



# SUMMER PROGRAMME 2024

## SHAPERS

for students of grades 9<sup>th</sup> to 12<sup>th</sup>

An unforgettable journey of learning & adventure!

30<sup>th</sup> May to 1<sup>st</sup> June, 2024

Jio Institute, Sector 4, Ulwe,  
Navi Mumbai - 410 206, Maharashtra, India

## Rev-Up for a Pre-College Adventure with SHAPERS!

Join the exciting 3-day Summer Programme and delve into the fundamentals of a variety of new-age disciplines.

Explore, Discover, Grow!

## ABOUT THE PROGRAMME

The 3-day programme will familiarize the students with key concepts in the areas of Artificial Intelligence, Marketing Communications, Sports Management, and Entrepreneurship. These insights will help them understand what these fields entail and propel them towards new opportunities.

*Upon successful completion of the programme, students will receive a certificate.*

## WHO SHOULD ENROL ?

SHAPERS is exclusively designed for students of 9<sup>th</sup> to 12<sup>th</sup> grade.

## WHAT WILL YOU LEARN



Designing your own chatbot, creating epic art with AI, and mastering ChatGPT



Crafting captivating campaigns & exploring consumer psychology



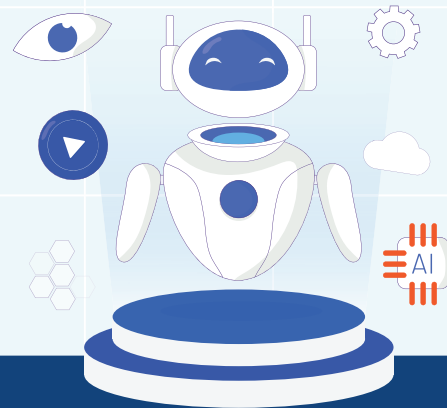
Developing a pitch to make it a winning business idea



Decoding Sports Management and discovering the building blocks of eSports



Career guidance to help students explore future career interests



## PROGRAMME FACULTY



**Dr Sharad Borle**

Associate Professor of Management, Rice University, USA



**Dr Raveendra Chittoor**

Dean, Jio Institute; Former Professor of Strategy, University of Victoria, B.C. Canada



**Dr Partha Krishnamurthy**

Larry J. Sachnowitz Professor of Marketing, Director of the Institute for Health Care Marketing, University of Houston, USA



**Nimish Raut**

Head of Global eSports Partnerships and Business Development, NODWIN Gaming



**Rishabh Sharma**

Principal Technologist, Fourofour.co



**Dr Kalyan Tadepalli**

AI Consultant, Healthcare Projects, Jio Institute

## IMMERSIVE LEARNING

- Interactive workshops & projects
- Engaging interactions with renowned industry experts and faculty
- Exploring exciting sport activities at our world-class athletic facilities
- Developing teamwork and leadership skills



## APPLICATION DETAILS

### Programme Fee

INR 18,000/- per person  
(inclusive of 18% GST)  
The fee includes course material,  
meals & accommodation.

### Location

Jio Institute Campus, Sector 4,  
Ulwe, Navi Mumbai - 410 206,  
Maharashtra, India

### Accommodation

Participants will be provided  
air-conditioned, twin-occupancy  
rooms within the Jio Institute  
campus with access to facilities  
like the gymnasium, recreational  
centre, library, athletic track, and  
other amenities.

## HOW TO APPLY ?

01

Scan QR



02

Fill the online  
application form

03

Upload required  
documents

04

Pay the  
programme fee &  
submit the form

## FOR MORE INFORMATION

Visit: <https://www.jioinstitute.edu.in/summer-programmes/shapers>

For further enquiries,

Contact: 18008891100

WhatsApp: +91 91370 83449

Email: [admissions@jioinstitute.edu.in](mailto:admissions@jioinstitute.edu.in)

**ENROL NOW, Limited Seats Available**



TAKE A  
VIRTUAL  
CAMPUS  
TOUR



## Our Campus

Jio Institute, Sector 4, Ulwe,

Navi Mumbai - 410 206, Maharashtra, India

Contact: 1800-889-1100 | WhatsApp: +91 91370 83449

Email: [admissions@jioinstitute.edu.in](mailto:admissions@jioinstitute.edu.in)

