

PLACEMENT REPORT 2024-25

Sports Management



OUR FOUNDER

“
Education is all about
igniting young minds and
enabling them to achieve
their fullest potential ”

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)





ABOUT JIO INSTITUTE

Jio Institute is a multidisciplinary higher education institute set up by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.

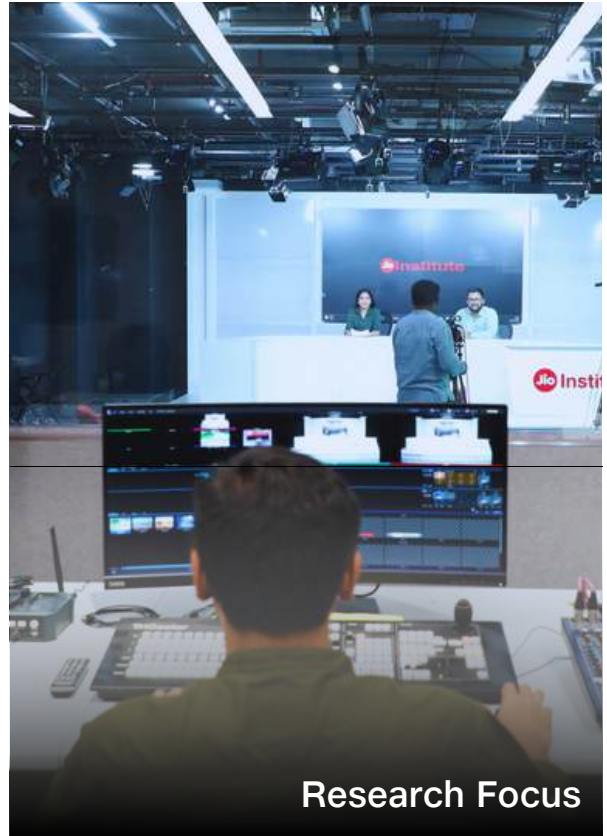
OUR VISION

We envisage being a world-class higher education Institute through our multidisciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With this solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.



Academic Excellence

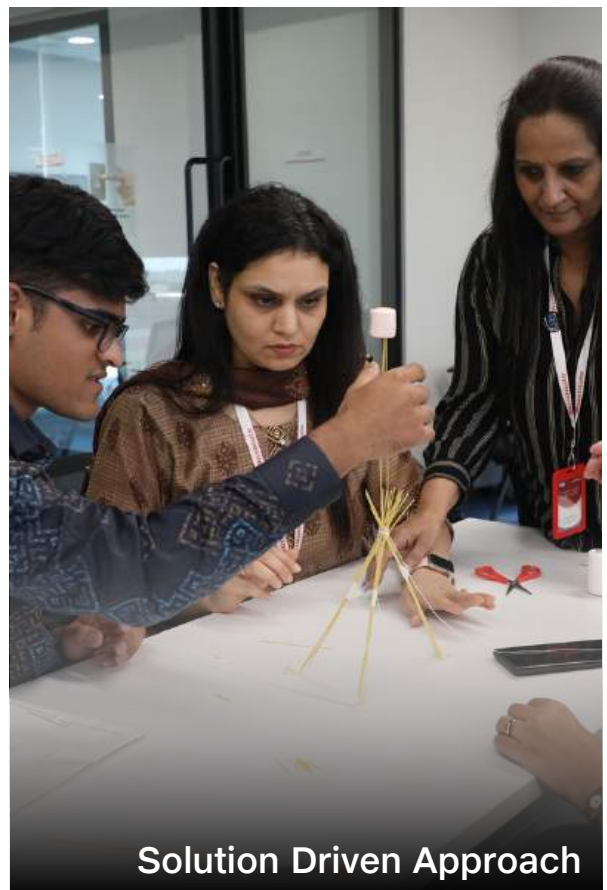
PILLARS OF **JIO INSTITUTE**



Research Focus



Industry Relevance



Solution Driven Approach



Global Outlook



State-of-the-art Infrastructure

PILLARS OF JIO INSTITUTE



Holistic Education



Learning for Life

PGP

PROGRAMMES

PGP in Artificial Intelligence and Data Science

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in Management (Digital Media & Marketing Communications)

This Management Programme in Digital Media & Marketing Communications offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.



PGP in Sports Management

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

MESSAGE FROM VICE CHANCELLOR



Dear Industry Partner,

I hope this message finds you well.

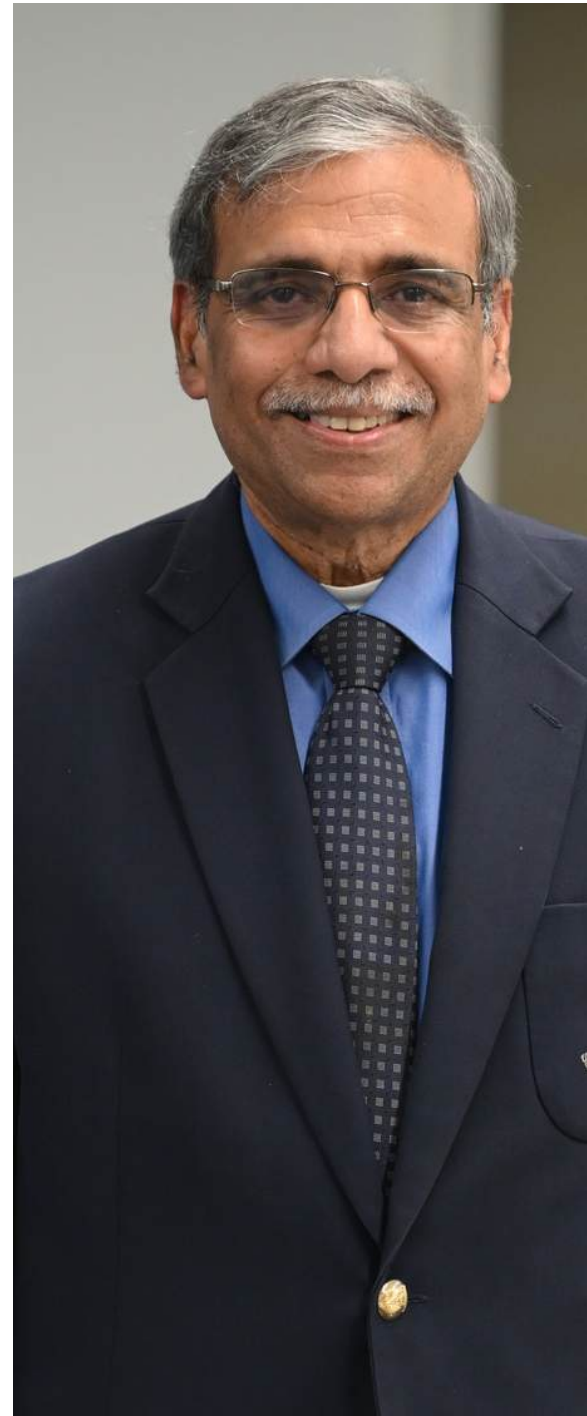
At Jio Institute, we are committed to developing career-ready professionals with specialized, new-age skills. We currently offer three one-year, full-time, residential postgraduate programmes in Artificial Intelligence & Data Science (AI&DS), Management (specialisation in Marketing) & Sports Management

These programmes are designed and mentored by expert academicians from renowned international universities, and are taught by a blend of both academics and industry practitioners from India and around the world.

Our approach to education goes beyond traditional academic excellence. We focus on holistic development, combining academic knowledge with practical skills, personal development, and real-world experiences. This approach prepares our students to step confidently into the professional world. A strong emphasis is placed on fostering a research-oriented and innovative mindset, which is essential for both personal growth and driving positive change in society.

As a valued partner, we invite you to visit our beautiful sea-side campus in Ulwe, Navi Mumbai, and meet our students if you have not done so already. We are confident that our upcoming graduating cohort will be well-suited for roles in your organization, and we encourage you to consider recruiting from this talented pool of future leaders.

The entire Jio Institute team is dedicated to collaborating with you, and we look forward to strengthening our partnership to contribute to India's knowledge economy



Dr. Dipak Jain

Former Dean, Kellogg School of Management, USA
Former Dean, INSEAD, France

PGP
IN

Sports Management

PROGRAMME OVERVIEW

SPORTS MANAGEMENT

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students gain knowledge of sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships; sports analytics & consulting; sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

Foundation

- Fundamentals of Management & Strategy
- Financial Reporting and Analysis
- Data Analytics: Fundamentals and Tools with practical labs
- Fundamentals of AI & Data Science with practical labs

Ecosystem Studies

- The Global Sport Industry
- Individual sport ecosystems
- Olympic Studies and the Olympic Ecosystem
- eSports & Gaming Ecosystem
- League Sports Ecosystem in India

Domain-Specific Courses

- State of Sport Finance & Economy
- Business of Sport Leagues
- Digital Marketing in Sport
- Sport Media and Broadcasting
- Sports Technology and Innovation
- Global Sports Governance and Policy
- Athlete Development & Management
- Sport Event Development & Operations
- Entrepreneurship in Sport Management
- Sports Consulting Business and Ecosystem

Tools



DISTINGUISHED FACULTY

Our faculty includes a diverse mix of distinguished academics from top international and Indian universities, along with experienced industry practitioners, providing students with both theoretical knowledge and practical insights. Some of our faculty members include:



Prof. Dr. Joseph Maguire
Emeritus Professor, Loughborough University, UK



Dr. Andy Gillentine
Professor of Sport and Entertainment Management, University of South Carolina, USA



Mr. Anirudh Kalra
Associate Professor of Practice, Sports Management, Jio Institute, India



Mr. Sanand Mitra
Co-Founder and MD, SporTech Innovation Lab Pvt. Ltd.



Mr. Yatin Shriwardhankar
Co-Founder & Business Head, Spocademy, India



Dr. Haylee Mercader
Associate Professor, Department of Sport and Entertainment Management, University of South Carolina, USA



Mr. Ankush Arora
Chief Operating Officer, Rugby India



Dr. Atanu Ghosh
Former Dean, SME, IIT Jodhpur
Former Professor of SJMSOM, IIT Bombay
Former Visiting Professor and Dean (AER) IIM Ahmedabad



Dr. Bill Gerard
Professor of Business Management, Leeds University Business School, UK



Dr. Brian Crow
Professor, Department of Sport Management at Slippery Rock University, USA



Mr. Dominic D'souza
Advocate, Legal-Strategy-Regulatory
Former Legal Head, Balaji Group, India



Dr. Matthew T. Brown
Department Chair & Associate Professor, Sport and Entertainment Management, University of South Carolina, USA



Prof. Dr. Jennifer Smith Maguire
Associate Dean for Research and Innovation, College of Business, Technology and Engineering, Sheffield Hallam University, UK



Dr. Hans Westerbeek
Professor of International Sport Business, Victoria University, Australia



Mr. Jitendra Joshi
Founder, Sportz Village, India



Dr. Keshav Gupta
Assistant Professor, Department of Sport and Entertainment Management, University of South Carolina, USA



Mr. Nimish Raut
Head of Global E-Sports Partnerships and Business Development, NODWIN Gaming, India



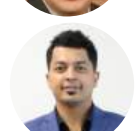
Mr. Amarnath Sindol
Independent Sport Consultant, Project Management, Mumbai Falcons Racing Limited, India



Mr. Parth Goswami
Member, Disciplinary and Appeals Panel, World Athletics, India



Dr. Prantosh J. Bannerjee
Visiting Faculty, IIM Ahmedabad, India



Mr. Tejas Toro
Core Alignment Coach
Founder, Soul@Work, India



Mr. Tilak Gaurang Shah
Founder & Proprietor, Ace of Pubs, India



Mr. Sukaran Thakur
Founder and Principal Partner, Inspire Creative Express Studios, India

STUDY

ABROAD MODULE

The Study Abroad Module is one of the key elements of the Institute's curriculum, reflecting its commitment to providing students with valuable international exposure. This mandatory module ensures that every student has the opportunity to study at one of the partner universities, integrating academic learning, industry immersion, and cultural enrichment into a comprehensive experience. In the previous years, students have visited Nanyang Technological University (NTU), Singapore to attend new-age courses and industrial immersion at Singapore Sports Hub, National Institute of Education (Singapore) and more.

The SM Class of 2024-25 visited Hamad-Bin Khalifa University, Qatar to explore Qatar's burgeoning sports ecosystem. They interacted with leading sports industry veterans like **Dr. Francisco J. Marmolejo**, President, Qatar Foundation and **Dr. Kamilla Swart**, Director, Master of Science in Sport & Entertainment Management Program. **They visited Khalifa International Stadium, Aspire Academy, 3-2-1 Olympic Museum, Lusail Stadium, Qatar National Library** and more as part of their industrial immersion.

Our Partner University



EXPERIENTIAL LEARNING

Our pedagogy focuses on experiential learning, which involves immersing students in practical experiences to apply and reinforce theoretical concepts. This method enhances understanding and skill development through direct engagement, reflection, and iterative practice.



Internships

Students undertake an internship with leading organisations, offering them practical experience in a professional setting. This opportunity enables them to apply academic knowledge, build valuable professional networks, and gain hands-on experience across various functions, all under the guidance of industry mentors.



Capstone Project

Industry-driven projects are a crucial element of the curriculum, allowing students to apply classroom knowledge to real-world challenges. Guided by industry mentors, these projects provide students with valuable insights and support, helping them develop solutions within a simulated environment.



Corporate Projects

The students engage in live projects for various organizations, mentored by senior executives. These projects allow students to tackle real business challenges and develop actionable solutions. Running concurrently with their academic programme, these projects provide an opportunity to apply their classroom learnings in a practical, real-time setting.



Industry Collaboration

Throughout the year, students participate in industry visits to leading organizations, gaining invaluable practical exposure and interacting with senior leadership from renowned global companies. These visits offer a comprehensive view of "a day in the life" of their desired profession, including opportunities to tour expansive corporate campuses, observe processes in action, and engage with the leadership teams.

LEARNING & DEVELOPMENT

Learning & Development (L&D) is an important part of academics at Jio Institute. It includes a wide range of activities designed to help students grow both personally and professionally. From classroom learning to hands-on corporate exposure, L&D helps bridge the gap between academics and the real world.

These activities include skill-building workshops, mock interviews, industry talks, group projects, and career guidance sessions. The goal is to make students confident, interview-ready, and well-prepared for the demands of the industry. Some of the activities conducted include :



Placement Preparation

- Critical thinking
- Resume Prep and workshop
- GD Workshop and Mock Interviews
- Role Based Workshop
- Offline and Online Mentorship



General -Soft Skill Sessions

- Communication
- Elevator Pitch
- Presentation Skills
- Tableau



Technical Workshops

- Tableau
- Advanced Excel
 - Finance for Business Application
 - Miscellaneous (Ad Hoc)



Aptitude Test

Mock Test for Aptitude Preparation



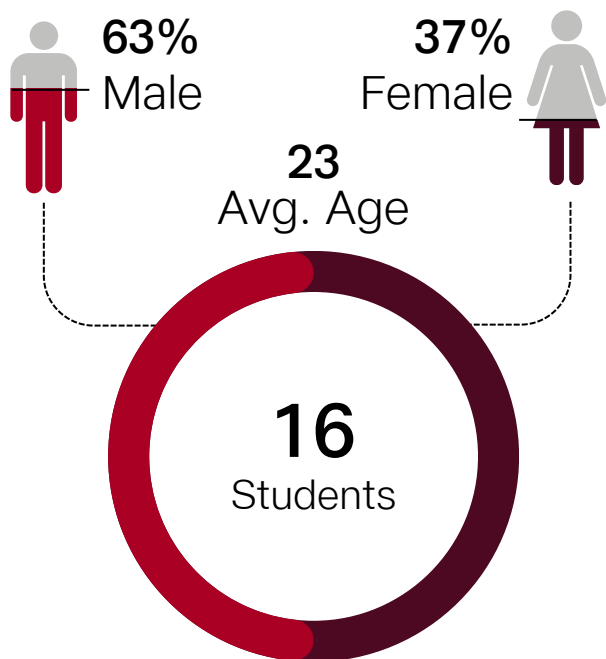
Domain Related

- Google Analytics
- Search Engine Optimisation

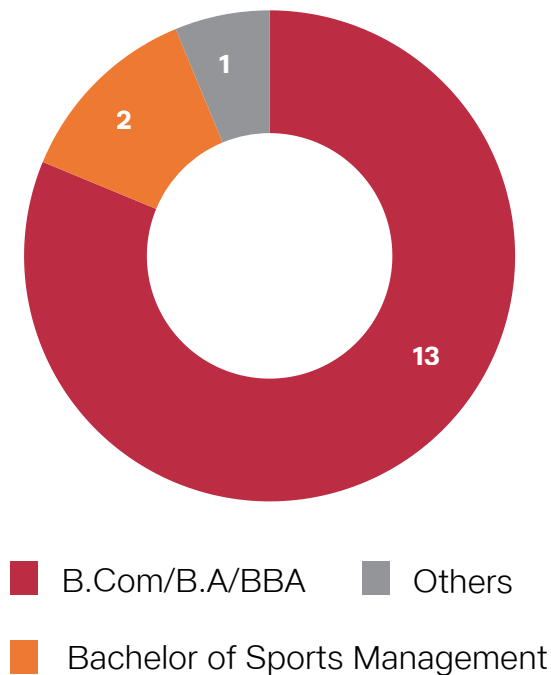
CLASS PROFILE

PGP in Sports Management

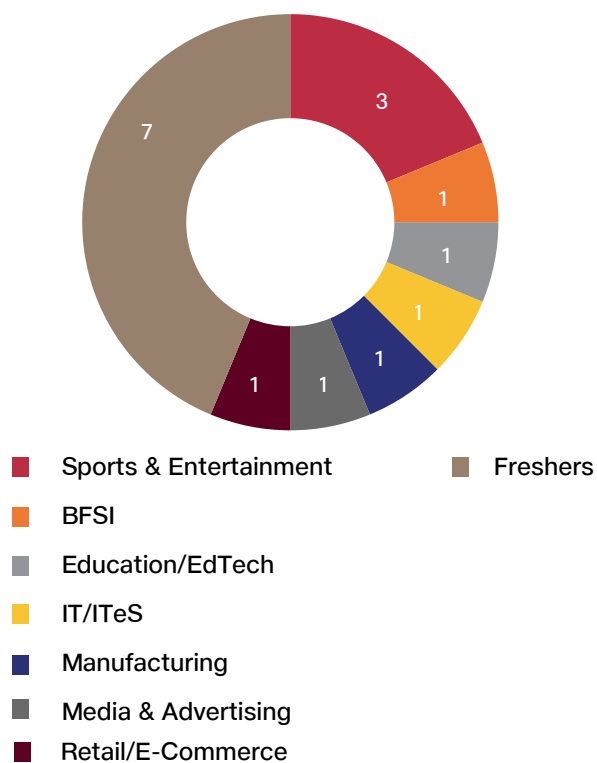
BATCH STRENGTH



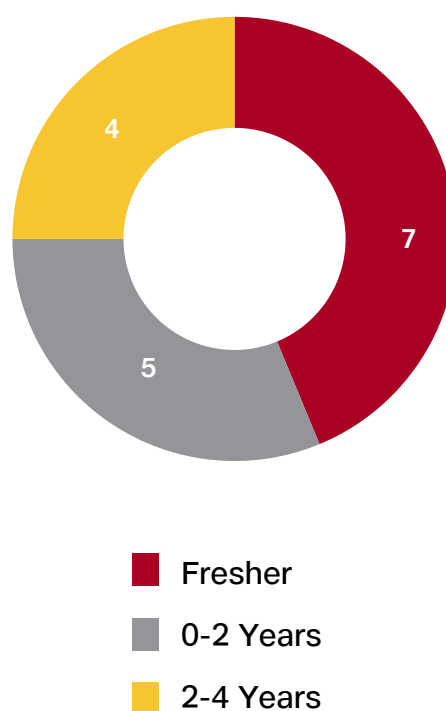
EDUCATIONAL BACKGROUND



PRE PGP WORK EXPERIENCE SECTORAL DIVERSITY

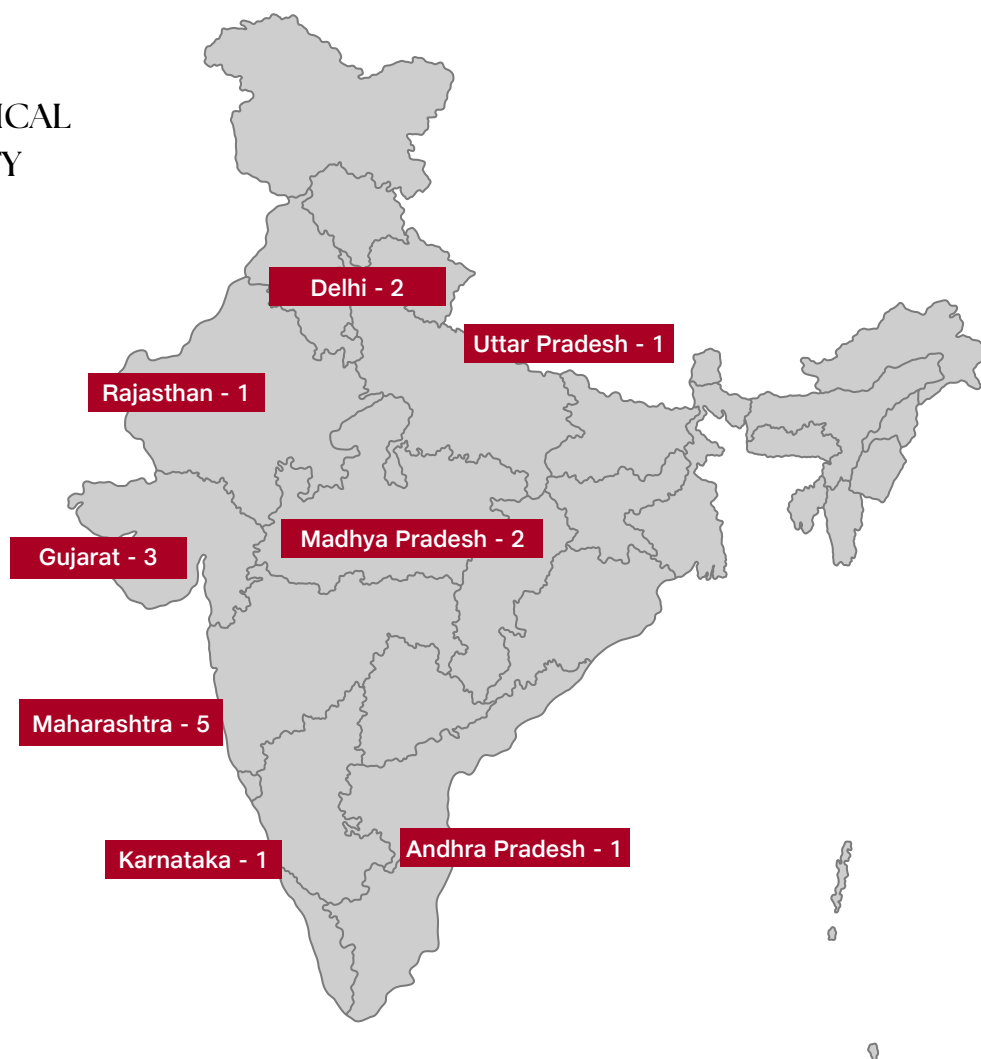


PRE PGP WORK EXPERIENCE



CLASS PROFILE PGP in Sports Management

GEOGRAPHICAL DIVERSITY



PRE PGP WORK EXPERIENCE COMPANIES

Advantmed LLP
Artkonnnect Event Management Pvt. Ltd
Babolat
Brinks India
Center for Defence Careers
Circadian CA
Ccom Digital
Fantasia House of Fashion
FootballGeek
Goregaon Sports Club

Inspirar Sports
Procam International
Spogonews
Stratek
Teleperformance
TresVista Analytics LLP
T-Ten Grassroots
Vodafone Intelligent Solutions (VoIS)

PLACEMENT DATA COMPENSATION

PGP in Sport Management

Highest Salary

14.23 LPA

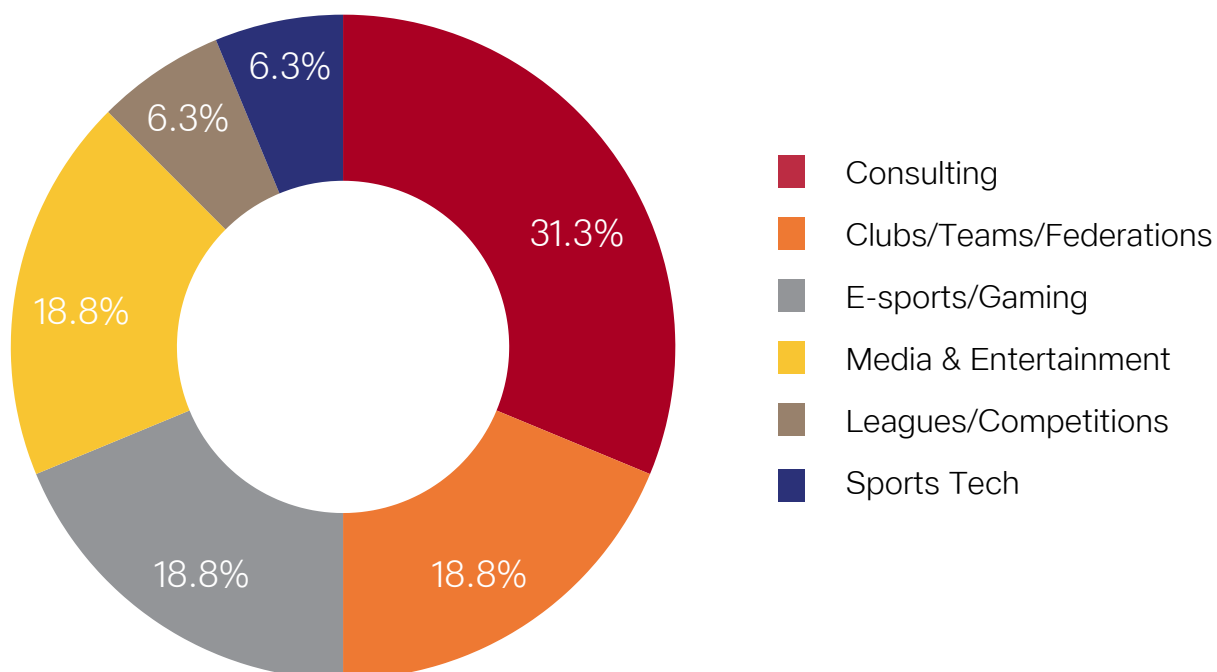
Average Salary

7.85 LPA

Median Salary

7.5 LPA

PLACEMENT DATA: INDUSTRY WISE BIFURCATION



Ref: B2K/Jio/MUM/RB/0002/2025-26

October 17, 2025

To
The Head of Placements
Placements Department
Jio Institute,
Ulwe,
Navi Mumbai - 410206

Dear Sir,

Re: **Audit of Placement Report for the batch 2024-25 of Post Graduate Programme in Artificial Intelligence and Data Science, Management (specialisation in Marketing) and Sports Management**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by Jio Institute for the final placement (based on the offers accepted on campus) for the batch 2024-25 of Post Graduate Programme in Artificial Intelligence and Data Science, Management (specialisation in Marketing) and Sports Management.

The preparation of the Placement Report is the responsibility of Jio Institute. Our responsibility is to validate the information related to remuneration, function & location provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the data related to remuneration, function & location as presented in the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2. B2K has relied on declaration of authenticity from the management of Jio Institute for considering such data points.
2. The validation of information presented in the report is based on communication received by Jio Institute from the recruiting companies. B2K Analytics has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by Jio Institute.
 - a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the entire remuneration has been considered as 'Fixed component' as advised by Jio Institute through a suitable declaration.

B2K Analytics Private Limited

(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com



- b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.
 - c. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of 'Maximum Earning Potential'.
 - d. We have considered the amount of Gratuity in the calculation of MEP even though it is payable after 5 years of service as this amount is not separately available for all the candidates.
 - e. Wherever information about the job location and function of students could not be established from the documents, and where offer letters were not signed, the details have been confirmed by the institute. An official declaration regarding the same has been obtained from the Placement Head.
 - f. Wherever information was missing reasonable assumptions have been made.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
 - a. Out of 123 eligible students, 14 students opted out of the placement, including 2 company sponsored students who have returned to their respective organizations.
 5. Although a total of 16 students from Sports Management Programme were placed through the Institute, the report presents salary statistics for only 15 students as one of the students was offered internship.
 6. We have only audited the data related to remuneration, function & location in the Placement report and not the overview, placement highlights section or any additional information presented in the report.

Best Regards,



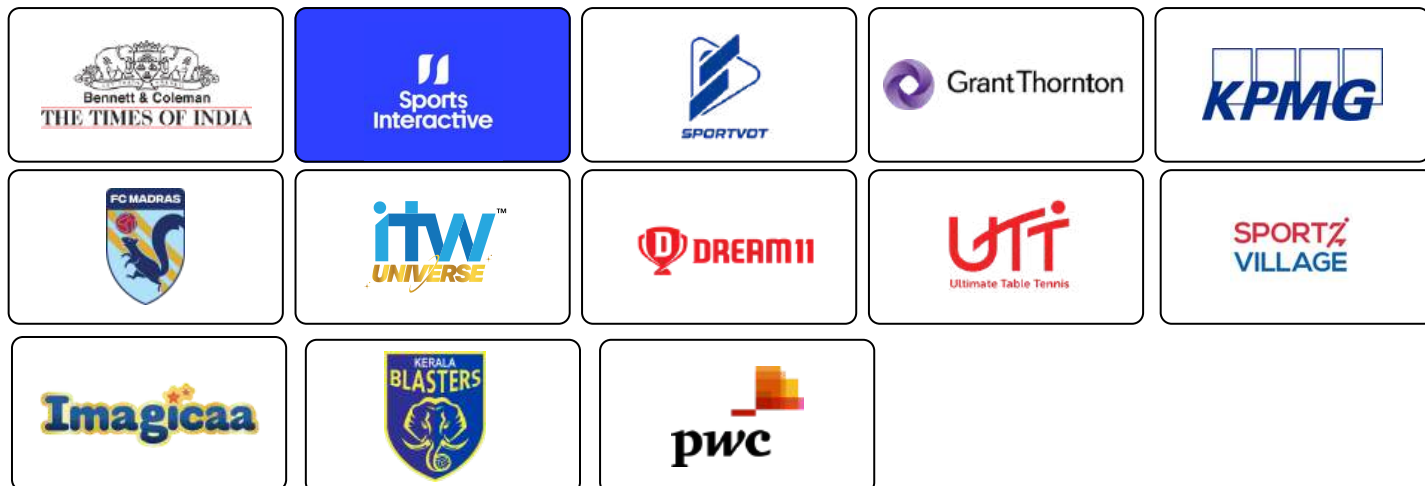
Ritaban Basu
CEO
B2K Analytics

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com

OUR RECRUITERS

Companies that recruited in the placement drive for Sports Management



ROLES OFFERED

- Sport Media, Sales, Marketing & Sponsorships
- Sport Events, Operations & Performance Management
- Sport Analytics & Consulting

ALUMNI TESTIMONIALS



When I joined Jio Institute, I honestly didn't know what to expect. Coming from a sports background, I was excited but also unsure about how things would unfold. But over the past year, I've grown more than I could've imagined, not just in terms of knowledge, but as a person too. The Sports Management programme gave me exposure to all sides of the industry from analytics and marketing to event operations and athlete management. It wasn't just theory; we had real assignments, real timelines, and real pressure — which actually made it all the more meaningful.

I'm especially grateful to Anirudh Kalia Sir and Kishan Joshi Sir for their constant support and guidance. They were approachable, honest, and pushed us to think bigger even when it was uncomfortable.

Now that I've stepped into my first role at The Times of India, I can already see how well this past year prepared me. Jio Institute gave me the push I needed, and I'm excited to carry that forward into the real world'.

Vruddhi Raisinghani

PGP in Sports Management, Class of 2024–2025



I'm incredibly grateful to Jio Institute for playing a defining role in shaping my professional journey in the sports industry. I'm thrilled to share that I've been placed as a Sports Operation Consultant at Dream 11 — a milestone that wouldn't have been possible without the learning environment, mentorship, and continuous support I received throughout the year.

From day one, the program didn't just focus on theory. We were exposed to real-world sports business cases, leadership modules, and immersive industry sessions. The faculty, visiting experts, and the Career Services team made sure we were industry-ready — not just in terms of knowledge, but also through resume workshops, mock interviews, and personal guidance. A heartfelt thanks to the Career Services team for their constant efforts in bringing esteemed organizations to our campus and supporting our placement goals.

As I step into this new chapter, I carry forward the values and lessons I've learned and hope to give back to my alma mater in every way I can. Let's build the future of sport together.

Utkarsh Pathak

PGP in Sports Management, Class of 2024–2025

ALUMNI TESTIMONIALS



Completing the Postgraduate Programme in Sports Management at Jio Institute has been a life-changing experience for me, both personally and professionally. The year I spent here was filled with growth, learning, and challenges that prepared me for the real world in the most practical way. I'm proud to share that I have been placed at PwC as an Associate — an opportunity that feels truly rewarding after months of effort and preparation. Jio Institute played a crucial role in making this possible. The structured curriculum, industry-oriented projects, and continuous exposure to professionals from the sports business world helped me develop a well-rounded perspective.

What stood out the most was the support system — the career services team guided me every step of the way, from refining my resume to navigating interviews and identifying the right fit for my skills and aspirations. Their mix of encouragement, honest feedback, and placement readiness initiatives made a significant impact on my confidence. As I now begin my journey with PwC, I carry forward not just technical knowledge, but a mindset shaped by collaboration, discipline, and curiosity — values that Jio Institute nurtures every day. I will always look back on this experience with pride and gratitude.

Devanshi Patel

PGP in Sports Management, Class of 2024–2025



I am incredibly grateful to Jio Institute for playing a pivotal role in my professional journey. I was recently placed at Grant Thornton as a Sports Consultant, and this significant achievement would not have been possible without the support and guidance I've received from the Institute throughout my academic year.

From the moment I joined, the faculty and the institute's ecosystem were instrumental in shaping my capabilities. They ensured to not just impart theoretical knowledge but also focusing on crucial skill-building and practical application specific to the sports industry. The emphasis on real-world scenarios, case studies, and industry insights truly set me up for the future. The placement assistance provided by Jio Institute was exemplary. The dedicated career services team worked tirelessly to connect us with leading sports organizations across the country. Their continuous efforts in organizing specialized workshops, mock interviews tailored to our field, and invaluable resume-building sessions were pivotal in honing my confidence and preparing me for the competitive recruitment process. This holistic approach ensured I was not just ready for interviews, but for a thriving career. As I embark on this exciting new chapter at Grant Thornton, I am eager to leverage the strong foundation Jio Institute has provided. I look forward to contributing meaningfully to my alma mater and mentoring future students on their journey to success.

Rohit Suresh Nair

PGP in Sports Management, Class of 2024–2025

RECRUITER TESTIMONIALS



The entire team at Dream11 would like to thank the folks at Jio Institute for making the campus hiring process as streamlined and efficient as possible. We had the pleasure of connecting with some young minds who're excited to shape their futures in the best way possible.



We are always excited to welcome new members to our team. The intelligence, confidence, and enthusiasm candidates from Jio Institute bring make a lasting impression, and we are confident they will be valuable assets to our initiatives.



COMPANIES OFFERING INTERNSHIPS 2024-25

INTERNSHIP PROJECTS

- **Performance Analysis** and **Data-Driven** Insights for Football Teams through Match Tagging and Real-Time Analytics
- Analysis of **Sports League Transfer Windows** and Corporate Impact on Indian Sports Ecosystem
- Research and Analysis for **Talent Identification**, Eligibility Criteria, and **Performance Benchmarks** at Vijayi Bharat Sports Academy
- Digital Platform Management and Analytics for Pro Kabaddi League (PKL) Season 11: **Enhancing Online Presence and Fan Engagement.**
- Social Media Analysis, **Athlete Profiling**, Paralympic Athlete Portfolio Creation, and Research on Grooming Brands in India
- Sales, Marketing, and Course Enrolment Support for COLLEARN SPORTS: **Driving Student Engagement** and Program Growth
- Building presence for 'Grassroots Sports' in **Schools across Gujarat** operating under the aegis of Sports Authority of Gujarat (SAG)
- Revenue Generation Model for Sports Academy
- Create a database of promising talent for **5 Olympic sports** to develop a Scouting Strategy for India's newest Olympic Academy targeting 2028 LA Olympics podium finishes
- Secondary research for comparison and subsequent strategic investment / acquisition in a **Cricket franchise club in UK** by a US based Private Equity firm at a Big 4 Consulting
- **Program Management** and Business Development for Grassroot Sports Development at KSR Sportseed Pvt Ltd
- Match Coordination, Research, and **Marketing Strategies** for Madras Super Cup, Grassroot Festival, and **Website Restructuring**
- **Sponsorship Tracking**, Client Reporting, and Research for Pro Kabaddi League, Women's Premier League, and Adani Ahmedabad Marathon

CAPSTONE PROJECT

Athlete Development & Sports Ecosystem

- Optimizing Sports Science for Injury Prevention & Performance Enhancement in Indian Athletes
- Bridging the Gap: A Data-Driven Approach to Athlete Career Transition in India
- Bridging the Gap: Exploring a University-Level Scholarship System to Boost India's Olympic Participation for 2036
- Comparative Analysis of Sports Policies in India and Australia

Grassroots & Institutional Support

- Impact of 2014 CSR Sports Mandate on Grassroots Foundations
- Creating a comprehensive sponsorship framework for under-represented athletes
- Leveraging CSR for Grassroots Football: A corporate engagement model
- Addressing Sponsorship and Media Gaps in Indian Women's Football

Fan Engagement & Digital Innovation

- What gamification techniques can be implemented to create meaningful user interactions that go beyond traditional passive consumption?
- Impact of Fantasy Sports on Fan Engagement
- Enhancing Pro Kabaddi league viewership: A Strategic approach to fan engagement through technology integration.
- How athletes build value and maximize monetization through digital platforms.

Sports Business & Market Development

- Exploring Fan Engagement and Perceptions in the Growth of Business Leagues for E-sports Gaming in India
- Developing the Basketball Ecosystem in India – A Comparative Analysis with NBA & EuroLeague
- Scoping out the opportunities to launch a new sportswear brand in India.
- Analyzing the Impact of AIFF policies on the Growth of Professional Leagues like ISL and I league

CASE COMPETITION

LuxFeud by SDA Bocconi Asia Center, Mumbai

A team consisting of 4 PGP Marketing students won the LuxFeud-Second Edition Business Competition on 10th August 2024. The three-round competition saw spirited participation of more than 600 teams from across India. After a couple of rounds of online quizzes, the students presented their pitch that outlined the strategic roadmap for Fidenza Village, a luxurious open-air shopping destination, followed by Q&A with an expert panel

SproutIT 2024 by Symbiosis Center for Information Technology

A team consisting of 4 PGP Marketing students won an ideation challenge as part of the SproutIT 2024 organized as part of their Prismatic North fest with Information Technology Entrepreneurship and Leadership Forum (iTELF). The two-round competition saw participation from more than 300 teams from leading universities. After the quiz round, 25 teams presented their pitch, amongst which the Jio Institute team secured the first place.

Ideate: Pitch Deck and Marketing Strategy Event, IIT Dharwad

The E-Summit 2024 hosted by IIT Dharwad, saw participants present innovative business ideas along with comprehensive marketing strategies. Out of 400 participating teams, the team consisting of three of our PGP students secured the second place.

The team's project, titled "Waste Not, Feed All: Innovating Food Waste Management in India," focused on addressing two significant issues: India's growing food waste crisis and the demand for sustainable animal nutrition. Their proposal outlined a scalable business model aimed at transforming food waste into high-quality animal feed. The initiative would initially launch in Tier 1 cities, with plans for national expansion.

The business leverages cutting-edge technology, utilizing AI-powered waste segregation systems and low-heat dehydration techniques to preserve the nutritional value of the waste, ensuring it meets the needs of the animal feed market.



CONCLAVES ON CAMPUS

Sports Management Conclave

The Sports Management students hosted the second edition of the Sports Management Conclave, focusing on the theme "**Harnessing Data for Transformative Sports Consulting and Sustainable Growth.**" The event brought together industry leaders to explore the evolving role of data and AI in enhancing athlete performance, fan engagement, operational efficiency, and revenue generation in sports.

The panelists shared insights on using data to eliminate bias in grassroots recruitment, valuing franchises like IPL teams, and shifting from data-backed to AI-first decision-making. They also discussed AI's growing influence in predictive analytics, performance tracking, image enhancement, and hyper-targeted marketing. Caution was advised against indiscriminate use of AI without strategic alignment.

The event concluded with an engaging Q&A session covering injury management, India's Olympic ambitions, and women's sports development. Hosted by Dr. Palak Sheth, the conclave exemplifies Jio Institute's commitment to immersive learning and industry engagement.

Panelists:

- Mr. Anirbhan Bhar – Investment Banker, AW Capital
- Ms. Nupur Gupta – Product Head, Sportz Village
- Mr. Akbar Akhtar – Manager, PwC India
- Ms. Subhayu Roy – Global Sales Director, CricViz

Moderator: Mr. Sanand Mitra – Adjunct Professor, Sports Management, Jio Institute

Convergence 2024

The conference in Singapore focused on bridging industry and academia to shape the future workforce amidst rapid technological change. The theme for Convergence this year was '**AI and the Future of Work**'. The conference saw two panel discussions on '**Tech & Transition: Convergence of AI Across Sectors**' and '**Navigating The Future: Breakthroughs & Perspectives From New-age Start-ups**'.

HR Conclave

The '**ViewPoint 2023: AI Reshaping the Future of Workplace**' HR conclave featured two engaging panel discussions on '**Navigating Megatrends: AI in HR**' and '**Emerging Trends in AI and Employment Opportunities**'.

INDUSTRY SPEAKERS ON CAMPUS

Shri Niraj Ambani

Group President, Supply Chain, Reliance Industries Limited

Session Topic: The Essence of Business Strategy: At Macro and Micro Level

Mr. Harit Nagpal

CEO and MD, Tata Play

Session Topic: Harnessing Disruptions to Build Sustainable Brands

Ms. Keerthana Ramakrishnan

Chief Marketing Officer, 82°E, India

Session Topic: Brand Marketing 101

Dr. Rupinder Singh Sodhi

President, Indian Dairy Association; Former MD, Amul, India

Session Topic: From "C2C" to Brand Legacy: Lessons from Amul

Ms. Aakansha Cheema

Senior Account Director, Reliance Retail

Session Topic: D2C: A New Age Marketing Giant

Mr. Praveen Kamath

Head of Growth Marketing, Bummer

Session Topic: D2C: A New Age Marketing Giant

Mr. Akshay Kishore Khairnar

Account Director - Traditional Media, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Ashutosh Sharma

Head - Search Engine Optimization, Madison World, India

Session Topic: Essential SEO Skills: A Beginner's Workshop

Dr. Jens Frederiksen

President, New Havens University

Session Topic: Global Education System, Leadership & Impact of Technology on Decision-Making

Ms. Pragya Priyali

Founder & Creative Director, Unrush; Former Head of Marketing, Myntra

Session Topic: Fashion E-commerce

Ms. Saba Alam

Partner, Leadership Mavericks

Session Topic: How to Make an Effective LinkedIn Profile

Mr. Rajat Jadhav

Co-Founder, Bold Care

Session Topic: D2C: A New Age Marketing Giant

Mr. Rehan Dadachanji

Co-Founder, The Starter Labs

Session Topic: D2C: A New Age Marketing Giant

Ms. Vanita Keswani

Chief Executive Officer, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Saurbh Kalra

Managing Director, McDonald's India (West & South)

Session Topic: Planning Framework/Roadmap: Where to Play

Mr. Atul Gandre

Global Head of Industry Solutions and AI Cloud, TCS

Session Topic: Overview of AI & Generative AI

INDUSTRY SPEAKERS ON CAMPUS

Ms. Nita Khare

Global Lead in Emerging Technologies & AI Cloud, Microsoft Practice, TCS

Session Topic: Overview of AI & Generative AI

Mr. Gaurav Ghelani

Regional Head of Talent Acquisition and Academic Alliances, TCS

Session Topic: Overview of AI & Generative AI

Ms. Sneha Wadekar

Manager, Human Resources, TCS, India

Session Topic: Overview of AI & Generative AI

Mr. Akashdeep Bansal

Founder & CEO, SaralX, India

Session Topic: Digital Accessibility

Mr. CKM Dhananjai

Chief Executive Officer of Data & Innovation, Mumbai Indians

Session Topic: Performance Data & Innovation

Mr. Naveen Ningaiah

Founder & CEO, SportsKPI, India

Session Topic: Sports League Ecosystem: IPL, ISL, PKL

Mr. Mandar Tamhane

Chief Executive Officer, NorthEast United FC, India

Session Topic: PowerTalk Podcast

Mr. Ashish Shah

Founder, Dynamic Sports Pvt. Ltd, India

Session Topic: Sports for Development (S4D)

Mr. Peter Sprenger

Chairman, Techonomy; President, Volleyball Federation Netherlands

Session Topic: The Future of Sports

Mr. Anirbhan Bhar

Investment Banker, AW Capital

Session Topic: Sports Management Conclave

Ms. Nupur Gupta

Product Head, Sportz Village

Session Topic: Sports Management Conclave

Mr. Akbar Akhtar

Manager, PwC India

Session Topic: Sports Management Conclave

Ms. Subhayu Roy

Global Sales Director, CricViz

Session Topic: Sports Management Conclave

Dr. Kamlesh Vyas

Partner, Deloitte India

Session Topic: Consulting Skills: Problem-Solving with Technology

Ms. Karishma Bhalla

Founder & Director, Taramis Labs, India; Former Managing Director & Partner, BCG India

Session Topic: Demystifying Consulting

Mr. Shaktie Prakash Shukla

Founder & CEO, BigHit Sportz, India

Session Topic: Company Interaction

INDUSTRY SPEAKERS ON CAMPUS

Mr. Vinit Kore

Co-Founder & CBO, BigHit Sportz, India

Session Topic: Company Interaction

Mr. Uddhav Welinkar

*Partner, Natekar Sports & Fitness, India;
Business Development Lead, Michezo Sports,
India*

Session Topic: Company Interaction

Mr. Rajeev Sangan

*AVP - Founder's Office, The World Pickleball
League*

Session Topic: Company Interaction

Mr. Debashish Roy

*Director and Head - Transformation, Digital
Innovation and Customer Experience, Pfizer
India*

Session Topic: Overview of the Pharma &
Healthcare Industry

Mr. Manab Bose

*Adjunct Faculty - Organizational Behavior
and Human Resources Management, IIM
Udaipur, India*

Session Topic: General Management and
Multidimensional Approach in Business

Ms. Surbhi Sarkar

Head of Learning & Development, FabIndia

Session Topic: Learning & Development

Mr. Neville Bastawalla

*SVP & Head of Marketing & On-Air
Promotions - Sports Channels, Sony
Pictures Networks India*

Session Topic: Innovation & Ideas-Driven
Approach to Marketing

Ms. Shivali Kapoor

*AVP Marketing, Sony Sports, Sony Pictures
Networks India*

Session Topic: Innovation & Ideas-Driven
Approach to Marketing

Mr. Karthik Lakshminarayan

*Vice President - Media Planning & Strategy,
Vibrant Media, India*

Session Topic: Vibrant Live Project

Ms. Surbhe Sharma

Group Strategy, Jio Financial Services

Session Topic: Live Projects at JFS

Ms. Amrita Mohanti

HRBP, Jio Financial Services

Session Topic: Live Projects at JFS

Dr. Pragya Roy

HR, Jio Financial Services

Session Topic: Live Projects at JFS

Ms. Michelle Mathew

HR, Jio Financial Services

Session Topic: Live Projects at JFS

Mr. Manu Kumar

*Head of Marketing & Corporate
Communication, Hero Electric, India*

Session Topic: Fireside Chat

Mr. Anil B. Singh

*Managing Director, Procam International
Pvt. Ltd.*

Session Topic: Fireside Chat



PGP PLACEMENT REPORT

2024-25

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1. Classification of Students

1.1 Classification of students for the PGP Batch of 25:

Categories	Number
Total Graduates for the PGP Batch of 25	123
Students who did not seek placement through the institute	14
Seed-funding by the Institute	-
Students opted out of the process	12
Company-sponsored or already employed	02
Students seeking placement through the institute	109
Students with placement offers	109

Table 1 1 Classification of students for the PGP Batch of 25

2. PGP in Artificial Intelligence & Data Science

2.1 Sector Wise Classification

Sector	No. of Offers accepted
BFSI	5
Others (Retail)	17
Consulting	4
Healthcare	3
Information Technology	5
Manufacturing	4
Oil and Gas	13
Total	51

Table 2 1 Sector wise Classification of students for the PGP AI & DS Batch

2.2 Function Wise Classification

Function	No. of Offers accepted
Consulting	1
Sales & Marketing	2
Systems/IT	48
Total	51

Table 2 2 Function wise Classification of students for the PGP AI & DS Batch



2.3 Location Wise Classification

Indian Locations	No. of Offers accepted
Bangalore	5
Chennai	1
Mumbai	11
Navi Mumbai	26
Noida	1
Pune	7
Total	51

Table 2.3 Location wise Classification of students for the PGP AI & DS Batch

2.4 Salary Data

2.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed Yearly Cash Component	900000	1857432	1200000	1231491	51
B	One-time Cash Payments	100000	310944	175000	170118	08
C	Total guaranteed cash payments	900000	1857432	1200000	1258177	51
D	Maximum Earning Potential	900000	2132627	1500000	1464145	51

Table 2.4.1 Classification of Salary Heads – AI&DS Batch

2.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	43562	89905	58083	60899	51
Non-INR salary (Total guaranteed cash component)	-	-	-	-	-
Combined INR and non-INR salary (Total guaranteed cash component)	43562	89905	58083	60899	51
INR salary (Maximum Earning Potential)	43562	103225	72604	70869	51
Non-INR salary (Maximum Earning Potential)	-	-	-	-	-
Combined INR and non-INR salary (Maximum Earning Potential)	43562	103225	72604	70869	51

Table 2.4.2 Salary Statistics at PPP adjusted exchange rates, Source: [CEIC Data](#)



2.4.3 Sector Wise Classification of Salary

2.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
BFSI	1000000	1857432	1200000	1311486	5
Others (Retail)	1200000	1200000	1200000	1200000	17
Consulting	1446942	1600000	1600000	1561736	4
Healthcare	1350000	1350000	1350000	1350000	3
Information Technology	900000	1603884	1300000	1260777	5
Manufacturing	900000	1073893	1036947	1011947	4
Oil and Gas	1100004	1300000	1200000	1169232	13

Table 2.4.3 1 Sector wise Classification of Fixed yearly Cash Component – AI&DS Batch

2.4.3.2 One Time Cash Payments

Sectors	Min	Max	Median	Mean	Data
BFSI	310944	310944	310944	310944	1
Others (Retail)	-	-	-	-	-
Consulting	100000	200000	125000	125000	4
Healthcare	-	-	-	-	-
Information Technology	200000	200000	200000	200000	2
Manufacturing	100000	100000	100000	100000	1
Oil and Gas	-	-	-	-	-

Table 2.4.3 2 Sector wise Classification of One Time Cash Payments – AI&DS Batch

2.4.3.3 Total Guaranteed Cash Payments

Total Guaranteed Cash Payments					
Sectors	Min	Max	Median	Mean	Data
BFSI	1000000	1857432	1200000	1373675	5
Others (Retail)	1200000	1200000	1200000	1200000	17
Consulting	1646942	1750000	1700000	1699236	4
Healthcare	1350000	1350000	1350000	1350000	3
Information Technology	900000	1603884	1500000	1340777	5
Manufacturing	900000	1100000	1073893	1036947	4
Oil and Gas	1100004	1300000	1200000	1169232	13

Table 2.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – AI&DS Batch



2.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
BFSI	1000000	2132627	1387500	1503714	5
Others (Retail)	1500000	1500000	1500000	1500000	17
Consulting	1800000	1898942	1825000	1837236	4
Healthcare	1500000	1500000	1500000	1500000	3
Information Technology	900000	1603884	1500000	1360776	5
Manufacturing	900000	1200000	1150000	1100000	4
Oil and Gas	1320005	1500000	1500000	1430771	13

Table 2.4.3 4 Sector wise Classification of Maximum Earning Potential – AI&DS Batch

2.4.4 Function Wise Classification of Salary

2.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	1446942	1446942	1446942	1446942	1
Sales & Marketing	1000000	1200000	1100000	1100000	2
Systems/IT	900000	1857432	1200000	1232482	48

Table 2.4.4 1 Function wise Classification of Fixed Yearly Cash Component – AI&DS Batch

2.4.4.2 One Time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	200000	200000	200000	200000	1
Sales & Marketing	100000	100000	100000	100000	1
Systems/IT	100000	310944	175000	176824	6

Table 2.4.4 2 Function wise Classification of One Time Cash Payments – AI&DS Batch

2.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	1646942	1646942	1646942	1646942	1
Sales & Marketing	1100000	1200000	1150000	1150000	2
Systems/IT	900000	1857432	1200000	1254585	48

Table 2.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – AI&DS Batch



2.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	1898942	1898942	1898942	1898942	1
Sales & Marketing	1100000	1500000	1300000	1150000	2
Systems/IT	900000	2132627	1500000	1461927	48

Table 2.4.4 4 Function wise Classification of Maximum Earning Potential – AI&DS Batch

2.4.5 Location Wise Classification of Salary

2.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Bangalore	1200000	1603884	1350000	1370777	5
Chennai	1300000	1300000	1300000	1300000	1
Mumbai	900000	1857432	1200000	1282293	11
Navi Mumbai	900000	1300000	1200000	1192308	26
Noida	1300000	1300000	1300000	1300000	1
Pune	1100004	1446942	1100004	1178137	7

Table 2.4.5 1 Location wise Classification of Fixed Yearly Cash Component – AI&DS Batch

2.4.5.2 One Time Cash Payments

Location	Min	Max	Median	Mean	Data
Bangalore	-	-	-	-	
Chennai	310944	310944	310944	310944	1
Mumbai	100000	150000	100000	112500	4
Navi Mumbai	-	-	-	-	
Noida	200000	200000	200000	200000	1
Pune	200000	200000	200000	200000	2

Table 2.4.5 2 Location wise Classification of Fixed Yearly Cash Component – AI&DS Batch



2.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Bangalore	1200000	1603884	1350000	1370777	5
Chennai	1610944	1610944	1610944	1610944	1
Mumbai	900000	1857432	1200000	1323202	11
Navi Mumbai	900000	1300000	1200000	1192308	26
Noida	1500000	1500000	1500000	1500000	1
Pune	1100004	1646942	1100004	1235280	7

Table 2.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

2.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Bangalore	1299996	1603884	1500000	1480776	5
Chennai	1610944	1610944	1610944	1610944	1
Mumbai	900000	2132627	1387500	1442739	11
Navi Mumbai	900000	1500000	1500000	1472596	26
Noida	1500000	1500000	1500000	1500000	1
Pune	1320005	1898942	1320005	1428424	7

Table 2.4.5 4 Location wise Classification of Maximum Earning Potential – AI&DS Batch



3 PGP in Management (Marketing)

3.1 Sector Wise Classification

Sector	No. of Offers accepted
BFSI	3
Healthcare	4
Others (Retail)	10
IT/ITES	18
Energy/Oil & Gas	1
Education	1
Ecommerce	2
FMCG	1
Automation	1
Total	41

Table 3 1 Sector wise Classification of students for the PGP Management(Marketing) Batch

3.2 Function Wise Classification

Function	No. of Offers accepted
Consulting	1
General Management	7
Sales/Marketing	27
Systems/IT	1
Strategy	3
HR	2
Total	41

Table 3 2 Function wise Classification of students for the PGP Management (Marketing) Batch



3.3 Location Wise Classification

Indian Locations	No. of Offers accepted
Ahmedabad	3
Bangalore	5
Chennai	3
Delhi	2
Mangalore	1
Mumbai	11
Navi Mumbai	9
Noida	1
Pune	4
Thane	1
Udaipur	1
Total	41

Table 3.3 Location wise Classification of students for the PGP Management (Marketing) Batch

3.4 Salary Data

3.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed Yearly Cash Component	850000	1505000	1100000	1116396	41
B	One-time Cash Payments	50000	210000	50000	92000	5
C	Total guaranteed cash payments	850000	1505000	1100000	1127615	41
D	Maximum Earning Potential	900000	2005000	1410464	1312837	41

Table 3.4.1 Classification of Salary Heads – PGP Management (Marketing) Batch

3.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	41142	72846	54580	53243	41
Non-INR salary (Total guaranteed cash component)	-	-	-	-	-
Combined INR and non-INR salary (Total guaranteed cash component)	41142	72846	54580	53243	41
INR salary (Maximum Earning Potential)	43562	97047	63545	68270	41
Non-INR salary (Maximum Earning Potential)	-	-	-	-	-
Combined INR and non-INR salary (Maximum Earning Potential)	43562	97047	63545	68270	41

Table 3.4.2 Salary Statistics at PPP adjusted exchange rates, Source: CEIC Data



3.4.3 Sector Wise Classification of Salary

3.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
BFSI	850000	850000	850000	850000	3
Healthcare	1050833	1090909	1080000	1075436	4
Others (Retail)	1200000	1275000	1200000	1222500	10
IT/ITES	900000	1505000	1100000	1138611	18
Energy/Oil & Gas	1200000	1200000	1200000	1200000	1
Education	900000	900000	900000	900000	1
Ecommerce	1000008	1000008	1000008	1000008	2
FMCG	900000	900000	900000	900000	1
Automation	1200464	1200464	1200464	1200464	1

Table 3.4.3 1 Sector wise Classification of Fixed Yearly Cash Component – PGP Management (Marketing) Batch

3.4.3.2 One Time Cash Payments

Sectors	Min	Max	Median	Mean	Data
BFSI	-	-	-	-	-
Healthcare	-	-	-	-	-
Others (Retail)	-	-	-	-	-
IT/ITES	50000	100000	50000	62500	4
Energy/Oil & Gas	-	-	-	-	-
Education	-	-	-	-	-
Ecommerce	-	-	-	-	-
FMCG	-	-	-	-	-
Automation	210000	210000	210000	210000	1

Table 3.4.3 2 Sector wise Classification of One Time Cash Payments – PGP Management (Marketing) Batch



3.4.3.3 Total Guaranteed Cash Payments

Sectors	Min	Max	Median	Mean	Data
BFSI	850000	850000	850000	850000	3
Healthcare	1050833	1090909	1080000	1075436	4
Others (Retail)	1200000	1275000	1200000	1222500	10
IT/ITES	930000	1505000	1100000	1152500	18
Energy/Oil & Gas	1200000	1200000	1200000	1200000	1
Education	900000	900000	900000	900000	1
Ecommerce	1000008	1000008	1000008	1000008	2
FMCG	900000	900000	900000	900000	1
Automation	1410464	1410464	1410464	1410464	1

Table 3.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – PGP Management (Marketing) Batch

3.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
BFSI	1050000	1050000	1050000	1050000	3
Healthcare	1200000	1200833	1200000	1200208	4
Others (Retail)	1500000	1500000	1500000	1500000	10
IT/ITES	1000000	2005000	1307500	1336944	18
Energy/Oil & Gas	1500000	1500000	1500000	1500000	1
Education	900000	900000	900000	900000	1
Ecommerce	1050008	1050008	1050008	1050008	2
FMCG	900000	900000	900000	900000	1
Automation	1410464	1410464	1410464	1410464	1

Table 3.4.3 4 Sector wise Classification of Maximum Earning Potential – PGP Management (Marketing) Batch

3.4.4 Function Wise Classification of Salary

3.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	990000	990000	990000	990000	1
General Management	1100000	1200000	1200000	1185714	7
Sales/Marketing	850000	1505000	1080000	1114156	27
Systems/IT	1200000	1200000	1200000	1200000	1
Strategy	900000	1200000	1200000	1100000	3
HR	950000	950000	950000	950000	2

Table 3.4.4 1 Function wise Classification of Fixed Yearly Cash Component – PGP Management (Marketing) Batch



3.4.4.2 One time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	50000	50000	50000	50000	1
General Management	-	-	-	-	-
Sales/Marketing	50000	210000	50000	103333	3
Systems/IT	-	-	-	-	-
Strategy	100000	100000	100000	100000	1
HR	-	-	-	-	-

Table 3.4.4 2 Function wise Classification of One Time Cash Payments – PGP Management (Marketing) Batch

3.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	1040000	1040000	1040000	1040000	1
General Management	1100000	1200000	1200000	1185714	7
Sales/Marketing	850000	1505000	1080000	1125638	27
Systems/IT	1200000	1200000	1200000	1200000	1
Strategy	1000000	1200000	1200000	1133333	3
HR	950000	950000	950000	950000	2

Table 3.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – PGP Management (Marketing) Batch

3.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	1150000	1150000	1150000	1150000	1
General Management	1200000	1500000	1500000	1457143	7
Sales/Marketing	900000	2005000	1200833	1302826	27
Systems/IT	1200000	1200000	1200000	1200000	1
Strategy	1100000	1500000	1500000	1366667	3
HR	1000000	1000000	1000000	1000000	2

Table 3.4.4 4 Function wise Classification of Maximum Earning Potential – PGP Management (Marketing) Batch



3.4.5 Location Wise Classification of Salary

3.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Chennai	990000	1500000	1500000	1330000	3
Ahmedabad	1000008	1275000	1000008	1091672	3
Bangalore	900000	1280000	980000	1084000	5
Delhi	900000	1505000	1202500	1202500	2
Mangalore	1275000	1275000	1275000	1275000	1
Mumbai	850000	1200000	1090909	1035613	11
Navi Mumbai	1080000	1200000	1200000	1173333	9
Noida	1200464	1200464	1200464	1200464	1
Pune	930000	950000	950000	945000	4
Thane	1200000	1200000	1200000	1200000	1
Udaipur	1275000	1275000	1275000	1275000	1

Table 3.4.5 1 Location wise Classification of Fixed yearly Cash Component – PGP Management (Marketing) Batch

3.4.5.2 One time Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	-	-	-	-	-
Bangalore	50000	50000	50000	50000	2
Chennai	50000	50000	50000	50000	1
Delhi	-	-	-	-	-
Mangalore	-	-	-	-	-
Mumbai	100000	100000	100000	100000	1
Navi Mumbai	-	-	-	-	-
Noida	210000	210000	210000	210000	1
Pune	-	-	-	-	-
Thane	-	-	-	-	-
Udaipur	-	-	-	-	-

Table 3.4.5 2 Location wise Classification of One Time Cash Payments – PGP Management (Marketing) Batch



3.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	1000008	1275000	1000008	1091672	3
Bangalore	900000	1330000	980000	1104000	5
Chennai	1040000	1500000	1500000	1346667	3
Delhi	900000	1505000	1202500	1202500	2
Mangalore	1275000	1275000	1275000	1275000	1
Mumbai	850000	1200000	1090909	1044704	11
Navi Mumbai	1080000	1200000	1200000	1173333	9
Noida	1410464	1410464	1410464	1410464	1
Pune	930000	950000	950000	945000	4
Thane	1200000	1200000	1200000	1200000	1
Udaipur	1275000	1275000	1275000	1275000	1

Table 3.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – PGP Management (Marketing) Batch

3.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Ahmedabad	1050008	1500000	1050008	1200005	3
Bangalore	900000	1690000	1415000	1422000	5
Chennai	1150000	1500000	1500000	1383333	3
Delhi	900000	2005000	1452500	1452500	2
Mangalore	1500000	1500000	1500000	1500000	1
Mumbai	1050000	1500000	1200000	1231894	11
Navi Mumbai	1200000	1500000	1500000	1400000	9
Noida	1410464	1410464	1410464	1410464	1
Pune	1000000	1000000	1000000	1000000	4
Thane	1500000	1500000	1500000	1500000	1
Udaipur	1500000	1500000	1500000	1500000	1

Table 3.4.5 4 Location wise Classification of Maximum Earning Potential – PGP Management (Marketing) Batch



4 PGP in Sports Management

4.1 Sector-Wise Classification

Sector	No. of Offers accepted
Consulting	5
Sports and Entertainment	10
Total	15

Table 4 1 Sector wise Classification of students for the PGP SM Batch

4.2 Function-wise Classification

Function	No. of Offers accepted
Consulting	4
Operations	5
Sales/Marketing	5
Product Management	1
Total	15

Table 4 2 Function wise Classification of students for the PGP SM Batch

4.3 Location-wise Classification

Indian Locations	No. of Offers accepted
Ahmedabad	2
Bangalore	2
Gurgaon	1
Mahabalipuram	1
Mumbai	8
Pune	1
Total	15

Table 4 3 Location wise Classification of students for the PGP SM Batch

4.4 Salary Data

4.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed yearly Cash Component	600000	1114794	700000	727878	15
B	One-time Cash Payments	50000	100000	75000	75000	15
C	Total guaranteed cash payments	600000	1164794	700000	737878	15
D	Maximum Earning Potential	600000	1384794	715000	786611	15

Table 4.4 1 Classification of Salary Heads – SM Batch



4.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	29042	56379	33882	35715	15
Non-INR salary (Total guaranteed cash component)	-	-	-	-	-
Combined INR and non-INR salary (Total guaranteed cash component)	29042	56379	33882	35715	15
INR salary (Maximum Earning Potential)	29042	67028	38074	34608	15
Non-INR salary (Maximum Earning Potential)	-	-	-	-	-
Combined INR and non-INR salary (Maximum Earning Potential)	29042	67028	38074	34608	15

Table 4.4 2 Salary Statistics at PPP adjusted exchange rates, Source: [CEIC Data](#)

4.4.3 Sector wise Classification of Salary

4.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
Consulting	650000	1114794	768029	826170	5
Sports and Entertainment	600000	800000	680000	678732	10

Table 4.4.3 1 Sector wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.3.2 One time Cash Payments

Sectors	Min	Max	Median	Mean	Data
Consulting	50000	50000	50000	50000	1
Sports and Entertainment	100000	100000	100000	10000	1

Table 4.4.3 2 Sector wise Classification of One Time Cash Payments – SM Batch

4.4.3.3 Total Guaranteed Cash Payments

Sectors	Min	Max	Median	Mean	Data
Consulting	650000	1164794	768029	836170	5
Sports and Entertainment	600000	800000	700000	688732	10

Table 4.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – SM Batch

4.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
Consulting	650000	1384794	851029	913370	5
Sports and Entertainment	600000	850000	703658	723232	10

Table 4.4.3 4 Sector wise Classification of Maximum Earning Potential – SM Batch



4.4.4 Function Wise Classification of Salary

4.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	768029	1114794	799015	870213	4
Operations	600000	800000	700000	702000	5
Sales/Marketing	600000	700000	650000	645463	5
Product Management	700000	700000	700000	700000	1

Table 4.4.4 1 Function wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.4.2 One time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	50000	50000	50000	50000	1
Operations	100000	100000	100000	100000	1
Sales/Marketing	-	-	-	-	-
Product Management	-	-	-	-	-

Table 4.4.4 2 Function wise Classification of One Time Cash Payments – SM Batch

4.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	768029	1164794	799015	882713	4
Operations	660000	800000	700000	722000	5
Sales/Marketing	600000	700000	650000	645463	5
Product Management	700000	700000	700000	700000	1

Table 4.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – SM Batch

4.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	830000	1384794	851029	979213	4
Operations	660000	850000	800000	762000	5
Sales/Marketing	600000	715000	700000	674463	5
Product Management	700000	700000	700000	700000	1

Table 4.4.4 4 Function wise Classification of Maximum Earning Potential – SM Batch



4.4.5 Location Wise Classification of Salary

4.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Ahmedabad	800000	830000	815000	815000	2
Bangalore	768029	768029	768029	768029	2
Gurgaon	650000	650000	650000	650000	1
Mahabalipuram	600000	600000	600000	600000	1
Mumbai	600000	750000	680000	673415	8
Pune	1114794	1114794	1114794	1114794	1

Table 4.4.5 1 Location wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.5.2 One Time Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	-	-	-	-	-
Bangalore	-	-	-	-	-
Gurgaon	-	-	-	-	-
Mahabalipuram	-	-	-	-	-
Mumbai	100000	100000	100000	100000	1
Pune	50000	50000	50000	50000	1

Table 4.4.5 2 Location wise Classification of One Time Cash Payments – SM Batch

4.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	800000	830000	815000	815000	2
Bangalore	768029	768029	768029	768029	2
Gurgaon	650000	650000	650000	650000	1
Mahabalipuram	600000	600000	600000	600000	1
Mumbai	617316	750000	700000	685915	8
Pune	1164794	1164794	1164794	1164794	1

4.4.5.4 Maximum Earning Potential


Location	Min	Max	Median	Mean	Data
Ahmedabad	800000	830000	815000	815000	2
Bangalore	851029	851029	851029	851029	2
Gurgaon	650000	650000	650000	650000	1
Mahabalipuram	600000	600000	600000	600000	1
Mumbai	660000	850000	703658	729040	8
Pune	1384794	1384794	1384794	1384794	1

Table 4.4.5 3 Location wise Classification of Maximum Earning Potential – SM Batch





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1800-889-1100 

careerservices@jioinstitute.edu.in 

Ulwe, Navi Mumbai, Maharashtra 410206 