Jio Institute
LEARNING FOR LIFE

LIVE INDUSTRY PROJECTS

Live Industry Projects

Live industry projects connect classroom learning with assignments drawn from organisations across technology, finance, marketing and sport. Students work on defined business and technical challenges, applying their programme knowledge to industry contexts. The projects below are organised by academic batch and programme, with titles, organisations and descriptions retained from the supplied records.

Academic Year 2027

Programme: PGP in Artificial Intelligence & Data Science (PGP-AI & DS)

72 Street - Venty AI Avatar

Organization: 72 street
This project focused on developing an AI-driven avatar with interactive conversational capabilities and user engagement features for 72 street .

EY - Personalised Tax Intelligence Feed for Clients & Tax Professionals

Organization: E & Y
This project focused on developing AI-enabled tax intelligence and analysis tools to organize regulatory information and support tax professionals and clients for E & Y.

Aispry -NWR-North Western Railways

Organization: AiSPRY
This project focused on applying computer vision and AI-based detection to support railway asset monitoring and operational safety for AiSPRY.

Jio BP-RORCA Project

Organization: Jio BP
This project focused on addressing the project's stated focus on rorca project through structured analysis and practical recommendations for Jio BP.

EY - Personalised Tax Intelligence Feed for Clients & Tax Professionals

Organization: E & Y
This project focused on developing AI-enabled tax intelligence and analysis tools to organize regulatory information and support tax professionals and clients for E & Y.

Itc Ltd (PSPD) - Identifying Latest Industry 4.0 Technologies for the Paper Industry and Implementing the Same on Key Business Challenges.

Organization: ITC Ltd
This project focused on evaluating Industry 4.0 technologies and identifying practical applications to address manufacturing challenges for ITC Ltd.

Pure Billion - Personality clone built over fine tuned LLM

Organization: Pure Billion Technologies
This project focused on fine-tuning large language models for domain-specific language understanding and tailored outputs for Pure Billion Technologies.

Godrej-Agnostic data Scientist agent

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

Pure billion - Local Fine tune LLM

Organization: Pure Billion Technologies
This project focused on fine-tuning large language models for domain-specific language understanding and tailored outputs for Pure Billion Technologies.

Pure Billion Technologies- Online Cloud LLM Fine-tuning

Organization: Pure Billion Technologies/
This project focused on addressing the project's stated focus on tuning through structured analysis and practical recommendations for Pure Billion Technologies/.

AiSpry_Pilot Drowsiness Detector

Organization: AiSPRY
This project focused on applying computer vision and AI-based detection to support railway asset monitoring and operational safety for AiSPRY.

Godrej - Deep Research Agent

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

aigenthix - Government Scheme Grievance Redressal Assistant (Deploy on Docker + AWS/GCP VM or Hugging Face Docker Spaces)

Organization: Aigenthix Technologies Pvt. Ltd.
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Aigenthix Technologies Pvt. Ltd..

Prachaar Studio: an open-source AI studio that turns a marketing brief into researched ideas and finished video, image and audio ads

Organization: IntellAxis AI
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for IntellAxis AI.

EY - Personalised Tax Intelligence Feed for Clients & Tax Professionals

Organization: E & Y
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Organization: 72 street
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AiGENThix Pvt Ltd - Rural Healthcare Triage Assistant

Organization: Aigenthix Technologies Pvt. Ltd.
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Aigenthix Technologies Pvt. Ltd..

Godrej Enterprise - Hyper localised marketing and branding suite

Organization: Godrej
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Godrej.

RELIANCE NEW ENERGY - Intelligent Energy Dispatch for Reliance's Integrated Clean

Organization: Reliance New Energy
This project focused on designing intelligent energy dispatch approaches to optimize clean energy distribution and operational efficiency for Reliance New Energy.

Aispry.ai - Wagon_number_detection

Organization: AiSPRY
This project focused on applying computer vision and AI-based detection to support railway asset monitoring and operational safety for AiSPRY.

72 Street - Venty AI Avatar

Organization: 72 street
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Godrej - Digital Worker Agent - Voice2Action

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

RELIENCE RETAIL-AI Demand Sensing & Retail Planning Project

Organization: Reliance Retail
This project focused on using demand-sensing and predictive analytics to support retail planning, inventory decisions, and supply forecasting for Reliance Retail.

Agentic Farmer Advisory Voice Agent

Organization: Aigenthix Technologies Pvt. Ltd.
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Aigenthix Technologies Pvt. Ltd..

AiSpry_Wagon number detection

Organization: AiSPRY
This project focused on applying computer vision and AI-based detection to support railway asset monitoring and operational safety for AiSPRY.

Aigenthix Logistics & Delivery Voice Concierge

Organization: Aigenthix Technologies Pvt. Ltd.
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Aigenthix Technologies Pvt. Ltd..

Fedbank- AI decision making system

Organization: Federal Bank
This project focused on addressing the project's stated focus on ai decision making system through structured analysis and practical recommendations for 1. Federal Bank.

Godrej - Multilingual Voice AI Agent

Organization: Godrej / Reliance New Energy
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej / Reliance New Energy.

Godrej - Bid Autoresponder Agent

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

Programme: PGP - Finance

Vistra- Financial Evaluation of Pre-Merger Expectations Versus Post-Merger Performance

Organization: Vistra
This project focused on evaluating financial performance, risk, and decision-making factors to inform investment and business decisions for Vistra .

Reliance Industries Limited

Organization: Reliance PetChem
This project focused on addressing the project's stated focus on reliance industries limited through structured analysis and practical recommendations for Reliance PetChem.

Reliance O2C: Ethane Cracking, Margin Optimization & Risk-Adjusted Capital Allocation

Organization: Reliance PetChem
This project focused on evaluating financial performance, risk, and decision-making factors to inform investment and business decisions for Reliance PetChem.

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Digital Worker Agent

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

CREDIT RISK ASSESSMENT & LOAN APPRAISAL

Organization: Vistra
This project focused on evaluating financial performance, risk, and decision-making factors to inform investment and business decisions for Vistra .

CREDIT RISK ASSESSMENT & LOAN APPRAISAL

Organization: Vistra
This project focused on evaluating financial performance, risk, and decision-making factors to inform investment and business decisions for Vistra .

Vistra, Did the Deal Create Value? A Financial Evaluation of Pre-Merger Expectations versus Post-Merger Performance

Organization: Vistra
This project focused on evaluating financial performance, risk, and decision-making factors to inform investment and business decisions for Vistra .

Market Research & Company Analysis

Organization: Shagun Capital
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for Shagun Capital.

Reliance O2C: Ethane Cracking, Margin Optimization & Risk-Adjusted Capital Allocation

Organization: Reliance PetChem
This project focused on evaluating financial performance, risk, and decision-making factors to inform investment and business decisions for Reliance PetChem.

Programme: PGP - Marketing

Customer Experience & Marketing

Organization: Jio BP
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Jio BP.

72 Street - Gen Z Growth Engine for Venty AI

Organization: 72 street
This project focused on developing an AI-driven avatar with interactive conversational capabilities and user engagement features for 72 street .

Astral LTD, Project: Marketing B2B Products & Industrial Engagement Program

Organization: Astral
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Astral .

Godrej: AI Deep research agent

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

Astral- Framing B2B model based on basic Industrial structure as core focus

Organization: Astral
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Astral .

Product Discovery

Organization: Pure Billion Technologies
This project focused on addressing the project's stated focus on product discovery through structured analysis and practical recommendations for Pure Billion Technologies.

72 Street - Gen Z Growth Engine for Venty AI

Organization: 72 street
This project focused on developing an AI-driven avatar with interactive conversational capabilities and user engagement features for 72 street .

B2B Marketing & Industrial Engagement Plan

Organization: Astral
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Astral .

1. Into After Hourse- Social media Handling and Sales

Organization: IntoAfterHours / Jio BP
This project focused on developing content and digital communication initiatives to strengthen audience engagement and campaign reach for IntoAfterHours / Jio BP.

GrowVista - Sneaker Brand Development and Go-to-Market Strategy

Organization: GrowVista
This project focused on supporting business growth through strategic analysis, partnership development, and commercial initiatives for GrowVista.

Albatrot - Building Albatrot's Founder-Led Creator Ecosystem

Organization: Albatrot Online Private Limited
This project focused on supporting business growth through strategic analysis, partnership development, and commercial initiatives for Albatrot Online Private Limited.

72 Street - Gen Z Growth Engine for Venty AI

Organization: 72 street
This project focused on developing an AI-driven avatar with interactive conversational capabilities and user engagement features for 72 street.

Insight Miner - Qualitative Research for Understanding "Brain Rot": Audience Perception Study for a Food- Delivery Client

Organization: Insight Miner
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for Insight Miner.

Into Afterhours - B2B Outreach and Social Media

Organization: IntoAfterHours
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for IntoAfterHours.

GrowVista - Sneaker Brand Development and Go-to-Market Strategy

Organization: GrowVista
This project focused on supporting business growth through strategic analysis, partnership development, and commercial initiatives for GrowVista.

Customer Experience & Marketing

Organization: Jio BP
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Jio BP.

D2C e-commerce - digital marketing

Organization: D2C
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for D2C.

intoAfterhours- marketing

Organization: IntoAfterHours
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for IntoAfterHours.

Godrej: Branding and Advertising Production Suite

Organization: Godrej
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Godrej.

Godrej Industries - Agnostic Data Analyst for Business

Organization: Godrej
This project focused on addressing the project's stated focus on agnostic data analyst for business through structured analysis and practical recommendations for Godrej.

Digital Worker Agent

Organization: Godrej
This project focused on designing an AI-enabled assistant or agent to streamline the stated workflow and improve user interaction for Godrej.

Godrej- Multilingual speech to text (Code Switching)

Organization: Godrej
This project focused on addressing the project's stated focus on multilingual speech to text (code switching) through structured analysis and practical recommendations for Godrej.

Astral - Marketing B2B Products & Industrial Engagement Program

Organization: Astral
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Astral.

D2C DIGITAL MARKETING

Organization: D2C
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for D2C.

Astral Industrial: Adhesives & Paints - Framing a B2B Model based on Basic Industrial Structure as Core Focus

Organization: Astral
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Astral.

1. Thewordofmouthtech (Market Research Intern)

Organization: 1. Thewordofmouthtech (Completed)
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for 1. Thewordofmouthtech (Completed).

Oakland Systems Pvt. Ltd. (MEDNET Labs) - Healthcare Market Research & Business Development Plan

Organization: MEDNET Labs
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for MEDNET Labs.

Grow Vista- Sneaker brand development and GTM strategy

Organization: GrowVista
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for GrowVista.

ASTRAL - Framing B2B Model based on Basic Industrial Structure as Core Focus

Organization: Astral
This project focused on developing marketing, positioning, and outreach strategies to support market growth and customer engagement for Astral.

Insight Miner - Understanding "Brain Rot": Audience Perception Study for Zomato

Organization: Insight Miner
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for Insight Miner.

72 street - VENTY AI

Organization: 72 street
This project focused on developing an AI-driven avatar with interactive conversational capabilities and user engagement features for 72 street .

D2C sales - product design for amezon and flipkart product listing

Organization: D2C
This project focused on addressing the project’s stated focus on product design for amezon and flipkart product listing through structured analysis and practical recommendations for D2C.

1. MEDNET Labs - Healthcare Market Research & Business Development

Organization: MEDNET Labs
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for MEDNET Labs.

Accenture - Nykaa Market Research

Organization: Accenture
This project focused on conducting market and audience research to understand consumer perceptions and identify actionable insights for Accenture.

Programme: PGP in Sports Management

KPMG Project 1 Title - Global Junior Championships Mapping Sports

Organization: KPMG
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for KPMG.

FanZown Entertainment - Reimagining the Commercial Future of Table Tennis in India

Organization: FanZown Entertainment
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for FanZown Entertainment.

Business Development Project Trainee

Organization: Reball
This project focused on supporting business growth through strategic analysis, partnership development, and commercial initiatives for Reball.

FanZown Entertainment - Reimagining the Commercial Future of Table Tennis in India

Organization: FanZown Entertainment
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for FanZown Entertainment.

Founders Office & Strategy

Organization: KiBi Sports
This project focused on supporting business growth through strategic analysis, partnership development, and commercial initiatives for KiBi Sports.

Global ArmWrestling event

Organization: Pro Panja League
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for Pro Panja League.

IOA's content for the upcoming CWG

Organization: Sportwise
This project focused on developing content and digital communication initiatives to strengthen audience engagement and campaign reach for Sportwise.

FanZown Entertainment - Reimagining the Commercial Future of Table Tennis in India

Organization: FanZown Entertainment
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for FanZown Entertainment.

Founders Office & Strategy

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Global ArmWrestling event

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FanZown Entertainment - Reimagining the Commercial Future of Table Tennis in India

Organization: FanZown Entertainment
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for FanZown Entertainment.

Content & Creative Intern

Organization: Crimson Athletics
This project focused on developing content and digital communication initiatives to strengthen audience engagement and campaign reach for Crimson Athletics.

Sports Events & Activations

Organization: KiBi Sports
This project focused on supporting sports commercialization through event planning, audience engagement, and partnership or revenue opportunities for KiBi Sports.

Academic Batch 2026

Programme: PGP in Artificial Intelligence & Data Science (PGP-AI & DS)

Neuro-Symbolic AI using a Knowledge Graph - Personalized and Explainable Product Recommendations for Consumers with Specific Dietary Needs.

Organization: Godrej

Personalized Recommendation Project — Yet to be defined, very niche area

Dream 11 Analysis & Team Prediction
Organization: Dream 11 (Pure Billion)

To display best probable 11 from the past data — Best probable 11

Enterprise AI Assistant
Organization: Enterprise (Pure Billion)
Develop a RAG pipeline and integrate with Slack interface — Build an enterprise level document Q&A slack bot

1. Store level Orders Predictions & Resources requirements; 2. Device a solution for identification the root cause of SLA breach.; 3. SLA & Time Motion Report / Dashboard (serviced by Mongo DB + MySQL DB).

Organization: Grab
Based on data parameters , device a solution for identification of store level order prediction and resource planning slot basis — Aiding accurate deployment of riders basis prediction (atleast 90% stores achieve > 90% match score)

Neuro-Symbolic AI using a Knowledge Graph - Personalized and Explainable Product Recommendations for Consumers with Specific Dietary Needs.

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Organization: Grab
Based on data parameters , device a solution for identification of store level order prediction and resource planning slot basis — Aiding accurate deployment of riders basis prediction (atleast 90% stores achieve > 90% match score)

PPT Generator

Organization: EY
To build a smart bot that automatically creates clean and stylish PowerPoint slides using ready-made templates and AI-generated content. It should support text, tables, visuals, and give users some control over the slide design.

1.Research Paper Ingestion and Summary Generation

Organization: Niche Brains

The project focuses on 1.Research Paper Ingestion and Summary Generation.

Multi-Document Insight Extraction for Tax and Financial Analysis

Organization: EY
This project aims to extract structured insights from a wide range of unstructured and semi-structured documents, such as financial statements and tax orders. The goal is to build a robust, scalable framework that automates the extraction and analysis of key financial and tax data—enabling metric computation, entity mapping, trend and issue analysis, peer benchmarking, and actionable insights to support corporate planning and business development.

XML to Pyspark conversion using Agents

Organization: CGI

The project focuses on XML to Pyspark conversion using Agents.

AI-Powered Event Suggestion and Group Planning; Chatbot

Organization: Prochohat

Event management chatbot — Persolanized chatbot suggesting events

PPT Generator

Organization: EY
To build a smart bot that automatically creates clean and stylish PowerPoint slides using ready-made templates and AI-generated content. It should support text, tables, visuals, and give users some control over the slide design.

AI Model for POC: Real-time Refrigerator Inventory & Freshness Monitoring

Organization: Godrej 2 (Tentative)
"Our objective is to develop an AI-driven Proof of Concept (POC) to detect fruits and vegetables in a refrigerator and assess their freshness."

AI Model for POC: Real-time Refrigerator Inventory & Freshness Monitoring

Organization: Godrej 2 (Tentative)
"Our objective is to develop an AI-driven Proof of Concept (POC) to detect fruits and vegetables in a refrigerator and assess their freshness."

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Event management chatbot — Persolanized chatbot suggesting events

AI Model for POC: Real-time Refrigerator Inventory & Freshness Monitoring

Organization: Godrej
To develop a real-time, AI-driven solution that automatically detects and identifies various fruits inside a refrigerator, assesses their freshness to minimize food waste, and provides a user-friendly interface for convenient inventory management.

XML to Pyspark conversion using Agents

Organization: CGI
Agent that converts xml code to pyspark using agents and dynamic prompts — Implementation of an agent that converts xml code to pyspark using agents and dynamic prompts

AI-Powered Event Suggestion and Group Planning - Chatbot

Organization: Prochohat

Event management chatbot — Persolanized chatbot suggesting events

Enterprise AI Assistant

Organization: Pure Billion
Develop a RAG pipeline and integrate with Slack interface — Build an enterprise level document Q&A slack bot

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Research Paper Ingestion and Summary Generation; 2.Automated Business Intelligence Reporting System; 3.Automated business intelligence blog generation system

Organization: Niche Brains
“The objective of this project is to build a fully automated, AI-powered marketing tool that enhances business intelligence and client engagement by minimizing manual intervention. The system will automate the ingestion and summarization of research papers to quickly extract relevant insights. It will also generate real-time, data- driven business intelligence reports to support strategic decision-making. Additionally, the tool will create and deliver personalized weekly blog content and email updates to clients, offering them timely insights into market trends, competitor activities, and potential strategies they can adopt to stay ahead in their industry."

Multi-Document Insight Extraction for Tax and Financial Analysis

Organization: EY
This project aims to extract structured insights from a wide range of unstructured and semi-structured documents, such as financial statements and tax orders. The goal is to build a robust, scalable framework that automates the extraction and analysis of key financial and tax data—enabling metric computation, entity mapping, trend and issue analysis, peer benchmarking, and actionable insights to support corporate planning and business development.

AI Model for POC: Real-time Refrigerator Inventory & Freshness Monitoring

Organization: Godrej
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Programme: PGP in Sports Management

Community Building & Grassroots

Organization: Rugby Premier League

Perception and Indianization of Rugby — Indianization of the league

Community Building & Grassroots

Organization: Rugby Premier League
Repositioning Rugby as they are struggling with perception issues in the Indian sports ecosystem. — Identifying fan engagement strategies and content-led virality models. Recommendations for community building activities for local identity and relatibility.

How perception of PPL is different from traditional sports

Organization: Pro Panja League
“To develop an actionable rebranding and marketing strategy for Pro Panja League (PPL) that:
Elevates arm wrestling from a fringe activity to a mainstream professional sport.
Attracts brand partnerships and fan engagement through digital-first strategies.
Creates a sustainable commercial model like PKL did for kabaddi." — "1. Rebranding Strategy
Position arm wrestling as a high-energy, entertainment-driven sport. Build mass appeal through athlete stories, rivalries, and spectacle.

2. Brand Partnership Model

Develop a sponsorship pitch framework based on current viewership (14M+), digital traction, and grassroots reach."

How perception of PPL is different from traditional sports

Organization: Pro Panja League

The project focuses on How perception of PPL is different from traditional sports.

Business Development & Marketing for Well Played

Organization: Well Played
To list down academies over two cities with their contact information and to explain to them the app and convert them into users. — A list of contact details of 80 academies and onboard them

How perception of PPL is different from traditional sports

Organization: Pro Panja League

The project focuses on How perception of PPL is different from traditional sports.

Strategies to Improve Employee Engagement at Decathlon Navi Mumbai

Organization: Decathlon
To understand if the happy quotient of the employees in store and seeing if there is any engagement for the same. — Driving forces of employees to come to work and if there are any issues with the happiness quotient of the study.

Community Building & Grassroots

Organization: Rugby Premier League
Indianizing Rugby and creating awareness — Strategies for Indianizing Rugby and Cultural Integration of the Sport

Community Building & Grassroots

Organization: Rugby Premier League
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Organization: Rugby Premier League
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