

PLACEMENT REPORT 2024-25

Artificial Intelligence & Data Science



OUR FOUNDER

“
**Education is all about
igniting young minds and
enabling them to achieve
their fullest potential**”

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)





ABOUT **JIO INSTITUTE**

Jio Institute is a multidisciplinary higher education institute set up by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.

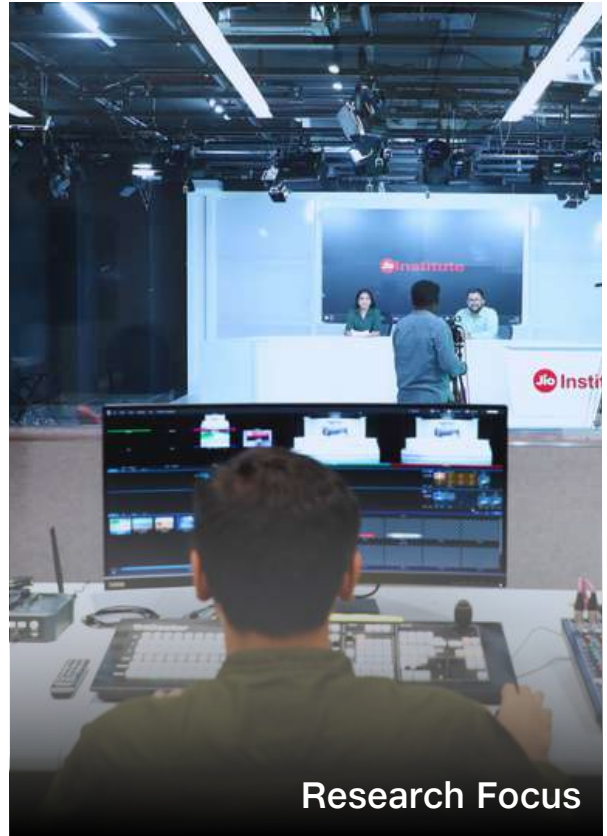
OUR **VISION**

We envisage being a world-class higher education Institute through our multidisciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With this solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.



Academic Excellence

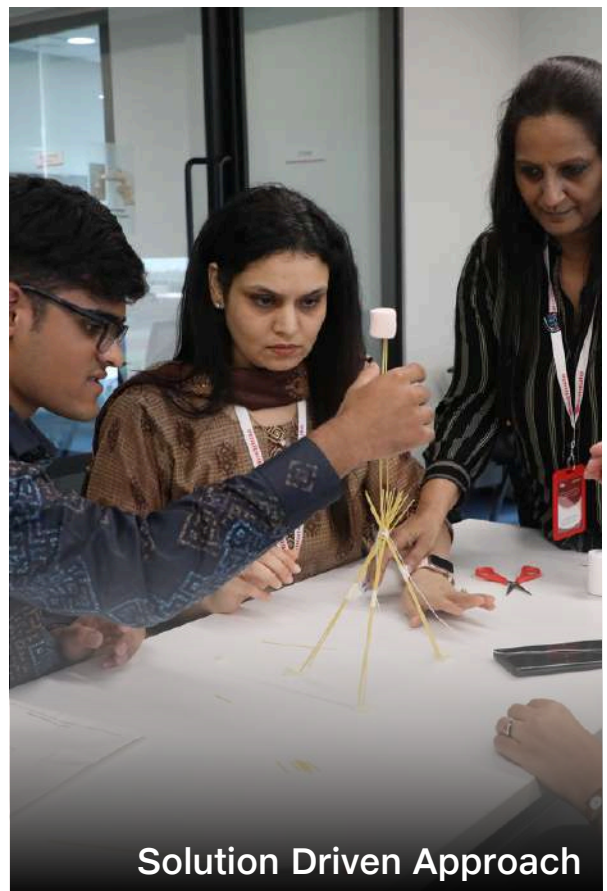
PILLARS OF **JIO INSTITUTE**



Research Focus



Industry Relevance



Solution Driven Approach



PILLARS OF JIO INSTITUTE



PGP

PROGRAMMES

PGP in Artificial Intelligence and Data Science

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in Management (Digital Media & Marketing Communications)

This Management Programme in Digital Media & Marketing Communications offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.



PGP in Sports Management

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

MESSAGE FROM VICE CHANCELLOR



Dear Industry Partner,

I hope this message finds you well.

At Jio Institute, we are committed to developing career-ready professionals with specialized, new-age skills. We currently offer three one-year, full-time, residential postgraduate programmes in Artificial Intelligence & Data Science (AI&DS), Management (specialisation in Marketing) & Sports Management

These programmes are designed and mentored by expert academicians from renowned international universities, and are taught by a blend of both academics and industry practitioners from India and around the world.

Our approach to education goes beyond traditional academic excellence. We focus on holistic development, combining academic knowledge with practical skills, personal development, and real-world experiences. This approach prepares our students to step confidently into the professional world. A strong emphasis is placed on fostering a research-oriented and innovative mindset, which is essential for both personal growth and driving positive change in society.

As a valued partner, we invite you to visit our beautiful sea-side campus in Ulwe, Navi Mumbai, and meet our students if you have not done so already. We are confident that our upcoming graduating cohort will be well-suited for roles in your organization, and we encourage you to consider recruiting from this talented pool of future leaders.

The entire Jio Institute team is dedicated to collaborating with you, and we look forward to strengthening our partnership to contribute to India's knowledge economy



Dr. Dipak Jain

Former Dean, Kellogg School of Management, USA
Former Dean, INSEAD, France

PGP
IN

Artificial Intelligence
and Data Science

PROGRAMME OVERVIEW

ARTIFICIAL INTELLIGENCE & DATA SCIENCE

In this programme, the students embark on a journey to explore the fascinating realm of cutting-edge AI technologies that are reshaping industries, revolutionizing decision-making, and transforming the way we interact with data and information.

Foundation

- Probability & Statistics
- Data Structures and Algorithms
- Python Programming
- Introduction to AI
- Databases and Data Warehouses
- Linear Algebra & Optimization
- Data Visualization
- Time Series Analysis

Core

- Machine Learning I & II
- Bigdata Engineering
- Natural Language Processing
- Computer Vision
- Deep Learning
- Speech Processing
- Responsible AI
- ML Operations (ML Ops)
- Generative AI & Prompt Engineering

Advanced

- Advance topics in Machine Learning
- Advance topics in Bigdata Engineering
- Large Language Modules (LLMs)
- Machine Learning Operations (ML Ops)
- Human-Computer Interface
- Digital Business Transformation using AI

AI for X – Case Studies

An industry talk series on case studies for applications of AI in:

- Industry Verticals
- Business Verticals
- Society Verticals

Tools



DISTINGUISHED FACULTY

We bring together exceptional minds from around the world. Our faculty includes accomplished professionals, researchers and industry leaders. Our educators have a keen eye on current trends. Together, they collaborate to deliver an enriching learning experience for our students.



Dr. Shailesh Kumar

Chief Data Scientist, Center of Excellence in AI/ML, Reliance Jio, India



Dr. Larry Birnbaum

Professor, Computer Science, Northwestern University, USA



Dr. Arindam Banerjee

Founder Professor, Department of Computer Science, University of Illinois Urbana-Champaign, USA



Dr. Vishnu Nagadevara

Former Professor and Dean, Indian Institute of Management Bangalore, India



Dr. Varun Aggarwala

Assistant Professor, Jio Institute



Dr. Vishal Lala

Professor of Marketing, Lubin School of Business, PACE University, USA



Mr. Manaranjan Pradhan

Founder & Director, AwesomeStats Consulting Pvt Ltd, India



Mr. Sray Aggarwal

Principal Consultant, Fractal AI, UK



Mr. Anmol Karnwal

Applied AI Scientist, Microsoft, India



Dr. Dwarikanath Mahapatra

Senior Research Scientist, Inception Institute of Artificial Intelligence, Abu Dhabi, UAE



Ms. Goda Ramkumar

Vice President, Data Science, Swiggy, India



Dr. Tehila Shwartz Altshuler

Head of the Democracy in the Information Age Program, Israel Democracy Institute, Israel



Dr. Khyathi Chandu

Research Scientist, Allen Institute of AI, USA



Dr. Ashish Tendulkar

AI/ML Leader, Google, India



Dr. Sudipta Roy

Associate Professor, Artificial Intelligence & Data Science, Jio Institute, India



Mr. Anant Agarwal

Data Science Manager, Nissan Motor Corporation, India



Mr. Rishabh Sharma

Principal Software Engineer and Founder, MindsOnAI Technologies (OPC), India



Mr. Arpit Yadav

Senior Data Scientist-R&D, CCE Bangalore, India

STUDY

ABROAD MODULE

The Study Abroad Module is one of the key elements of Jio Institute's curriculum, reflecting the Institute's commitment to providing students with valuable international exposure. This mandatory module ensures that every student has the opportunity to study at one of the partner universities, integrating academic learning, industry immersion, and cultural enrichment into a comprehensive experience. In the previous years, students have visited Nanyang Technological University (NTU), Singapore, and attended new-age courses like Consumer Neuroscience, Blockchain Technology, Future Consumer Experience and Cyber Security, and industrial visits to pioneers such as Dentsu, Burger King, Decathlon, AWS and many more. This year, the AI & DS students and Management (specialization in Marketing) are going to NTU Singapore while the Sports Management students are going to HBKU university in Qatar for their international immersion.

Our Partner University



EXPERIENTIAL LEARNING

Our pedagogy focuses on experiential learning, which involves immersing students in practical experiences to apply and reinforce theoretical concepts. This method enhances understanding and skill development through direct engagement, reflection, and iterative practice.



Internships

Students undertake an internship with leading organisations, offering them practical experience in a professional setting. This opportunity enables them to apply academic knowledge, build valuable professional networks, and gain hands-on experience across various functions, all under the guidance of industry mentors.



Capstone Project

Industry-driven projects are a crucial element of the curriculum, allowing students to apply classroom knowledge to real-world challenges. Guided by industry mentors, these projects provide students with valuable insights and support, helping them develop solutions within a simulated environment.



Corporate Projects

The students engage in live projects for various organizations, mentored by senior executives. These projects allow students to tackle real business challenges and develop actionable solutions. Running concurrently with their academic programme, these projects provide an opportunity to apply their classroom learnings in a practical, real-time setting.



Industry Collaboration

Throughout the year, students participate in industry visits to leading organizations, gaining invaluable practical exposure and interacting with senior leadership from renowned global companies. These visits offer a comprehensive view of "a day in the life" of their desired profession, including opportunities to tour expansive corporate campuses, observe processes in action, and engage with the leadership teams.

LEARNING & DEVELOPMENT

Learning & Development (L&D) is an important part of academics at Jio Institute. It includes a wide range of activities designed to help students grow both personally and professionally. From classroom learning to hands-on corporate exposure, L&D helps bridge the gap between academics and the real world.

These activities include skill-building workshops, mock interviews, industry talks, group projects, and career guidance sessions. The goal is to make students confident, interview-ready, and well-prepared for the demands of the industry. Some of the activities conducted include :



Placement Preparation

- Critical thinking
- Resume Prep and workshop
- GD Workshop and Mock Interviews
- Role Based Workshop
- Offline and Online Mentorship



General -Soft Skill Sessions

- Communication
- Elevator Pitch
- Presentation Skills
- Tableau



Technical Workshops

- Tableau
- Advanced Excel
 - Finance for Business Application
 - Miscellaneous (Ad Hoc)



Aptitude Test

Mock Test for Aptitude Preparation



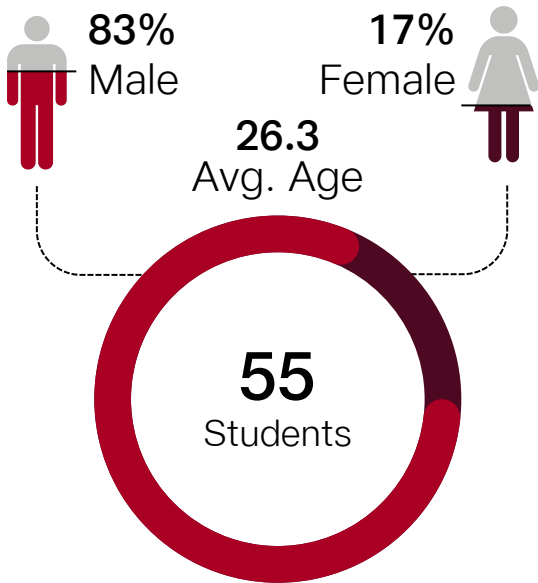
Domain Related

- Google Analytics
- Search Engine Optimisation

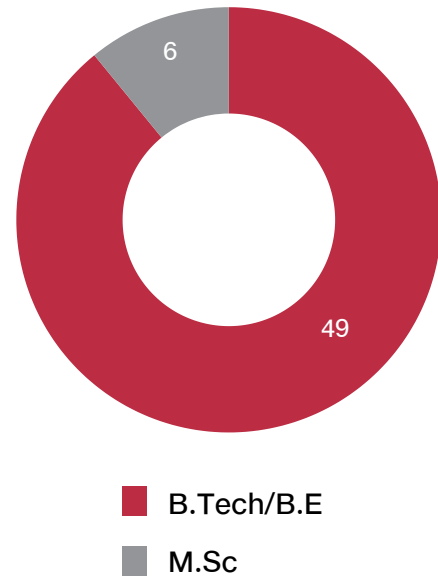
CLASS PROFILE

PGP in Artificial Intelligence and Data Science

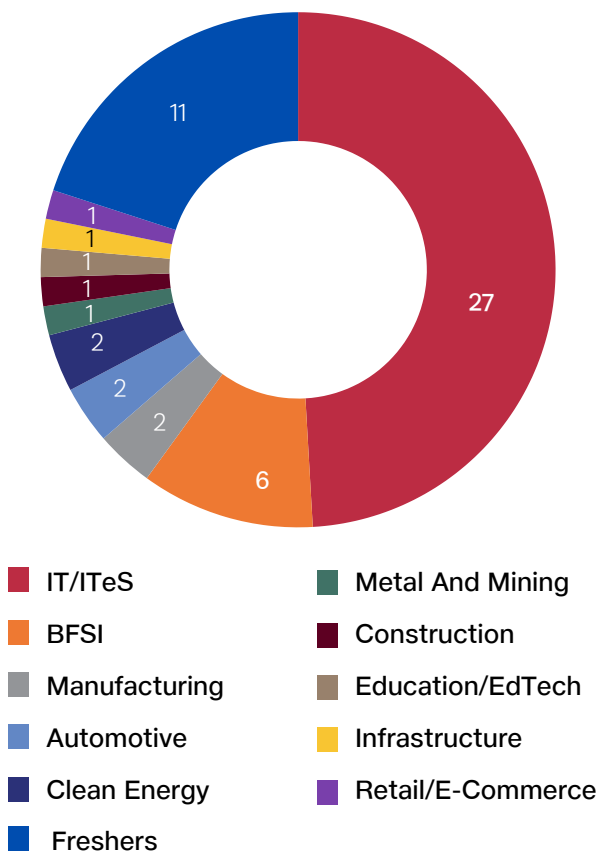
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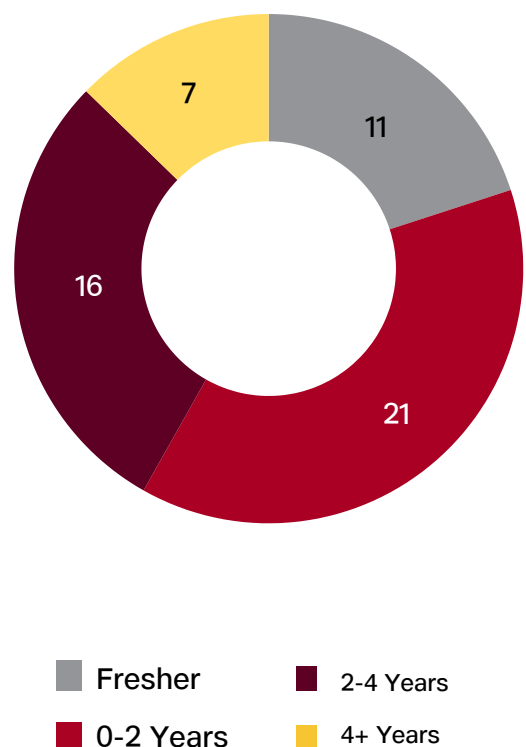
EDUCATIONAL BACKGROUND



PRE PGP WORK EXPERIENCE SECTORAL DIVERSITY



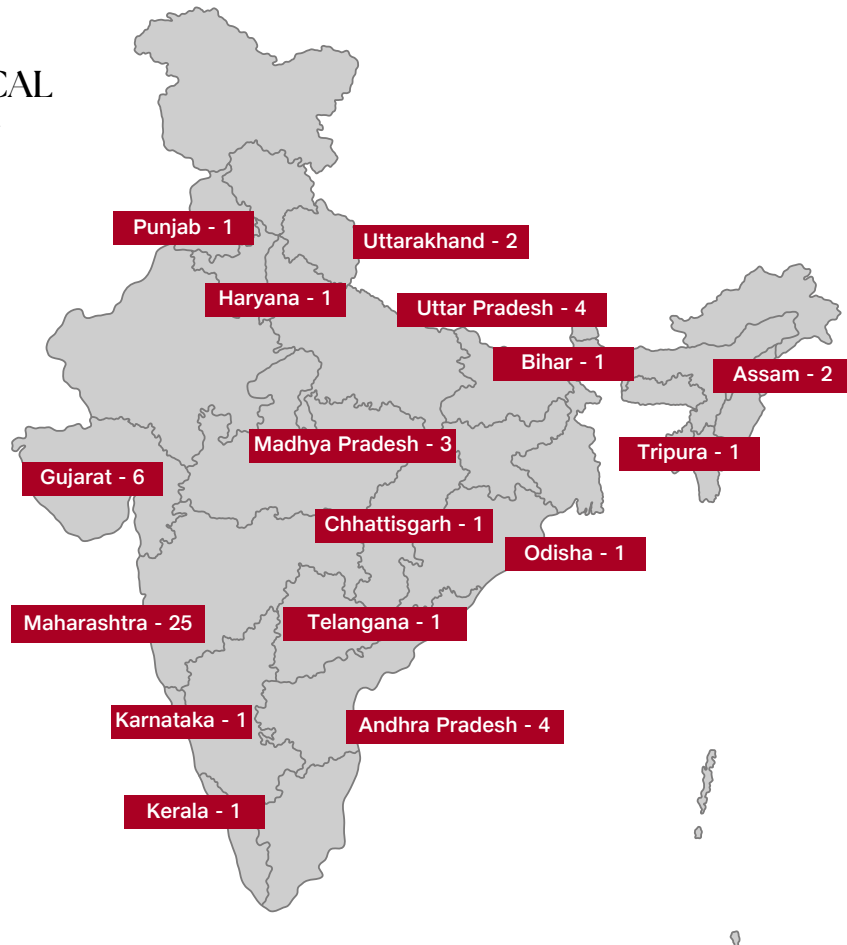
PRE PGP WORK EXPERIENCE



CLASS PROFILE

PGP in Artificial Intelligence and Data Science

GEOGRAPHICAL DIVERSITY



PRE PGP WORK EXPERIENCE COMPANIES

7 Eleven (Reliance Retail)
Accenture Solutions
Adams Communication Patterns
Amnex Infotechnologies
Bethel Construction
Bosch Global Software Technologies
Choice Solutions
Cognizant Infrastructure Services
Cognizant Technology Solutions
DBS Bank
Dwarikesh Sugar Industries Ltd
Elektrobit India
ESG Book
Extreme Networks
Finastra Software Solutions
Gaman Software Solutions

Government of Andhra Pradesh
Hitachi Vantara
Innoviti Technologies
Jeavio India
Jio Platforms Limited
Kanaiya Metals
KIFFCON Pvt Ltd
KITCO Ltd
Kotak Mahindra Bank
Learnbay
LTI Mindtree
Meghalaya Rural Bank
Merkle
Morgan Stanley
NTT Data Services
Odoo

Percipere Consulting
Persistent Systems
Pine Labs
Quantom World
Radisys
Razorpay
Reliance Industries Limited
Reliance Retail
Robo Algorithmic Trading Strategies
Shreenath Mhaskoba Sugar Factory
Supr Daily (Swiggy)
Suzlon Energy
Tata Consultancy Services
Tech Mahindra Ltd
The Math Company
Wellbee Healthcare

PLACEMENT DATA COMPENSATION

PGP in Artificial Intelligence and Data Science

Highest Salary

20.70 LPA

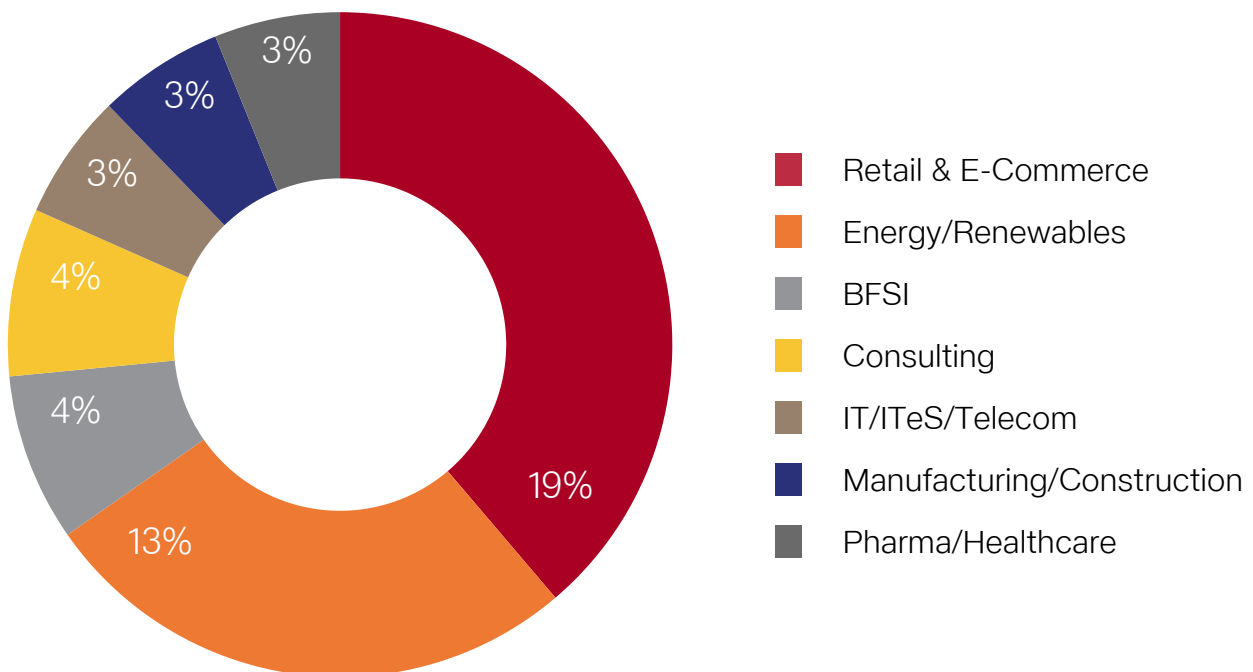
Average Salary

14.95 LPA

Median Salary

15 LPA

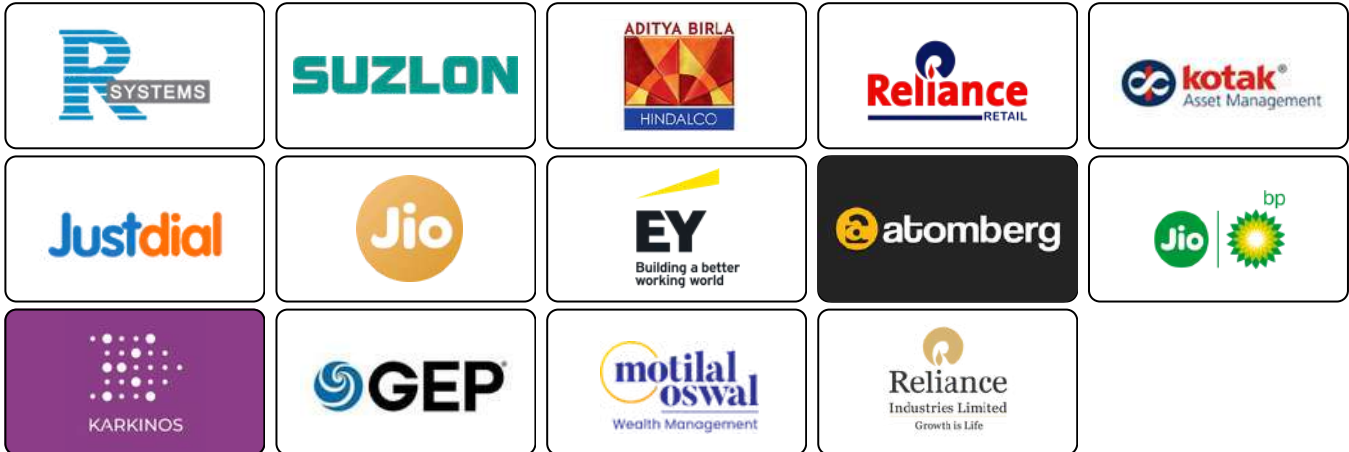
PLACEMENT DATA: INDUSTRY WISE BIFURCATION



**Compensation Data is as of 11th April, 2025 and that the placement process is currently underway*

OUR RECRUITERS

Companies that recruited in the placement drive for Artificial Intelligence & Data Science



ROLES OFFERED

- Data Scientist
- AI/ML Engineer
- ML Ops & Data Ops
- Generative AI
- Consultant (Business, Management & Tech)

COMPANIES OFFERING INTERNSHIPS 2024-25

INTERNSHIP PROJECTS

Machine Learning (ML) Models and Predictive Analysis

- AI Powered Chatbot for Manufacturing Issue Resolution
- Predicting Likelihood to Purchase by Customer
- Improving Revenue and Profitability through Customer Retention Understanding for Amazon
- Prediction Of Customer Lifetime Value
- Churn Prediction for POS Machines in the Payment Services Industry
- Savings Account Churn

Generative AI (GenAI)

- Question Bank Expansion Pipeline using Gen-AI
- Generative AI for Fraud Detection in BFSI
- Generative AI for Data Analysis and BI
- GenAI in Tax
- GenAI based Audio-Visual Asset Generation for Film Production
- AI Movie Generation & Search Optimization through Data Annotation
- Variation Generator

Natural Language Processing (NLP)

- Text-to-SQL using LLM
- NLP Based Customer Visits Text Analytics, Topic Modelling and Summarization Tool
- IRO Calls Analysis
- TestX - Automated Unit Test Improvement using LLM - Ratl.ai
- Automated Test Case Generation Using LLM - TestX

Computer Vision and Image Analysis

- Development of Computer Vision Models for Various Tasks
- ECG Signal Digitization and Grid Size Estimation for Diagnostic Insights
- MRG (ECG Image Digitisation)
- Grid Size Estimation for Diagnostic Insights
- MRG Image Digitisation

Data Analysis and Business Intelligence (BI)

- Enhancing Business Insights with Power BI Dashboards
- Customer Demand Analysis
- Mutual Funds Industry AUM Analysis and Forecasting
- Gold Loan Book Runoff Analysis and Forecasting Tool
- Unification Of Contact and Response Mart with an Introduction to Fraud and Credit Models
- Merchant Infant Mortality

Optimization and Forecasting

- Polymer Demand Forecasting
- SCM Material Forecasting
- Advanced Time Series Forecasting for NAV Amount and Dates Prediction in Mutual Funds
- Forecasting DG Run Hours for Energy Optimization
- Predicting Customer Churn in Telecommunications
- 15-min Quick Delivery

Fraud Detection and Risk Management

- Bank Statement Analysis Fraud Detection
- Watch Tower – Driving Sustainable Business Growth and Profitability
- Generative AI for Fraud Detection in BFSI
- NPA Settlement Prediction

Recommender Systems

- Low Latency Real Time Recommender System
- Products Recommendation for Retailers

Industry Specific Applications

- Payment personalisation in Razorpay Checkout 360
- Coupon Intelligence in Razorpay Checkout 360
- Automating Checkout Process in Retail
- Automating Data Engineering Workflows Using CI/CD

CAPSTONE PROJECT

AI in Industry Applications

- DermaFit – AI-powered Match for your Skincare Needs
- AI-Powered Legal Intelligence: A Multi-Agent Approach
- Smart Admissions: AI-Powered Agent for Streamlined Student Enrollment
- AI Integration for New Energy Infrastructure
- AI in Sustainable BFSI: Leveraging AI for Green Lending, ESG-Driven Underwriting, and Fraud Detection in Sustainable Finance
- Finance and AI
- AI-Powered Assessment: Automating Grading and Feedback in Education

AI in Security & Risk Management

- AI in Cybersecurity: A Review of Threat Detection, Prevention, and Adaptive Defence Mechanisms
- Using Generative AI to Simulate Cybersecurity Attacks in Telecom: A Proactive Approach to Network Defense
- Battling Deepfake in BFSI: Strengthening KYC Verification in BFSI sector

AI in Marketing & Consumer Behaviour

- Agentic AI in Marketing
- Digital Content Virality Prediction and Optimization: An Analysis of Historical Patterns, Current AI Solutions, and Development of an Integrated Marketing Asset Creation Platform

Foundational & Theoretical AI

- Transformers and Generative AI: A Comprehensive Study and Industry Use Cases
- How Artificial intelligence (specifically Neural Networks) can be Used to Model and Understand Complex Systems and Chaos

AI in Operations & Infrastructure

- The AI Revolution in Supply Chain Management: From Predictive Analytics to Autonomous Operations
- AI in High-Density Crowd Management: A Review of Surveillance, Anomaly Detection, and Disaster Preparedness Systems
- AI for Self-Regulating Financial Systems and Compliance Audits

CASE COMPETITION

LuxFeud by SDA Bocconi Asia Center, Mumbai

A team consisting of 4 PGP Marketing students won the LuxFeud-Second Edition Business Competition on 10th August 2024. The three-round competition saw spirited participation of more than 600 teams from across India. After a couple of rounds of online quizzes, the students presented their pitch that outlined the strategic roadmap for Fidenza Village, a luxurious open-air shopping destination, followed by Q&A with an expert panel

SproutIT 2024 by Symbiosis Center for Information Technology

A team consisting of 4 PGP Marketing students won an ideation challenge as part of the SproutIT 2024 organized as part of their Prismatic North fest with Information Technology Entrepreneurship and Leadership Forum (iTELF). The two-round competition saw participation from more than 300 teams from leading universities. After the quiz round, 25 teams presented their pitch, amongst which the Jio Institute team secured the first place.

Ideate: Pitch Deck and Marketing Strategy Event, IIT Dharwad

The E-Summit 2024 hosted by IIT Dharwad, saw participants present innovative business ideas along with comprehensive marketing strategies. Out of 400 participating teams, the team consisting of three of our PGP students secured the second place.

The team's project, titled "Waste Not, Feed All: Innovating Food Waste Management in India," focused on addressing two significant issues: India's growing food waste crisis and the demand for sustainable animal nutrition. Their proposal outlined a scalable business model aimed at transforming food waste into high-quality animal feed. The initiative would initially launch in Tier 1 cities, with plans for national expansion.

The business leverages cutting-edge technology, utilizing AI-powered waste segregation systems and low-heat dehydration techniques to preserve the nutritional value of the waste, ensuring it meets the needs of the animal feed market.



CONCLAVES ON CAMPUS

AI Conclave

The AI conclave on '**Embracing AI Disruption – Skill Sets Required in the Changing Workplace**' addressed the latest developments in artificial intelligence, inherent challenges, and explored the ethical, policy, and practical implications of AI's pervasive use in the workplace.

HR Conclave

The '**ViewPoint 2023: AI Reshaping the Future of Workplace**' HR conclave featured two engaging panel discussions on '**Navigating Megatrends: AI in HR**' and '**Emerging Trends in AI and Employment Opportunities**'.

Sports Management Conclave

The students organized the conference on '**Harnessing Data for Transformative Sports Consulting and Sustainable Growth**', with distinguished panelists from Consulting, Investment Banking, Analytics & Product Management backgrounds.

Marketing Conclave

The students organized the second edition of the marketing conclave on '**D2C: A New-Age Marketing Giant**' with the panel deliberating on GTM strategies for true commerce, customer loyalty and stickiness, relevance of offline presence, returns reduction and the impact of AI and technology on new-age brands.

Convergence 2024

The conference in Singapore focused on bridging industry and academia to shape the future workforce amidst rapid technological change. The theme for Convergence this year was '**AI and the Future of Work**'. The conference saw two panel discussions on '**Tech & Transition: Convergence of AI Across Sectors**' and '**Navigating The Future: Breakthroughs & Perspectives From New-age Start-ups**'.

INDUSTRY SPEAKERS ON CAMPUS

Shri Niraj Ambani

Group President, Supply Chain, Reliance Industries Limited

Session Topic: The Essence of Business Strategy: At Macro and Micro Level

Dr. Jens Frederiksen

President, New Havens University

Session Topic: Global Education System, Leadership & Impact of Technology on Decision-Making

Mr. Harit Nagpal

CEO and MD, Tata Play

Session Topic: Harnessing Disruptions to Build Sustainable Brands

Ms. Pragya Priyali

Founder & Creative Director, Unrush; Former Head of Marketing, Myntra

Session Topic: Fashion E-commerce

Ms. Keerthana Ramakrishnan

Chief Marketing Officer, 82°E, India

Session Topic: Brand Marketing 101

Ms. Saba Alam

Partner, Leadership Mavericks

Session Topic: How to Make an Effective LinkedIn Profile

Dr. Rupinder Singh Sodhi

President, Indian Dairy Association; Former MD, Amul, India

Session Topic: From "C2C" to Brand Legacy: Lessons from Amul

Mr. Rajat Jadhav

Co-Founder, Bold Care

Session Topic: D2C: A New Age Marketing Giant

Ms. Aakansha Cheema

Senior Account Director, Reliance Retail

Session Topic: D2C: A New Age Marketing Giant

Mr. Rehan Dadachanji

Co-Founder, The Starter Labs

Session Topic: D2C: A New Age Marketing Giant

Mr. Praveen Kamath

Head of Growth Marketing, Bummer

Session Topic: D2C: A New Age Marketing Giant

Ms. Vanita Keswani

Chief Executive Officer, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Akshay Kishore Khairnar

Account Director - Traditional Media, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Saurbh Kalra

Managing Director, McDonald's India (West & South)

Session Topic: Planning Framework/Roadmap: Where to Play

Mr. Ashutosh Sharma

Head - Search Engine Optimization, Madison World, India

Session Topic: Essential SEO Skills: A Beginner's Workshop

Mr. Atul Gandre

Global Head of Industry Solutions and AI Cloud, TCS

Session Topic: Overview of AI & Generative AI

INDUSTRY SPEAKERS ON CAMPUS

Ms. Nita Khare

Global Lead in Emerging Technologies & AI Cloud, Microsoft Practice, TCS

Session Topic: Overview of AI & Generative AI

Mr. Gaurav Ghelani

Regional Head of Talent Acquisition and Academic Alliances, TCS

Session Topic: Overview of AI & Generative AI

Ms. Sneha Wadekar

Manager, Human Resources, TCS, India

Session Topic: Overview of AI & Generative AI

Mr. Akashdeep Bansal

Founder & CEO, SaralX, India

Session Topic: Digital Accessibility

Mr. CKM Dhananjai

Chief Executive Officer of Data & Innovation, Mumbai Indians

Session Topic: Performance Data & Innovation

Mr. Naveen Ningaiah

Founder & CEO, SportsKPI, India

Session Topic: Sports League Ecosystem: IPL, ISL, PKL

Mr. Mandar Tamhane

Chief Executive Officer, NorthEast United FC, India

Session Topic: PowerTalk Podcast

Mr. Ashish Shah

Founder, Dynamic Sports Pvt. Ltd, India

Session Topic: Sports for Development (S4D)

Mr. Peter Sprenger

Chairman, Techonomy; President, Volleyball Federation Netherlands

Session Topic: The Future of Sports

Mr. Anirbhan Bhar

Investment Banker, AW Capital

Session Topic: Sports Management Conclave

Ms. Nupur Gupta

Product Head, Sportz Village

Session Topic: Sports Management Conclave

Mr. Akbar Akhtar

Manager, PwC India

Session Topic: Sports Management Conclave

Ms. Subhayu Roy

Global Sales Director, CricViz

Session Topic: Sports Management Conclave

Dr. Kamlesh Vyas

Partner, Deloitte India

Session Topic: Consulting Skills: Problem-Solving with Technology

Ms. Karishma Bhalla

Founder & Director, Taramis Labs, India; Former Managing Director & Partner, BCG India

Session Topic: Demystifying Consulting

Mr. Shaktie Prakash Shukla

Founder & CEO, BigHit Sportz, India

Session Topic: Company Interaction

INDUSTRY SPEAKERS

ON CAMPUS

Mr. Vinit Kore

Co-Founder & CBO, BigHit Sportz, India
Session Topic: Company Interaction

Mr. Uddhav Welinkar

*Partner, Natekar Sports & Fitness, India;
Business Development Lead, Michezo Sports, India*
Session Topic: Company Interaction

Mr. Rajeev Sangan

AVP - Founder's Office, The World Pickleball League
Session Topic: Company Interaction

Mr. Debashish Roy

Director and Head - Transformation, Digital Innovation and Customer Experience, Pfizer India
Session Topic: Overview of the Pharma & Healthcare Industry

Mr. Manab Bose

Adjunct Faculty - Organizational Behavior and Human Resources Management, IIM Udaipur, India
Session Topic: General Management and Multidimensional Approach in Business

Ms. Surbhi Sarkar

Head of Learning & Development, FabIndia
Session Topic: Learning & Development

Mr. Neville Bastawalla

SVP & Head of Marketing & On-Air Promotions - Sports Channels, Sony Pictures Networks India
Session Topic: Innovation & Ideas-Driven Approach to Marketing

Ms. Shivali Kapoor

AVP Marketing, Sony Sports, Sony Pictures Networks India
Session Topic: Innovation & Ideas-Driven Approach to Marketing

Mr. Karthik Lakshminarayan

Vice President - Media Planning & Strategy, Vibrant Media, India
Session Topic: Vibrant Live Project

Ms. Surbhe Sharma

Group Strategy, Jio Financial Services
Session Topic: Live Projects at JFS

Ms. Amrita Mohanti

HRBP, Jio Financial Services
Session Topic: Live Projects at JFS

Dr. Pragya Roy

HR, Jio Financial Services
Session Topic: Live Projects at JFS

Ms. Michelle Mathew

HR, Jio Financial Services
Session Topic: Live Projects at JFS

Mr. Manu Kumar


Head of Marketing & Corporate Communication, Hero Electric, India
Session Topic: Fireside Chat

Mr. Anil B. Singh

Managing Director, Procam International Pvt. Ltd.
Session Topic: Fireside Chat



*We are Committed to Nation Building &
Solving Global Challenges*

1800-889-1100 

careerservices@jioinstitute.edu.in 

Ulwe, Navi Mumbai, Maharashtra 410206 