

PLACEMENT REPORT 2023-24



OUR Founder

“
**Education is all about
igniting young minds and
enabling them to achieve
their fullest potential**”

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)



ABOUT

Jio Institute

Jio Institute is a multidisciplinary higher education institute set up as a philanthropic initiative by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.



Jio Institute

VISION

We envisage being a world-class higher education Institute through our multidisciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With the solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.



Academic Excellence



Industry Relevance

PILLARS OF Jio Institute



Research Focus



Solution Driven Approach

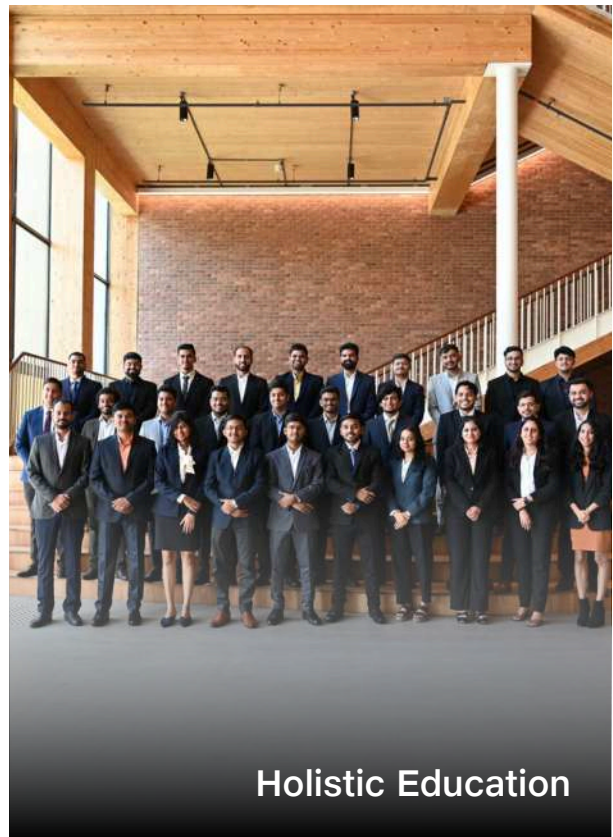


Global Outlook



State-of-the-art Infrastructure

PILLARS OF Jio Institute



Holistic Education



Learning for Life

MESSAGE

VICE CHANCELLOR

Dr. Dipak Jain

Former Dean, Kellogg School of
Management, USA

Former Dean, INSEAD, France



Dear Reader,

We at Jio Institute are committed to shaping the next generation of professionals who are equipped to thrive in a rapidly changing world. Our goal is to bridge the gap between industry needs and specialized skills through carefully crafted postgraduate programmes. Currently we offer three postgraduate programmes: (a) Artificial Intelligence & Data Science (AI&DS), (b) Management (specialisation in Marketing), and (c) Sports Management. These programmes are meticulously designed and mentored by expert academicians from renowned international universities. Our faculty comprises both academics and industry practitioners from India and around the world.

Our educational philosophy emphasizes holistic learning, combining academic excellence with personal development, practical skills, and real-world experiences. This comprehensive approach ensures that our students are well-prepared to step confidently into the professional world. Additionally, our curriculum includes a 'Study Abroad Module', offering students the opportunity to engage with global institutions and industry, broaden their perspectives, and gain valuable international exposure.

We place significant emphasis on cultivating a mindset oriented toward exploration and innovation, which we believe is essential not only for personal growth but also for driving positive change in society.

PGP PROGRAMMES

PGP in **Artificial Intelligence and Data Science**

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in **Management (specialisation in Marketing)**

This Management Programme in Marketing offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.



PGP in **Sports Management**

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

PGP in

Sports Management

PROGRAMME OVERVIEW

Sports Management

This programme harnesses the expertise of globally renowned faculty and industry experts to equip students with the knowledge and skills required to excel in various aspects of the sport industry. The programme offers new-age pedagogy complemented by an opportunity to establish deep industry connections through hands-on live industry projects and a rigorous 12-week internship module.

Foundational General Management

Covers topics in strategic business management that are key to understanding the business of sport, such as leadership in sport and sociology.

Sport Governance

Covers topics in governance and delivery of sport, and issues of law and ethics that affects the industry.

Business of Sport

Covers topics like finance, marketing, sponsorship, events, operations and data-driven decision-making that has a direct implication on revenue generation in sport.

Future Trends and Technology

Covers topics like finance, marketing, sponsorship, events, operations and data-driven decision-making that has a direct implication on revenue generation in sport.

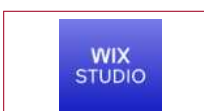
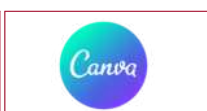
Foundation

- Consulting
- Data Analytics in Sport Business
- Introduction to Management and Strategy
- Legal Issues in Sports
- Promotion and Sales in Sport Business
- Sport Finance
- Sport Leadership and Organisational Behaviour
- Social Production and Consumption of Sport
- Sport Marketing
- Sport Event Development
- The Global Sport Industry
- Trends and Issues in Sport Management

Advanced

- Media Planning & Buying
- Advanced Business Analytics
- Digital Media Metrics & Analytics
- Advertising & Promotions Strategy
- Strategic Negotiation
- Campaign Planning & Development
- Entrepreneurship

Tools



DISTINGUISHED FACULTY

We bring together exceptional minds from around the world. Our faculty includes accomplished professionals, researchers and industry leaders. Our educators have a keen eye on current trends. Together, they collaborate to deliver an enriching learning experience for our students.



Dr. Andy Gillentine

Professor of Sport and Entertainment Management, University of South Carolina, USA



Dr. Atanu Ghosh

Former Dean , SME, IIT Jodhpur
Former Professor of SJMSOM, IIT Bombay
Former Visiting Professor and Dean (AER)
IIM Ahmedabad



Dr. Bill Gerard

Professor of Business Management, Leeds University Business School, UK



Dr. William Sutton

Professor & Director Emeritus, Sport and Entertainment Management Program, University of South Florida, USA
Former Vice President of Team Marketing and Business Operations for the NBA



Dr. Brian Crow

Professor, Department of Sport Management, Slippery Rock University, USA



Mr. Dominc D'Souza

Former Legal Head, Balaji Group, India



Dr. Haylee Mercado

Associate Professor, Department of Sport and Entertainment Management, University of South Carolina, USA



Dr. Hans Westerbeek

Professor of International Sport Business, Victoria University, Australia



Prof. Dr. Jennifer Smith Maguire

Associate Dean for Research and Innovation, College of Business, Technology and Engineering, Sheffield Hallam University, UK



Prof. Dr. Joseph Maguire

Professor Emeritus, School of Sport, Exercise and Health Sciences, Loughborough University, UK



Dr. Keshav Gupta

Assistant Professor, Department of Sport and Entertainment Management, University of South Carolina, USA



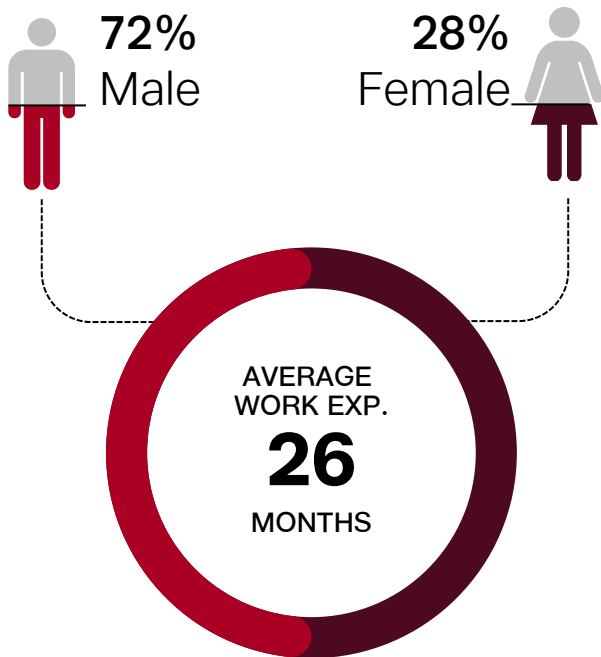
Dr. Matthew T. Brown

Department Chair & Associate Professor, Sport and Entertainment Management, University of South Carolina, USA

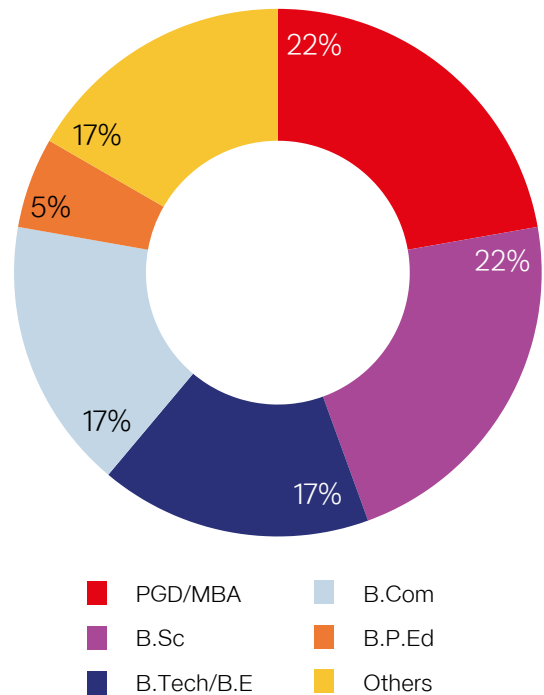
CLASS PROFILE

Sports Management

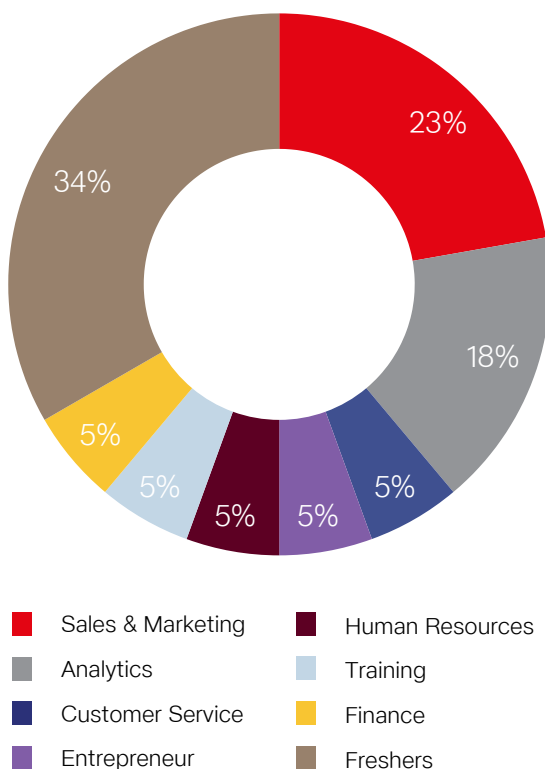
BATCH STRENGTH



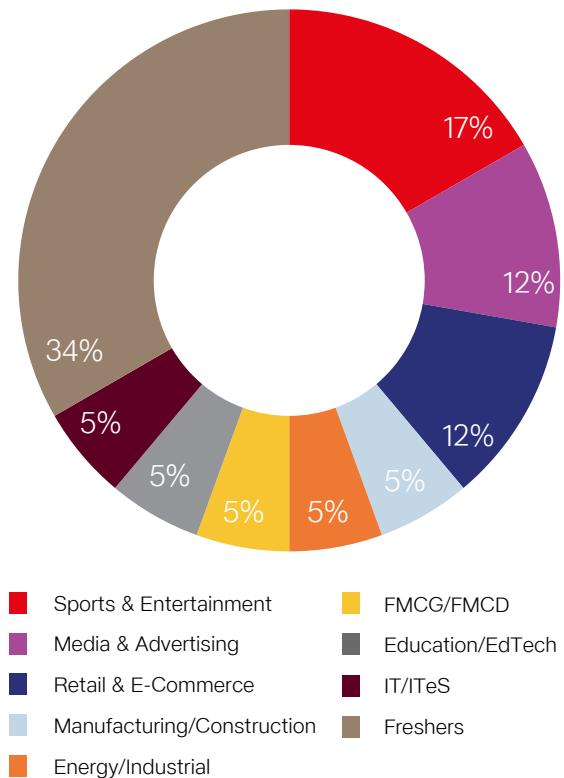
EDUCATIONAL BACKGROUND



FUNCTIONAL BACKGROUND



INDUSTRIAL BACKGROUND



INTERNSHIP DETAILS



Companies

RISE Worldwide

Sports for All

PwC India

RFYS

Andhra Cricket Association

Engage Digital Partners

Meraki Sport & Entertainment

Puneri Paltan

Sports 18

Sports Odisha

Sportz Interactive

Internship Roles

Sport Media, Sales, Marketing & Sponsorships

Sport Events, Operations & Performance
Management

Sport Analytics & Consulting

PLACEMENT DATA

Compensation

Highest Salary

14.14 LPA

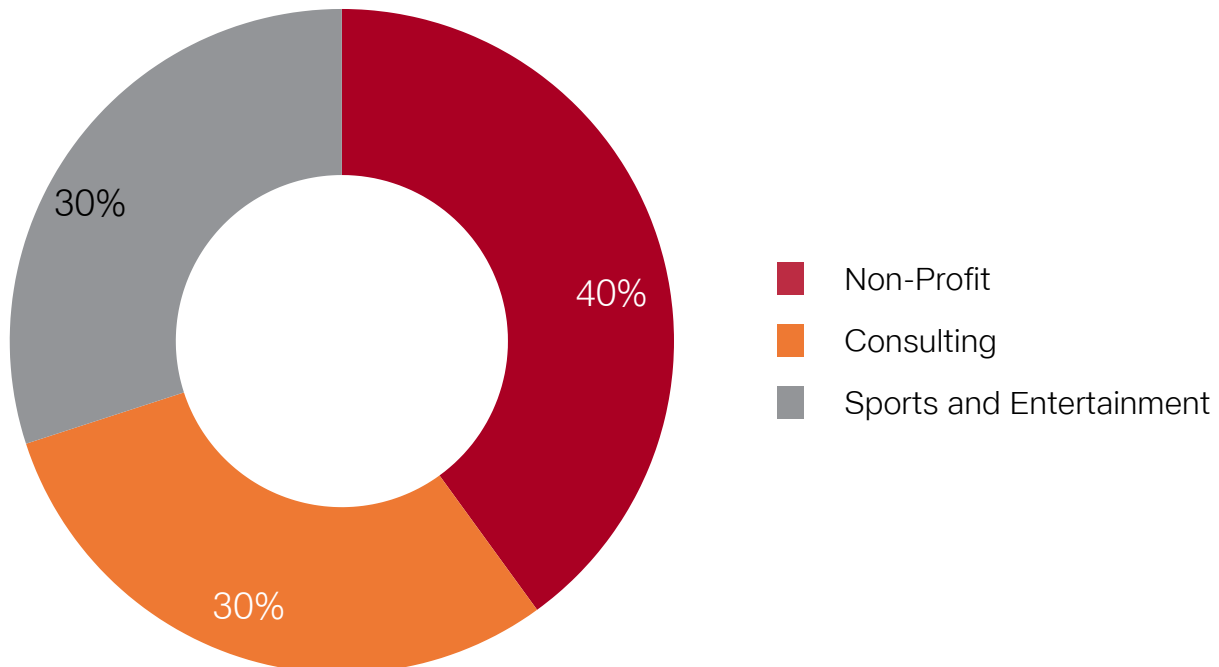
Average Salary

7.16 LPA

Median Salary

6 LPA

PLACEMENT DATA: INDUSTRY WISE BIFURCATION



RECRUITING Organizations



ELMS
sports




Deloitte.



itwTM
UNIVERSE



SPORTZ VILLAGE




play
maker
labs



Reliance
Foundation



YOUTH
SPORTS



SPORT
SEC



OFFICE OF Career Services



The Office of Career Services supports the students to realize their potential and professional aspirations, whether it is to pursue a corporate career, explore research opportunities or embark on entrepreneurial ventures. The Office offers a gamut of resources to upskill students and help them make informed career decisions. They offer comprehensive career support to the students.

PLACEMENT Support

01. One-on-One Career Mapping

- Career-guidance sessions
- Exploring career options as per their professional expectations
- Identifying skills, strengths and interests to develop a career path
- Understanding organizational norms and industry expectations

02. Soft Skills Training Programme

- Self-Introduction
- Elevator Pitch
- Public Speaking & Debate
- Personal Grooming & Emotional Intelligence
- Resume Building
- SOP Writing
- Group Discussion
- Mock Interview

LEVERAGING THE Corporate Network

Jio Institute has developed a strong network of more than 250 corporate partners. The objective is to promote the convergence of academia and industry professionals to provide holistic education to the students.

The Institute engages with corporates by inviting them for:

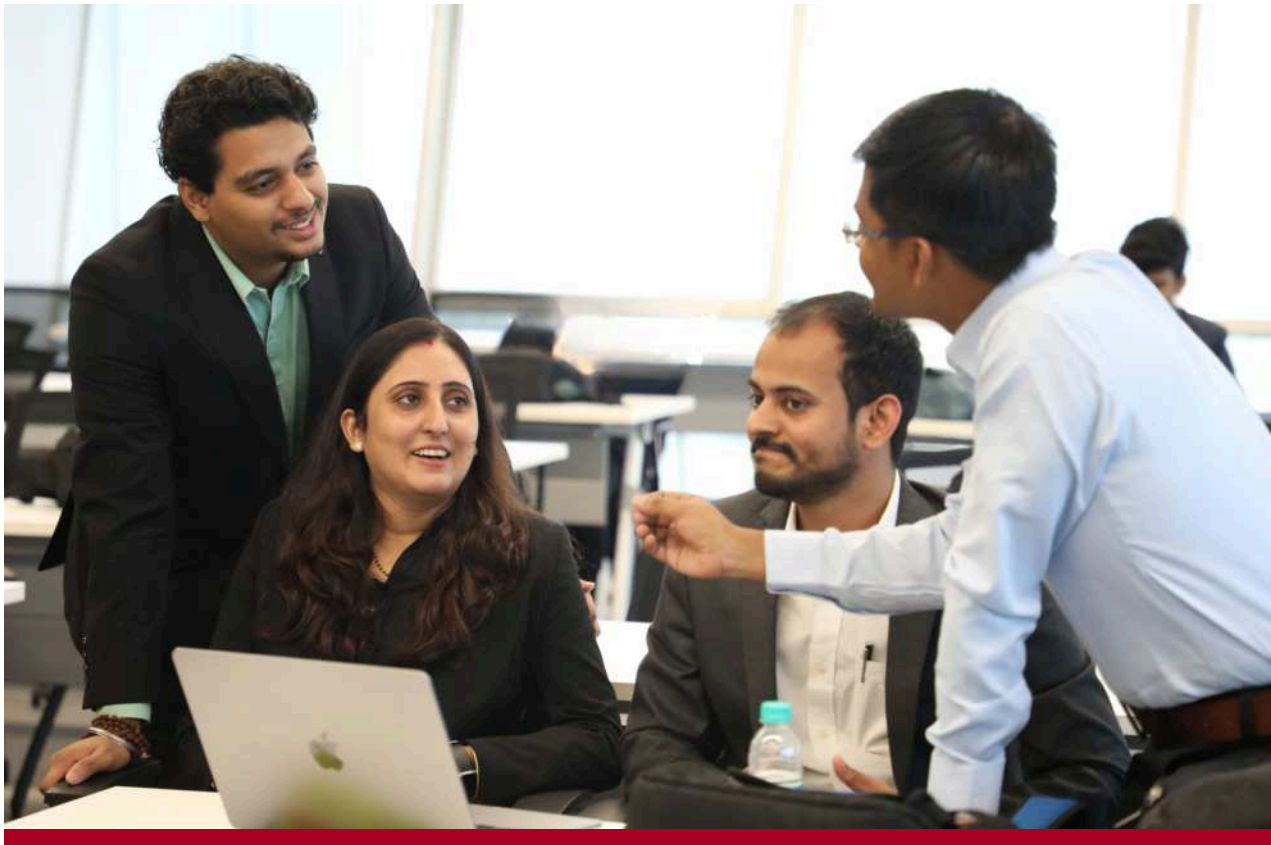
1. Guests Talks
2. Masterclass
3. Conclaves

PLACEMENT

Committee

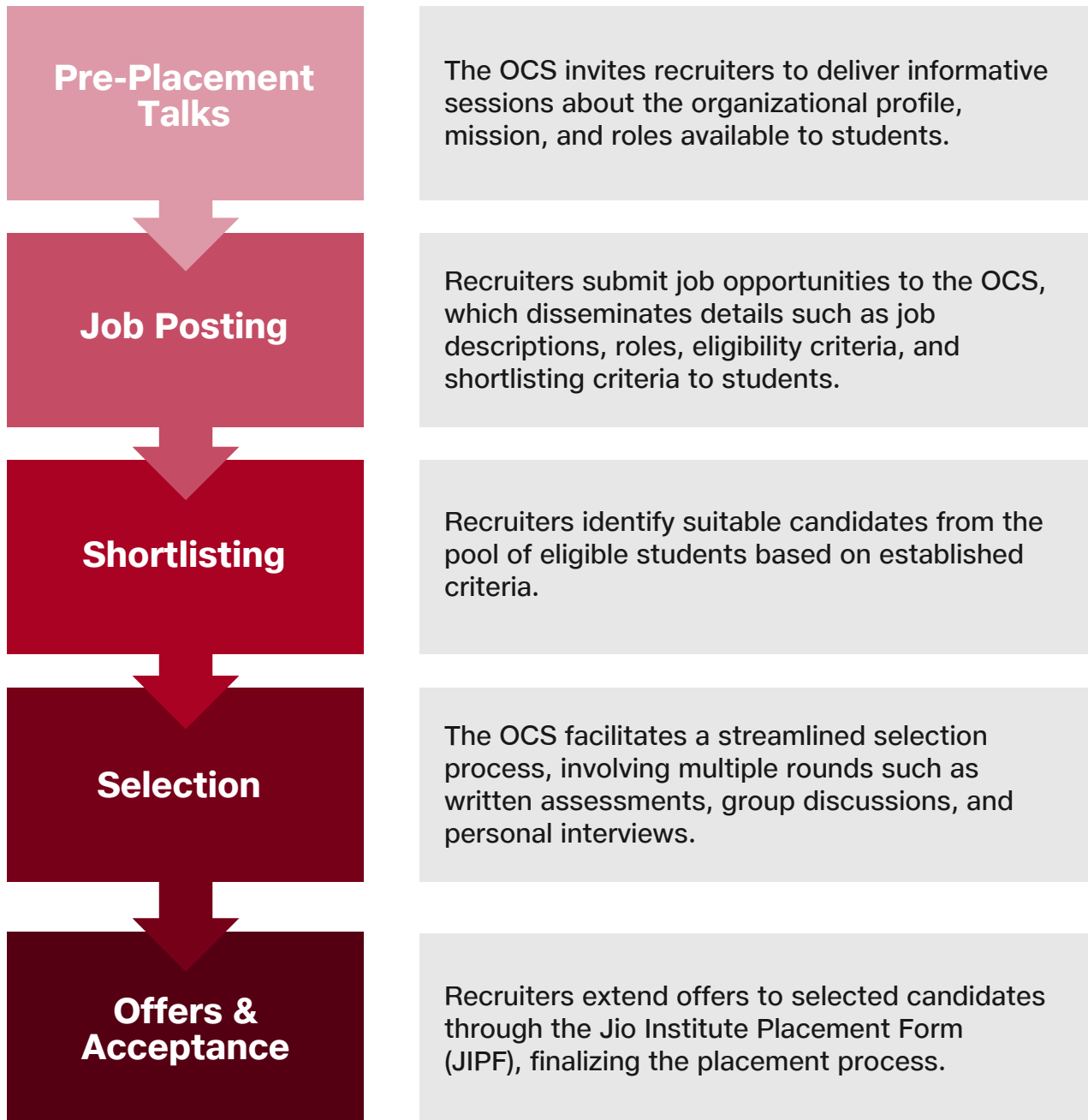
The Placement Committee plays a pivotal role in shaping the future careers of the students. Comprising dedicated representatives from the student body, this committee is selected through a rigorous process, ensuring that its members are fully committed to fostering a professional recruitment experience for both companies and candidates.

The committee works closely with the Office of Career Services throughout the year, to organize events, workshops and networking sessions that help students prepare for the challenges of the job market. Through their work, the Placement Committee ensures that every graduate leaves the Institute not only with excellent education but also with the skills, confidence and opportunities to succeed in their chosen careers.



PLACEMENT Process

To streamline the recruiting experience, the OCS follows a five-step process:



STUDENT Testimonials



Hamza Khalid Baig

PGP 2023-24

Artificial Intelligence & Data Science

"Jio Institute isn't just about education; it's about empowering futures. The incredible placement experience truly reflects their dedication to shaping lives and nurturing excellence."

Sree Kavya Godavarthy

PGP 2023-24

Management (specialization in Marketing)

"My placement experience at Jio Institute was positive. The career services team ensured smooth interview coordination. Though the day of the interview was tiring, the results and the wait was worth it."



Sharanjeet kaur Sonsoy

PGP 2023-24

Sports Management

"At Jio Institute, I transformed my passion for sports into a career. From learning under international professors to gaining hands-on experience of volunteering at the IOC & IPL, every moment was invaluable. My journey included an overseas study module, an internship, and ultimately, a life-changing placement. Jio Institute is not just an institute; it's a life-changing experience."