






Students Recruited in Reliance Retail

| | Name | Programme | Internship Project |
|---|------------------------|--|---|
|  | Anushka Ramesh Shetty | Management (specialisation in Marketing) | Go-To-Market Strategy Proposal for Reliance Retail's Jiomart Quick Commerce Expansion via Competitive Benchmarking |
|  | Harsh Manish Vora | Management (specialisation in Marketing) | Propose GTM for QC by Competition Benchmarking, JioMart, Reliance Retail |
|  | Kajal Singh | Management (specialisation in Marketing) | Competitive Benchmarking of Digital Marketing Strategies for Quick Commerce: Jio Mart |
|  | Nivrati Bharat Kothari | Management (specialisation in Marketing) | Quick Commerce Merchandising & Pricing Benchmarking with In-App Analytics |
|  | Preetha Pravin Patil | Management (specialisation in Marketing) | Benchmarking Quick Commerce Platforms' Merchandising, Assortment, Pricing Against JioMart & In-App Analytics of Selected Merchandising Elements |