



SUMMER PROGRAMME 2024

SHAPERS



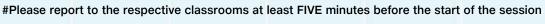
Arrival - 29th May 2024 (Wednesday)		
Time	Description	Location
6:00 PM - 8:00 PM	Check in followed by dinner	Building B

Day 1 - 30th May 2024 (Thursday)		
Time	Description	Location
8:00 AM - 10:00 AM	Check in followed by breakfast	Building B
8.00 AM - 11:00 AM	Campus Tour Students and their Parents will embark on a guided tour of the cutting-edge facilities at the Jio Institute campus	Buildings A & B
11:00 AM - 1:00 PM	Ice-Breaking/Team Building by Mr. John K John Session to set the tone for the programme and help students get to know each other	Multipurpose Hall- 4th Floor (Building A)
1:00 PM - 2:00 PM	Lunch	Executive Dining- 2nd Floor (Building A)
2:15 PM - 4:00 PM	Dive into the Basics of Marketing by Dr. Sharad Borle Introduction to the 4Ps & other marketing basics, followed by team formation for the workshop on developing a new product, where students will select a product across categories and explore the New Product Development (NPD) cycle	Multipurpose Hall- 4th Floor (Building A)
4:00 PM - 4:30 PM	Snacks	Executive Dining- 2nd Floor (Building A)

Day 1 - 30th May 2024 (Thursday)		
Time	Description	Location
4:00 PM - 4:30 PM	Snacks	Executive Dining- 2nd Floor (Building A)
4:30 PM - 6:00 PM	The eSport & Video Game Industry by Nimish Raut Insights on the current scope of the eSport and Video game industry	Multipurpose Hall- 4th Floor (Building A)
6:15 PM - 6:45 PM	Know thy Consumer by Dr. Partha Krishnamurthy Introduction to the concepts of consumer insights and its importance in starting and running a business	Multipurpose Hall- 4th Floor (Building A)
7:15 PM - 8:30 PM	Sports Activities*	Play Ground/ Recreational Center
8:30 PM	Dinner	Building B (2nd Floor)

Day 2 – 31st May 2024 (Friday)		
Time	Description	Location
7:30 AM - 8:30 AM	Breakfast	Building B (2nd Floor)
9:00 AM - 10:30 AM	How to Develop a New Product by Dr. Sharad Borle The session will build upon the previous day's activities, where students will pitch their product ideas and marketing strategies and brainstorm with their peers and the instructor	Multipurpose Hall- 4th Floor (Building A)
10:30 AM - 11:00 AM	Tea- Break	Multipurpose Hall- 4th Floor (Building A)
11:00 AM - 12:30 PM	Gaming with Nimish Raut The students will play with a purpose: to solve a practical case-study from the eSports & Video game industry	Multipurpose Hall- 4th Floor (Building A)
12:30 PM - 1:30 PM	Lunch	Executive Dining- 2nd Floor





Day 2 – 31st May 2024 (Friday)		
Time	Description	Location
12:30 PM - 1:30 PM	Lunch	Executive Dining- 2nd Floor
1:30 PM - 3:30 PM	Discover the World of Chatbots by Rishabh Sharma & Dr. Kalyan Tadepalli Explore the architecture and harness the power of Large Language Models (LLMs) to generate mind-blowing text and stunning images	Computer Center- 5th Floor (Building A)
3:30 PM - 4:00 PM	Snacks	Executive Dining- 2nd Floor
4:00 PM - 6:00 PM	Make the Bots Work for You by Rishabh Sharma & Dr. Kalyan Tadepalli Master the art of prompt engineering to craft compelling interactions with LLMs and take your chatbot to the next level!	Computer Center- 5th Floor (Building A)
6.30 PM - 8:00 PM	Treasure Hunt*	Multipurpose Hall- 4th Floor (Building A)
8:00 PM	Dinner	Building B (2nd Floor)

Day 3 – 1st June 2024 (Saturday)		
Time	Description	Location
7:30 AM - 8:30 AM	Breakfast	Building B (2nd Floor)
9:00 AM - 10:00 AM	Tide over your Competition by Dr. Raveendra Chittoor How to unlock new demand and make competition irrelevant through the Blue Ocean Strategy	Multipurpose Hall- 4th Floor (Building A)
10:00 AM - 11:00 AM	Dive into the World of AI by Dr. Shailesh Kumar An insightful session to discover the world of AI & Data Science	Multipurpose Hall- 4th Floor (Building A)
11:00 AM - 11:15 AM	Tea - Break	Multipurpose Hall- 4th Floor (Building A)





Day 3 – 1st June 2024 (Saturday)		
Time	Description	Location
11:15 AM - 1:00 PM	Career Guidance Session Personalized career guidance with experts	Multipurpose Hall- 4th Floor (Building A)
1:00 PM - 1:30 PM	Certificate Distribution & Closing Ceremony	Multipurpose Hall- 4th Floor (Building A)
1:30 PM - 2:30 PM	Lunch	Executive Dining- 2nd Floor
2:30 PM	Departure for Jio World Center	Jio Institute
4:00 PM	Arrival	Jio World Center
4:00 PM - 6:00 PM	JWC Tour A guided tour of the spectacular venues at the Jio World Center and the Nita Mukesh Ambani Cultural Center (NMACC)	Jio World Center
6:00 PM	Departure	Jio World Center
8:00 PM	Check-out	Jio Institute - Building B

MY NOTES