



SUMMER PROGRAMME FOR HIGH SCHOOLERS

SHAPERS 2.0

for grades 9th to 12th

- GenAI
- New Age Marketing
- Sports Management
- Entrepreneurship

An unforgettable journey of learning & adventure!

19th May to 23rd May, 2025

Jio Institute, Sector 4, Ulwe,
Navi Mumbai - 410 206, Maharashtra, India

ABOUT THE PROGRAMME - SHAPERS 2.0

The second edition of SHAPERS is a 5-day programme that will familiarize the students with key concepts in the areas of GenAI, Sports Management, New Age Marketing and Entrepreneurship. These insights will help them understand what these fields entail and propel them towards new opportunities.

Upon successful completion of the programme, students will receive a certificate.

WHAT WILL YOU LEARN ?



Mastering AI & GenAI to stay ahead of the curve



Crafting captivating campaigns & exploring consumer psychology



Developing a pitch to make it a winning business idea



Decoding Sports Management and discovering the building blocks of eSports



Career guidance to help students explore future career interests



WHO SHOULD ENROLL?

SHAPERS 2.0 is exclusively designed for students of 9th to 12th grade.

PROGRAMME FACILITATORS



Dr Shailesh Kumar

Dean,
Jio Institute
Chief Data
Scientist,
Reliance Jio



Dr Vishnu Prasad V

Assistant
Professor,
Jio Institute



Arpit Yadav

Senior Data
Scientist-R&D,
CCE Bangalore,
India



Anirudh Kalia

Associate Professor
of Practice, Sports
Management, Jio
Institute



HOW TO APPLY ?



01

Scan QR



02

Fill the online application form

03

Upload required documents

04

Pay the programme fee & submit the form



Nimish Raut

Head of Global eSports Partnerships and Business Development, NODWIN Gaming



Dr. Partha Krishnamurthy

Professor of Marketing, University of Houston, USA



Dr Kalyan Tadepalli

AI Consultant, Healthcare Projects, Jio Institute



Dr Denish Shah

Barbara & Elmer Sunday Professor and Associate Professor of Marketing | Founding Director of the Social Media Intelligence Lab| Executive Director of the Marketing RoundTable, Georgia State University, USA

PARTICIPANT TESTIMONIALS

“My experience at Jio Institute was truly amazing, memorable, and enlightening. I was introduced to new topics and loved the faculty, facilities, and environment. Learning was fun, especially marketing with Nimish Raut Sir and Dr. Sharad Borle, and eSports. I made great friends and enjoyed every moment!”

Sachin Godbole, SHAPERS: Class of 2024
Grade X, Vishwajyot High School, Kharghar, Maharashtra

“This camp was mind-blowing! The inspiring teachers, vast campus, and interactive sessions made it unforgettable. My favorites were with Nimish Raut Sir, Dr. Sharad Borle, and Rishabh Sharma. I'm passionate about eSports, product development, and business, and this experience fueled my enthusiasm.”

Vivaan Gupta, SHAPERS: Class of 2024
Grade IX, The Cathedral and John Connon School, Mumbai, Maharashtra

“Attending Jio Institute Camp was a fun and energetic experience. The massive campus, engaging classes, and interactive faculty made learning exciting. The ice-breaking session was invaluable for socializing, and I especially enjoyed eSports with Nimish Raut Sir and chatbot coding with Rishabh Sharma Sir.”

Ruhaan Sara, SHAPERS: Class of 2024
Grade IX, JBCN, Mumbai, Maharashtra

“Jio Institute was the most enjoyable and memorable summer camp I've attended. The sessions and faculty were fantastic, and our seniors were incredibly supportive. The ice-breaking session helped me make friends, and I loved the marketing and eSports sessions by Dr. Sharad Borle and Nimish Raut.”

Diva Datwani, SHAPERS: Class of 2024
Grade XII, Ramsheth Thakur Public School, Mumbai, Maharashtra

APPLICATION DETAILS

To register for the programme, apply online at
<https://www.jioinstitute.edu.in/shapers-2025>

PROGRAMME FEE

INR 25,000/- per person

(exclusive of 18% GST)

The fee includes course material, meals & accommodation

PROGRAMME DATES

19th May to 23rd May, 2025

CONTACT US

For further enquiries:

Mobile: +91 9321151037

Admission Helpline: 1800-889-1100

WhatsApp: +91 93242 86196

summer.school@jioinstitute.edu.in

LOCATION

Jio Institute Campus, Building A,
Sector 4, Ulwe, Navi Mumbai,
410206, Maharashtra, India

ENROL NOW, Limited Seats Available

PREVIOUS PROGRAMME SHAPERS 1.0



FIRST EDITION HIGHLIGHTS

The first edition of **SHAPERS Summer Programme** was launched with a vision to spark curiosity, inspire ambition, and empower high school students (Grades 9–12) with future-ready skills. This unique, 3-day immersive experience brought together cutting-edge learning in **Artificial Intelligence, Marketing Communications, Sports Management, and Entrepreneurship**, equipping students with the tools and mindset to become tomorrow's leaders.

WHAT MADE SHAPERS 1.0 UNIQUE?

- Interactive Workshops & Real-World Projects
- Engaging Faculty & Industry Experts from Around the World
- World-Class Sports Facilities for Leadership Through Play
- A Balanced Blend of Learning, Fun, and Personal Growth

SHAPERS 1.0 PROGRAMME OUTCOMES



Designed chatbots, created AI art, and learned the use of tools like ChatGPT



Gained foundational knowledge in Sports Management & the fast-growing world of eSports



Crafted compelling marketing campaigns and explored the secrets of consumer psychology



Developed team-building and leadership skills through engaging simulations



Learned to pitch like a pro and transform ideas into business ventures

MEET THE EXPERTS OF SHAPERS 1.0

Learning from global thought leaders was a highlight of the experience:



Dr. Sharad Borle
Associate Professor of Marketing,
Rice University, USA



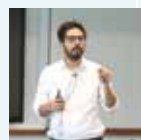
Mr. Nimish Raut
Head of Global eSports
Partnerships, NODWIN Gaming



Dr. Partha Krishnamurthy
Professor of Marketing, University of
Houston, USA



Dr. Raveendra Chittoor
Professor of Strategy & International
Business, University of Victoria,
Canada



Mr. Rishabh Sharma
Principal Technologist, Fourofours.co



Dr. Kalyan Tadepalli
AI Consultant, Healthcare Projects,
Jio Institute





SHAPERS 1.0 PARTICIPANT'S SCHOOLS

- St.Xaviers
- Bal Bharati Public School
- Kamaladevi College Of Arts, Commerce And Science
- Reliance Foundation School
- Delhi Public School
- Apeejay School, Kharghar
- Amber International School
- Chandrabhan Sharma College Of Arts , Science And Commerce
- The Heritage School Rohini
- Golden Sparrow Education
- Vishwajyot High School
- The Cathedral And John Connon School
- Ram Ratna International School
- Model English College
- Sri Sri Ravishankar Vidya Mandir Mulund
- KVIS
- Lodha World School, Palava
- Modern
- SVKM J.V.Parekh International School
- Golden Sparrow
- DLRC
- A M Naik
- JBCN
- The Somaiya School
- P G Garodia School
- Suraj Public School
- Silver Oak Public School
- GD Goenka Public School
- Jaipuria School
- Rajhans Vidyalaya, Andheri West, Mumbai
- BBPS
- St. Gregorios High School
- Ramsheth Thakur Public School
- Brio Poddar International School
- Hiranandani Foundation School
- Bansal Public School
- St Pauls Sr Sec School
- Jamnabai Narsee School
- Rainbow International School
- Terna Orchids The International School
- Notre Dame School
- Universal High School



Our Campus

Jio Institute, Sector 4, Ulwe,

Navi Mumbai - 410 206, Maharashtra, India

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Email: summer.school@jioinstitute.edu.in



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