PLACEMENT REPORT
2024-25

Artificial Intelligence & Data Science

OUR
FOUNDER

"

Education is all about igniting young minds and enabling them to achieve their fullest potential "

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)

ABOUT
JIO INSTITUTE

Jio Institute is a multidisciplinary higher education institute set up by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.

OUR
VISION

We envisage being a world-class higher education Institute through our multi-disciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With this solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.

Academic Excellence

PILLARS OF
JIO INSTITUTE

Research Focus

Industry Relevance


Solution Driven Approach

PILLARS OF
JIO INSTITUTE

Global Outlook

Holistic Education

State-of-the-art Infrastructure
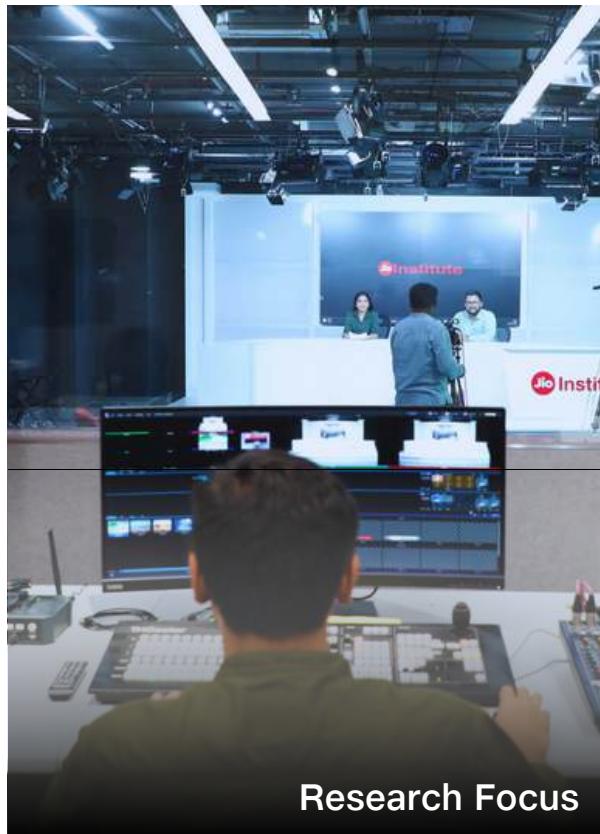
Learning for Life
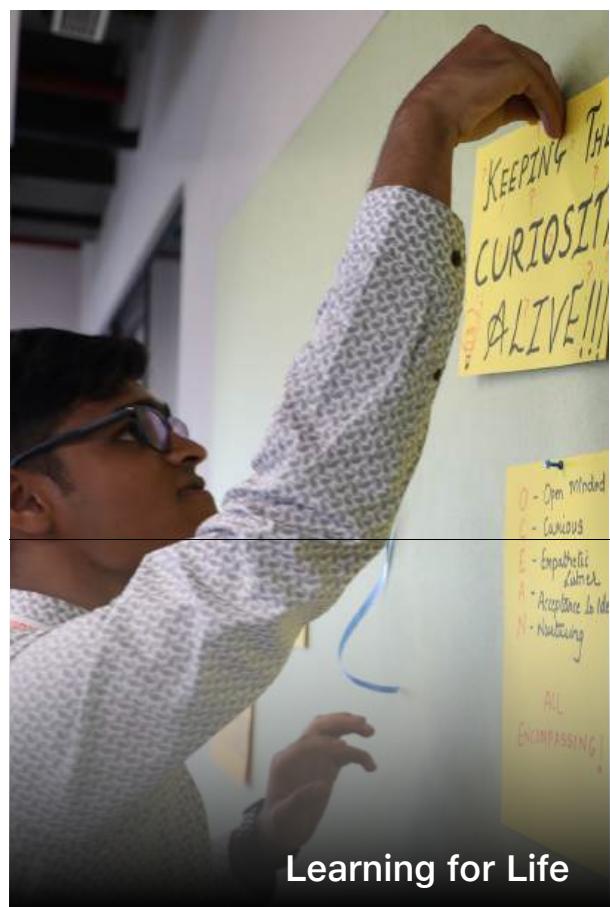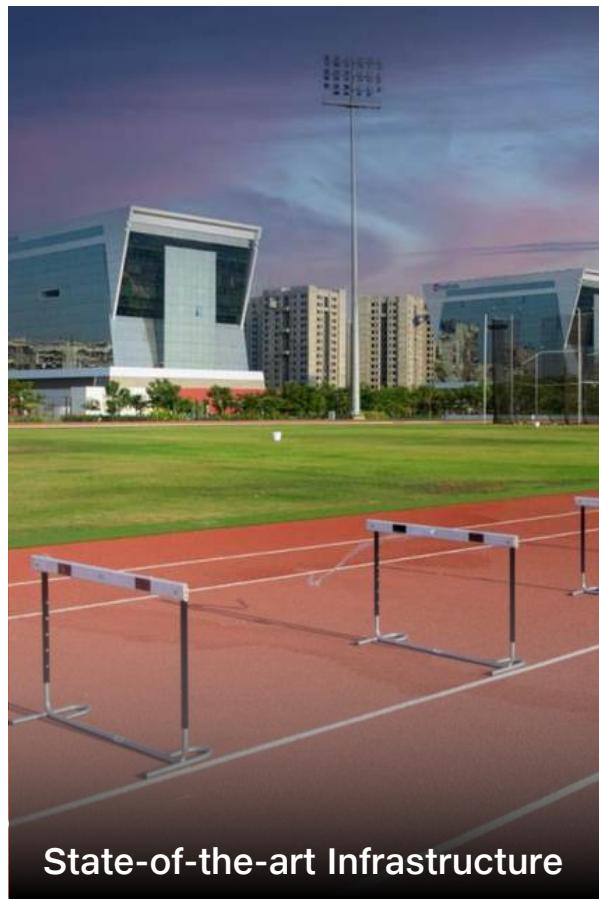
PGP
PROGRAMMES

PGP in Artificial Intelligence and Data Science

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in Management (Digital Media & Marketing Communications)

This Management Programme in Digital Media & Marketing Communications offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.

PGP in Sports Management

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

MESSAGE FROM
VICE CHANCELLOR

"

Dear Industry Partner,

I hope this message finds you well.

At Jio Institute, we are committed to developing career-ready professionals with specialized, new-age skills. We currently offer three one-year, full-time, residential postgraduate programmes in Artificial Intelligence & Data Science (AI&DS), Management (specialisation in Marketing) & Sports Management

These programmes are designed and mentored by expert academicians from renowned international universities, and are taught by a blend of both academics and industry practitioners from India and around the world.

Our approach to education goes beyond traditional academic excellence. We focus on holistic development, combining academic knowledge with practical skills, personal development, and real-world experiences. This approach prepares our students to step confidently into the professional world. A strong emphasis is placed on fostering a research-oriented and innovative mindset, which is essential for both personal growth and driving positive change in society.

As a valued partner, we invite you to visit our beautiful sea-side campus in Ulwe, Navi Mumbai, and meet our students if you have not done so already. We are confident that our upcoming graduating cohort will be well-suited for roles in your organization, and we encourage you to consider recruiting from this talented pool of future leaders.

The entire Jio Institute team is dedicated to collaborating with you, and we look forward to strengthening our partnership to contribute to India's knowledge economy
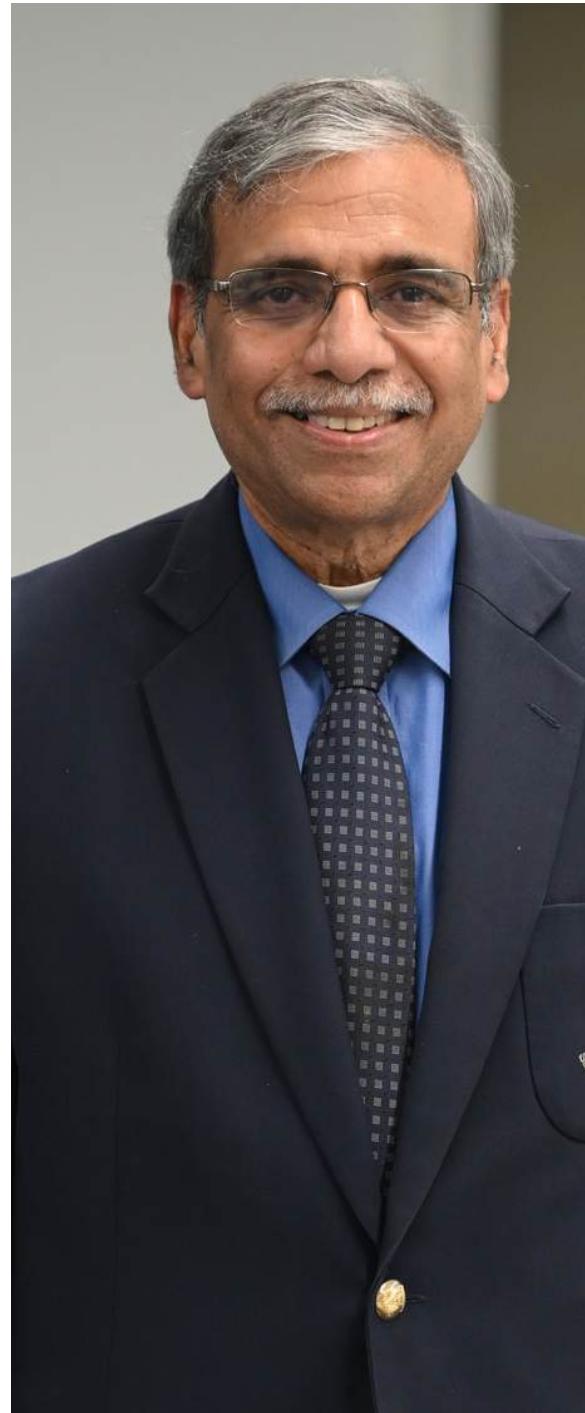
Dr. Dipak Jain

Former Dean, Kellogg School of Management, USA
Former Dean, INSEAD, France

PGP
IN

Artificial Intelligence
and Data Science

PROGRAMME OVERVIEW
ARTIFICIAL INTELLIGENCE & DATA SCIENCE

In this programme, the students embark on a journey to explore the fascinating realm of cutting-edge AI technologies that are reshaping industries, revolutionizing decision-making, and transforming the way we interact with data and information.

Foundation

- Probability & Statistics
- Data Structures and Algorithms
- Python Programming
- Introduction to AI
- Databases and Data Warehouses
- Linear Algebra & Optimization
- Data Visualization
- Time Series Analysis

Core

- Machine Learning I & II
- Bigdata Engineering
- Natural Language Processing
- Computer Vision
- Deep Learning
- Speech Processing
- Responsible AI
- ML Operations (ML Ops)
- Generative AI & Prompt Engineering

Advanced

- Advance topics in Machine Learning
- Advance topics in Bigdata Engineering
- Large Language Modules (LLMs)
- Machine Learning Operations (ML Ops)
- Human-Computer Interface
- Digital Business Transformation using AI

AI for X – Case Studies

An industry talk series on case studies for applications of AI in:
- Industry Verticals
- Business Verticals
- Society Verticals

Tools

DISTINGUISHED
FACULTY

We bring together exceptional minds from around the world. Our faculty includes accomplished professionals, researchers and industry leaders. Our educators have a keen eye on current trends. Together, they collaborate to deliver an enriching learning experience for our students.

Dr. Shailesh Kumar
Chief Data Scientist, Center of Excellence in AI/ML, Reliance Jio, India

Dr. Dwarikanath Mahapatra
Senior Research Scientist, Inception Institute of Artificial Intelligence, Abu Dhabi, UAE

Dr. Larry Birnbaum
Professor, Computer Science, Northwestern University, USA

Ms. Goda Ramkumar
Vice President, Data Science, Swiggy, India

Dr. Arindam Banerjee
Founder Professor, Department of Computer Science, University of Illinois Urbana-Champaign, USA

Dr. Tehila Shwartz Altshuler
Head of the Democracy in the Information Age Program, Israel Democracy Institute, Israel

Dr. Vishnu Nagadevara
Former Professor and Dean, Indian Institute of Management Bangalore, India

Dr. Khyathi Chandu
Research Scientist, Allen Institute of AI, USA

Dr. Varun Aggarwala
Assistant Professor, Jio Institute

Dr. Ashish Tendulkar
AI/ML Leader, Google, India

Dr. Vishal Lala
Professor of Marketing, Lubin School of Business, PACE University, USA

Dr. Sudipta Roy
Associate Professor, Artificial Intelligence & Data Science, Jio Institute, India

Mr. Manaranjan Pradhan
Founder & Director, AwesomeStats Consulting Pvt Ltd, India

Mr. Anant Agarwal
Data Science Manager, Nissan Motor Corporation, India

Mr. Sray Aggarwal
Principal Consultant, Fractal AI, UK
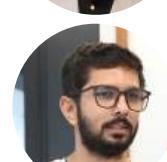
Mr. Rishabh Sharma
Principal Software Engineer and Founder, MindsOnAI Technologies (OPC), India

Mr. Anmol Karnwal
Applied AI Scientist, Microsoft, India

Mr. Arpit Yadav
Senior Data Scientist-R&D, CCE Bangalore, India

STUDY
ABROAD MODULE

The Study Abroad Module is one of the key elements of the Institute's curriculum, reflecting its commitment to providing students with valuable international exposure. This mandatory module ensures that every student has the opportunity to study at one of the partner universities, integrating academic learning, industry immersion, and cultural enrichment into a comprehensive experience. In the previous years, students have visited Nanyang Technological University (NTU), Singapore to attended new-age courses and industrial immersion at pioneers such as Teradata, PALO IT, Decathlon and AWS.

The AI & DS Class of 2024-25 visited NTU Singapore and attended lectures on Cyber Security and Blockchain Technology by renowned faculty, including **Dr. Ernie Teo**, Senior Lecturer & Program Director, Nanyang Business School; **Dr. Anupam Chattopadhyay**, Associate Professor, College of Computing & Data Science and **Dr. Shivam Bhasin**, Principal Research Scientist & Program Manager, Centre of Hardware Assurance at NTU. They visited the **Global Fintech Institute** and **Seagate Technologies** as part of their industrial immersion.

Our Partner University

EXPERIENTIAL
LEARNING

Our pedagogy focuses on experiential learning, which involves immersing students in practical experiences to apply and reinforce theoretical concepts. This method enhances understanding and skill development through direct engagement, reflection, and iterative practice.

Internships

Students undertake an internship with leading organisations, offering them practical experience in a professional setting. This opportunity enables them to apply academic knowledge, build valuable professional networks, and gain hands-on experience across various functions, all under the guidance of industry mentors.

Capstone Project

Industry-driven projects are a crucial element of the curriculum, allowing students to apply classroom knowledge to real-world challenges. Guided by industry mentors, these projects provide students with valuable insights and support, helping them develop solutions within a simulated environment.

Corporate Projects

The students engage in live projects for various organizations, mentored by senior executives. These projects allow students to tackle real business challenges and develop actionable solutions. Running concurrently with their academic programme, these projects provide an opportunity to apply their classroom learnings in a practical, real-time setting.

Industry Collaboration

Throughout the year, students participate in industry visits to leading organizations, gaining invaluable practical exposure and interacting with senior leadership from renowned global companies. These visits offer a comprehensive view of "a day in the life" of their desired profession, including opportunities to tour expansive corporate campuses, observe processes in action, and engage with the leadership teams.

LEARNING &
DEVELOPMENT

Learning & Development (L&D) is an important part of academics at Jio Institute. It includes a wide range of activities designed to help students grow both personally and professionally. From classroom learning to hands-on corporate exposure, L&D helps bridge the gap between academics and the real world.

These activities include skill-building workshops, mock interviews, industry talks, group projects, and career guidance sessions. The goal is to make students confident, interview-ready, and well-prepared for the demands of the industry. Some of the activities conducted include :

Placement Preparation

- Critical thinking
- Resume Prep and workshop
- GD Workshop and Mock Interviews
- Role Based Workshop
- Offline and Online Mentorship

General -Soft Skill Sessions

- Communication
- Elevator Pitch
- Presentation Skills
- Tableau

Technical Workshops

- Tableau
- Advanced Excel
  - Finance for Business Application
  - Miscellaneous (Ad Hoc)

Aptitude Test

Mock Test for Aptitude Preparation

## Domain Related

- Google Analytics
- Search Engine Optimisation

CLASS
PROFILE

PGP in Artificial Intelligence and Data Science

BATCH STRENGTH

83% Male

17% Female

26.3 Avg. Age

55 Students
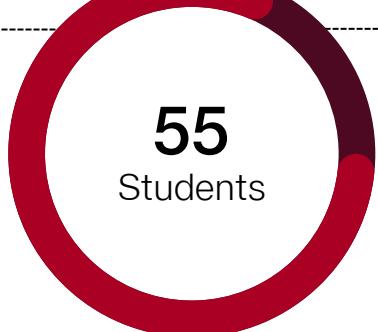
EDUCATIONAL BACKGROUND

6

49
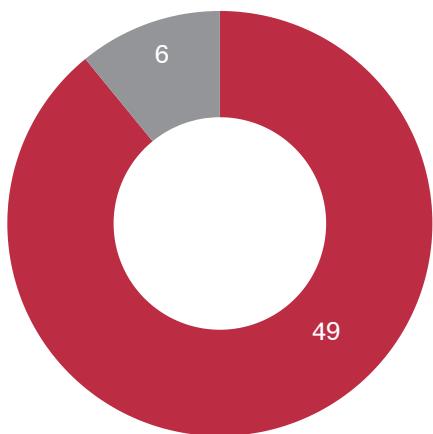
- B.Tech/B.E
- M.Sc

PRE PGP WORK EXPERIENCE SECTORAL DIVERSITY
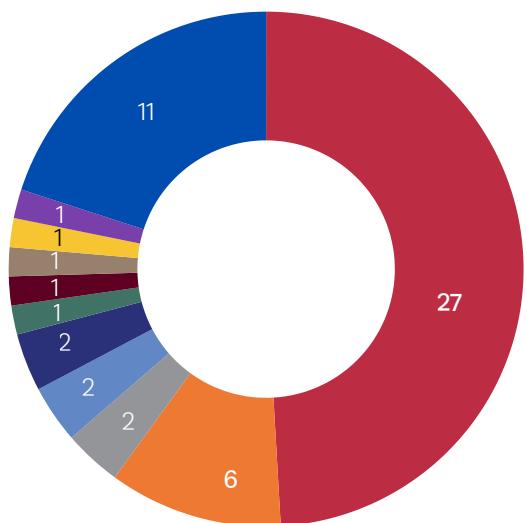
11

1

1

1

1

1

2

2

2

6

27

- IT/ITeS
- BFSI
- Manufacturing
- Automotive
- Clean Energy
- Freshers
- Metal And Mining
- Construction
- Education/EdTech
- Infrastructure
- Retail/E-Commerce

PRE PGP WORK EXPERIENCE

11

7

16

21
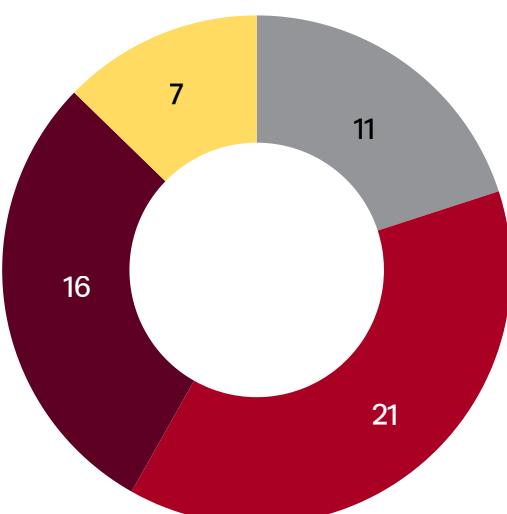
- Fresher
- 0-2 Years
- 2-4 Years
- 4+ Years

CLASS
PROFILE

PGP in Artificial Intelligence and Data Science

GEOGRAPHICAL DIVERSITY

Punjab - 1
Uttarakhand - 2
Haryana - 1
Uttar Pradesh - 4
Bihar - 1
Assam - 2
Madhya Pradesh - 3
Tripura - 1
Gujarat - 6
Chhattisgarh - 1
Odisha - 1
Maharashtra - 25
Telangana - 1
Karnataka - 1
Andhra Pradesh - 4
Kerala - 1
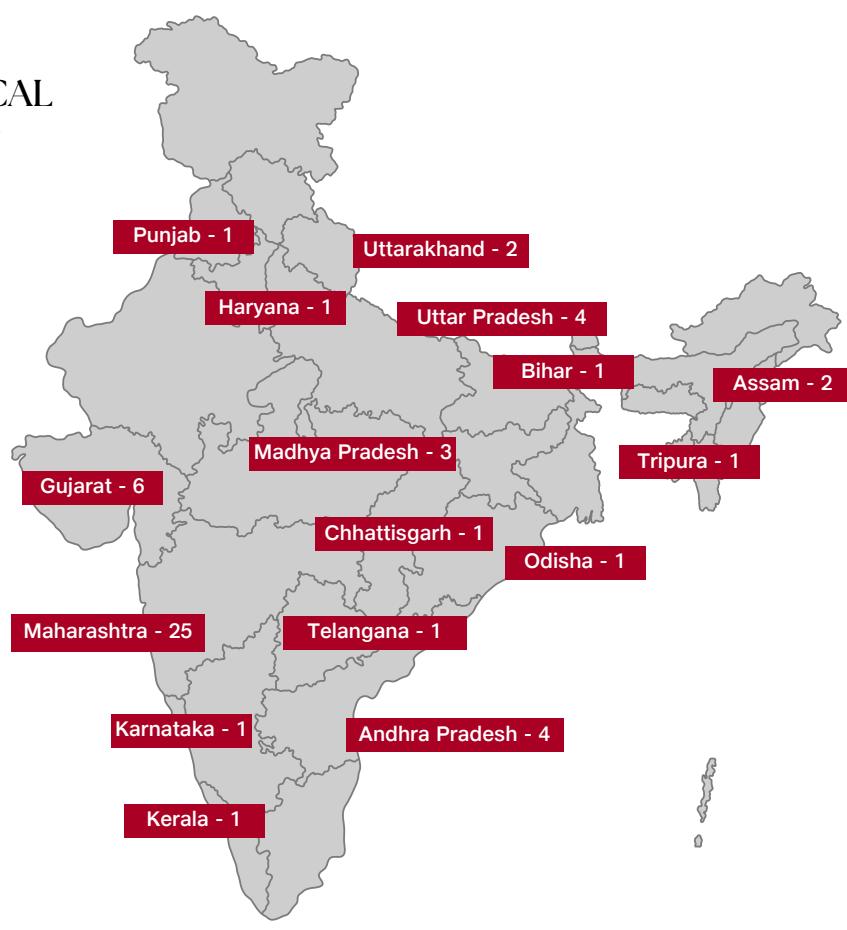
PRE PGP WORK EXPEREINCE COMPANIES

7 Eleven (Reliance Retail)
Accenture Solutions
Adams Communication Patterns
Amnex Infotechnologies
Bethel Construction
Bosch Global Software Technologies
Choice Solutions
Cognizant Infrastructure Services
Cognizant Technology Solutions
DBS Bank
Dwarikesh Sugar Industries Ltd
Elektrobit India
ESG Book
Extreme Networks
Finastra Software Solutions
Gaman Software Solutions

Government of Andhra Pradesh
Hitachi Vantara
Innoviti Technologies
Jeavio India
Jio Platforms Limited
Kanaiya Metals
KIFFCON Pvt Ltd
KITCO Ltd
Kotak Mahindra Bank
Learnbay
LTI Mindtree
Meghalaya Rural Bank
Merkle
Morgan Stanley
NTT Data Services
Odoo

Percipere Consulting
Persistent Systems
Pine Labs
Quantime World
Radisys
Razorpay
Reliance Industries Limited
Reliance Retail
Robo Algorithmic Trading Strategies
Shreenath Mhaskoba Sugar Factory
Supr Daily (Swiggy)
Suzlon Energy
Tata Consultancy Services
Tech Mahindra Ltd
The Math Company
Wellbee Healthcare

PLACEMENT DATA
COMPENSATION

PGP in Artificial Intelligence and Data Science

Highest Salary	21.33 LPA
Average Salary	14.86 LPA
Median Salary	15 LPA
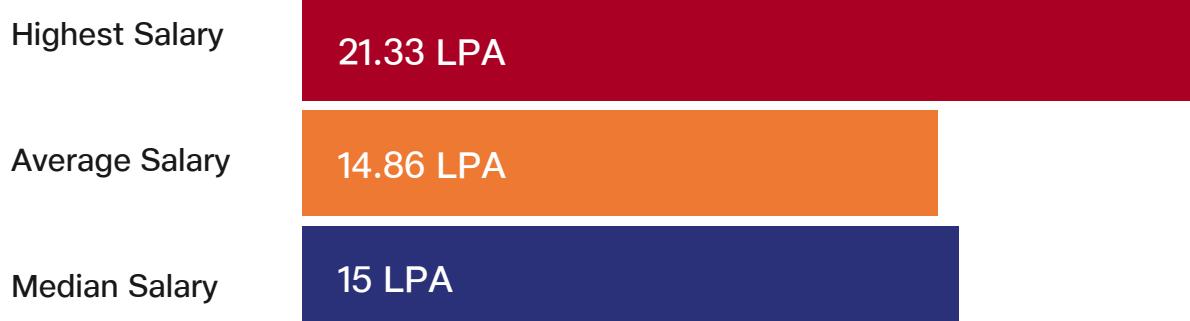
PLACEMENT DATA: INDUSTRY WISE BIFURCATION

- Retail/E-Commerce — 36.5%
- Energy/Renewables — 25%
- BFSI — 10%
- Consulting — 7.7%
- IT/ITeS/Telecom — 7.7%
- Manufacturing/Construction — 5.8%
- Pharma/Healthcare — 5.8%
- FMCG/FMCD — 2%
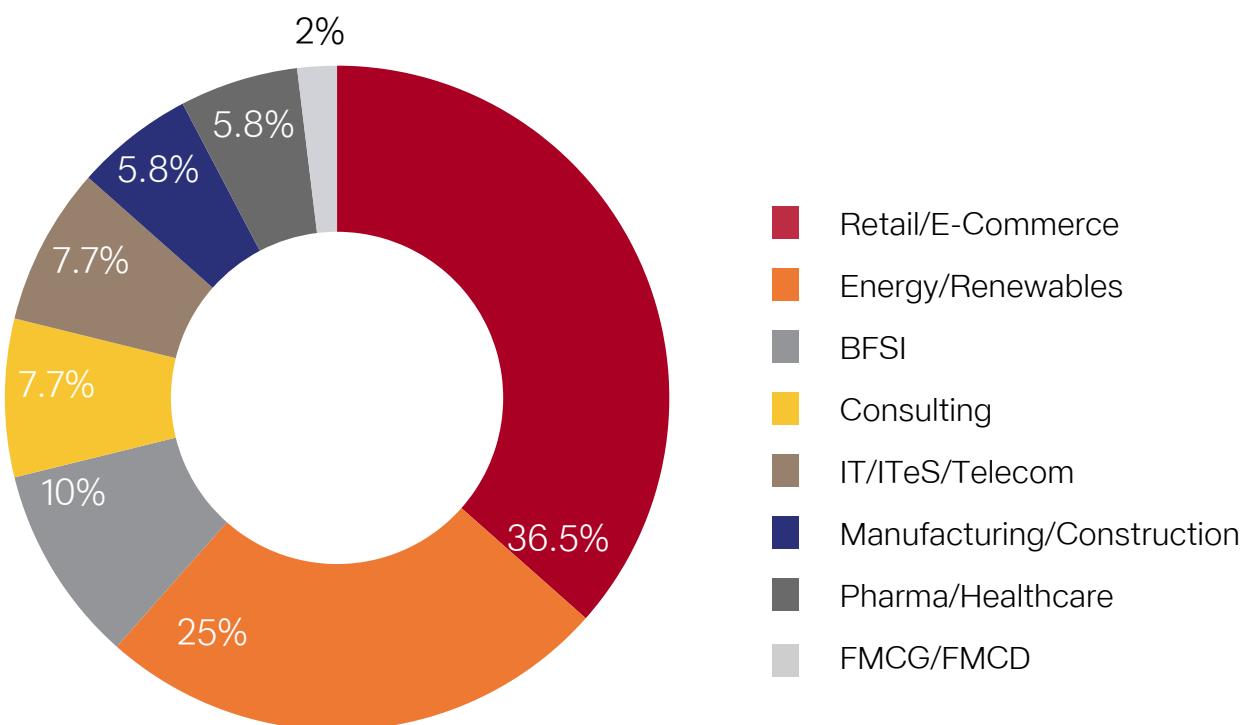
Ref: B2K/Jio/MUM/RB/0002/2025-26   October 17, 2025

To
The Head of Placements
Placements Department
Jio Institute,
Ulwe,
Navi Mumbai - 410206

Dear Sir,

Re: **Audit of Placement Report for the batch 2024-25 of Post Graduate Programme in Artificial Intelligence and Data Science, Management (specialisation in Marketing) and Sports Management**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by Jio Institute for the final placement (based on the offers accepted on campus) for the batch 2024-25 of Post Graduate Programme in Artificial Intelligence and Data Science, Management (specialisation in Marketing) and Sports Management.

The preparation of the Placement Report is the responsibility of Jio Institute. Our responsibility is to validate the information related to remuneration, function & location provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the data related to remuneration, function & location as presented in the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2. B2K has relied on declaration of authenticity from the management of Jio Institute for considering such data points.

2. The validation of information presented in the report is based on communication received by Jio Institute from the recruiting companies. B2K Analytics has not independently sourced any information or documentation from the recruiters.

3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by Jio Institute.

   a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the entire remuneration has been considered as 'Fixed component' as advised by Jio Institute through a suitable declaration.

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b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.

c. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of 'Maximum Earning Potential'.

d. We have considered the amount of Gratuity in the calculation of MEP even though it is payable after 5 years of service as this amount is not separately available for all the candidates.

e. Wherever information about the job location and function of students could not be established from the documents, and where offer letters were not signed, the details have been confirmed by the institute. An official declaration regarding the same has been obtained from the Placement Head.

f. Wherever information was missing reasonable assumptions have been made.

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.

   a. Out of 123 eligible students, 14 students opted out of the placement, including 2 company sponsored students who have returned to their respective organizations.

5. Although a total of 16 students from Sports Management Programme were placed through the Institute, the report presents salary statistics for only 15 students as one of the students was offered internship.

6. We have only audited the data related to remuneration, function & location in the Placement report and not the overview, placement highlights section or any additional information presented in the report.

Best Regards,

Ritaban Basu
CEO
B2K Analytics

OUR
RECRUITERS

Companies that recruited in the placement drive for Artificial Intelligence & Data Science

R SYSTEMS	SUZLON	ADITYA BIRLA HINDALCO	Reliance RETAIL	kotak Asset Management
Justdial	Jio	WORLD BANK GROUP	atomberg	Jio bp
KARKINOS	GEP	motilal oswal Wealth Management	Reliance Industries Limited Growth is Life	EY Building a better working world
EUREKA FORBES	MAVERIC ACCELERATE NEXT			

ROLES OFFERED

- Data Scientist
- AI/ML Engineer
- ML Ops & Data Ops
- Generative AI
- Consultant (Business, Management & Tech)

ALUMNI
TESTIMONIALS

"

I'm incredibly grateful to Jio Institute for its pivotal role in my journey. I've recently been placed at Ernst & Young (EY) as a Consultant—an achievement made possible by the Institute's strong academic foundation, practical exposure, and dedicated career services. The workshops, mock interviews, and resume sessions truly prepared me for success. A special thanks to the career services team for bringing top-tier companies like EY to campus. I'm excited to start this new chapter and look forward to giving back to my alma mater.

Karthik Boinepally
PGP in AI&DS, Class of 2025

"

My placement journey at Jio Institute was a mix of excitement, nervousness, and growth. The multiple mock interviews were a great boost ,they were aligned with industry standards and helped ease a lot of the anxiety. The overall preparation was well-structured, with soft skills sessions and AI for X adding immense value. The CV-building workshops conducted before the placements made a real difference. I'm truly grateful to the placement team, especially Richa ma'am and Ritu ma'am, for their constant support and guidance throughout the process.

Prajwal Wagh
PGP in AI&DS, Class of 2025

"

My time at Jio Institute, pursuing the AI and Data Science program, has been truly transformative. Coming from an ESG background with limited data science exposure, the comprehensive curriculum and industry-experienced faculty helped me quickly gain confidence and practical skills. With 20+ subjects, hands-on projects, and strong academic support, the program was both rigorous and rewarding. Beyond academics, soft skills training, career counseling, and excellent placement support made a real difference. Choosing Jio Institute was one of the best decisions I've made—it has equipped me for a successful career in AI and Data Science.

Maulik Ruparel
PGP in AI&DS, Class of 2025

ALUMNI
TESTIMONIALS

"

I want to express my heartfelt Note.

Like many, my path was initially shaped by societal expectations, but I never let those define my true aspirations. I began my career with TCS right after my B.Tech and worked there for two years. During that time, my curiosity and passion for AI and Data Science kept growing. I started exploring options to transition into this field, and that's when I discovered Jio Institute a world-class institute that matches international standards, right here in India. I made the decision to join their AI & Data Science (AIDS) program not just to gain knowledge in emerging technologies, but to understand how data can transform real-world businesses.

From the moment I got selected, my journey at Jio Institute has been nothing short of a roller coaster full of learning, growth, and unforgettable memories. I took a sabbatical from my job to give this journey my full attention. The support I received from everyone from the hospitality team to our professors was incredible. The environment was highly motivating and collaborative, and I got to learn not just from books, but from peers, mentors, and industry experts.

A special mention goes to the Career Services team, who went above and beyond. From the first quarter, they had a clear plan from resume-building sessions with one-on-one mentorship from the MBA Trek team to weekly industry interaction sessions. Their idea of mock interviews customized for roles in both services and consulting companies, across technical and behavioural rounds helped me become interview ready with confidence.

For internships in Q3, they carefully matched opportunities based on our individual interests and strengths. I got the chance to intern at Pine Labs, where I worked on real-world Data Science problems and regularly connected with mentors for feedback and reviews. This experience helped shape my understanding of applying AI in business environments.

After gaining confidence through my internship, I resigned from TCS and fully focused on final placements. In Q4, things became even more hands-on with advanced workshops, LinkedIn profile building, and constant support. Thanks to their efforts, I participated in the placement drive in January and was thrilled to be placed at Suzlon as a Data Scientist. It's now been two months, and because of the strong foundation I received, I'm able to perform confidently and deliver results in my role.

Throughout this journey, the institute never lost sight of our well-being organizing cultural events and wellness sessions to keep us balanced and energized.

Kushwanth Boina
PGP in AI&DS, Class of 2025

RECRUITER
TESTIMONIALS

"

The process was smooth, and the placement team ensured complete support. We truly appreciate working with institutes that believe in not just placing students but grooming, guiding, and aligning students to current skill requirements.

Sarah Roy Thomas
Campus Lead, GEP Worldwide

⑨GEP

"

Our experience with the placement process at Jio Institute was very professional and efficient. It was evident that the program's curriculum equiped students with a strong technical foundation as well communication skills. We are happy with our experience and look forward to continued collaboration.

Siddharth Sureka
Chief AI Officer, Motilal Oswal Financial Services

motilal oswal
Wealth Management

COMPANIES OFFERING INTERNSHIPS
2024-25

McDonald's	SUZLON	Razorpay	pine labs	Fynd
segumento	Justdial	AXIS BANK	DBS	innoviti Purchase partner to every Indian
SCHOOLNET LEARNING FOR LIFE	Jio STUDIOS	Piramal Finance	kotak Asset Management	Reliance RETAIL
Jio	Yoga Bar	NIVEA	ULTRALOUND	Dabur
EY	Reliance Industries Limited Growth is Life	tcs TATA CONSULTANCY SERVICES		

INTERNSHIP
PROJECTS

Machine Learning (ML) Models and Predictive Analysis

- AI Powered Chatbot for Manufacturing Issue Resolution
- Predicting Likelihood to Purchase by Customer
- Improving Revenue and Profitability through Customer Retention Understanding for Amazon
- Prediction Of Customer Lifetime Value
- Churn Prediction for POS Machines in the Payment Services Industry
- Savings Account Churn

Generative AI (GenAI)

- Question Bank Expansion Pipeline using Gen-AI
- Generative AI for Fraud Detection in BFSI
- Generative AI for Data Analysis and BI
- GenAI in Tax
- GenAI based Audio-Visual Asset Generation for Film Production
- AI Movie Generation & Search Optimization through Data Annotation
- Variation Generator

Natural Language Processing (NLP)

- Text-to-SQL using LLM
- NLP Based Customer Visits Text Analytics, Topic Modelling and Summarization Tool
- IRO Calls Analysis
- TestX - Automated Unit Test Improvement using LLM - Ratl.ai
- Automated Test Case Generation Using LLM - TestX

PLACEMENT REPORT

Computer Vision and Image Analysis

- Development of Computer Vision Models for Various Tasks
- ECG Signal Digitization and Grid Size Estimation for Diagnostic Insights
- MRG (ECG Image Digitisation)
- Grid Size Estimation for Diagnostic Insights
- MRG Image Digitisation

Data Analysis and Business Intelligence (BI)

- Enhancing Business Insights with Power BI Dashboards
- Customer Demand Analysis
- Mutual Funds Industry AUM Analysis and Forecasting
- Gold Loan Book Runoff Analysis and Forecasting Tool
- Unification Of Contact and Response Mart with an Introduction to Fraud and Credit Models
- Merchant Infant Mortality

Optimization and Forecasting

- Polymer Demand Forecasting
- SCM Material Forecasting
- Advanced Time Series Forecasting for NAV Amount and Dates Prediction in Mutual Funds
- Forecasting DG Run Hours for Energy Optimization
- Predicting Customer Churn in Telecommunications
- 15-min Quick Delivery

Fraud Detection and Risk Management

- Bank Statement Analysis Fraud Detection
- Watch Tower – Driving Sustainable Business Growth and Profitability
- Generative AI for Fraud Detection in BFSI
- NPA Settlement Prediction

Recommender Systems

- Low Latency Real Time Recommender System
- Products Recommendation for Retailers

Industry Specific Applications

- Payment personalisation in Razorpay Checkout 360
- Coupon Intelligence in Razorpay Checkout 360
- Automating Checkout Process in Retail
- Automating Data Engineering Workflows Using CI/CD

CAPSTONE
PROJECT

AI in Industry Applications

- DermaFit – AI-powered Match for your Skincare Needs
- AI-Powered Legal Intelligence: A Multi-Agent Approach
- Smart Admissions: AI-Powered Agent for Streamlined Student Enrollment
- AI Integration for New Energy Infrastructure
- AI in Sustainable BFSI: Leveraging AI for Green Lending, ESG-Driven Underwriting, and Fraud Detection in Sustainable Finance
- Finance and AI
- AI-Powered Assessment: Automating Grading and Feedback in Education

AI in Security & Risk Management

- AI in Cybersecurity: A Review of Threat Detection, Prevention, and Adaptive Defence Mechanisms
- Using Generative AI to Simulate Cybersecurity Attacks in Telecom: A Proactive Approach to Network Defense
- Battling Deepfake in BFSI: Strengthening KYC Verification in BFSI sector

AI in Marketing & Consumer Behaviour

- Agentic AI in Marketing
- Digital Content Virality Prediction and Optimization: An Analysis of Historical Patterns, Current AI Solutions, and Development of an Integrated Marketing Asset Creation Platform

Foundational & Theoretical AI

- Transformers and Generative AI: A Comprehensive Study and Industry Use Cases
- How Artificial intelligence (specifically Neural Networks) can be Used to Model and Understand Complex Systems and Chaos

AI in Operations & Infrastructure

- The AI Revolution in Supply Chain Management: From Predictive Analytics to Autonomous Operations
- AI in High-Density Crowd Management: A Review of Surveillance, Anomaly Detection, and Disaster Preparedness Systems
- AI for Self-Regulating Financial Systems and Compliance Audits

CASE
COMPETITION

LuxFeud by SDA Bocconi Asia Center, Mumbai

A team consisting of 4 PGP Marketing students won the LuxFeud-Second Edition Business Competition on 10th August 2024. The three-round competition saw spirited participation of more than 600 teams from across India. After a couple of rounds of online quizzes, the students presented their pitch that outlined the strategic roadmap for Fidenza Village, a luxurious open-air shopping destination, followed by Q&A with an expert panel

SproutIT 2024 by Symbiosis Center for Information Technology

A team consisting of 4 PGP Marketing students won an ideation challenge as part of the SproutIT 2024 organized as part of their Prismatic North fest with Information Technology Entrepreneurship and Leadership Forum (iTELF). The two-round competition saw participation from more than 300 teams from leading universities. After the quiz round, 25 teams presented their pitch, amongst which the Jio Institute team secured the first place.

Ideate: Pitch Deck and Marketing Strategy Event, IIT Dharwad

The E-Summit 2024 hosted by IIT Dharwad, saw participants present innovative business ideas along with comprehensive marketing strategies. Out of 400 participating teams, the team consisting of three of our PGP students secured the second place.

The team's project, titled "Waste Not, Feed All: Innovating Food Waste Management in India," focused on addressing two significant issues: India's growing food waste crisis and the demand for sustainable animal nutrition. Their proposal outlined a scalable business model aimed at transforming food waste into high-quality animal feed. The initiative would initially launch in Tier 1 cities, with plans for national expansion.

The business leverages cutting-edge technology, utilizing AI-powered waste segregation systems and low-heat dehydration techniques to preserve the nutritional value of the waste, ensuring it meets the needs of the animal feed market.

CONCLAVES
ON CAMPUS

AI & DS Conclave

The AI & Data Science students organized the panel discussion focused on "**Digital Transformation Using AI**", bringing together technology leaders from Mahindra Group, Hinduja Group, PwC, and CGI to explore the transformative role of AI across sectors.

In his opening address, **Dr. Shailesh Kumar** emphasized AI as a key driver of innovation. **Mr. Mohit Kapoor** (Mahindra Group) showcased AI-led advancements in automotive, including AR-enabled assembly lines and virtual metaverse test drives. Mr. **Mukesh Rathi** (Hinduja Group) highlighted AI's use across automotive, finance, healthcare, and agriculture, such as predictive maintenance, personalized banking, and AI-powered connected tractors.

Mr. **Siddhartha Ghosh** (CGI) discussed AI's role in energy optimization and smart real estate, while Mr. **Mahesh Parab** (PwC) stressed the value of fail-fast innovation models.

Panelists collectively underscored AI's cross-industry impact and advocated for robust frameworks, stakeholder alignment, and a data-driven culture to unlock AI's full potential in shaping the future of business.

Panelists
- Mr. Mohit Kapoor – Group CTO, Mahindra & Mahindra
- Mr. Mukesh Rathi – Global Chief Digital Officer, Hinduja Group
- Mr. Siddhartha Ghosh – Director, Consulting Services, CGI
- Mr. Mahesh Parab – Partner, PwC

Moderator:
Dr. Shailesh Kumar – Chief Data Scientist, Center of Excellence in AI/ML, Reliance Jio

Convergence 2024

The conference in Singapore focused on bridging industry and academia to shape the future workforce amidst rapid technological change. The theme for Convergence this year was **'AI and the Future of Work'**. The conference saw two panel discussions on **'Tech & Transition: Convergence of AI Across Sectors'** and **'Navigating The Future: Breakthroughs & Perspectives From New-age Start-ups'.**

HR Conclave

The **'ViewPoint 2023: AI Reshaping the Future of Workplace'** HR conclave featured two engaging panel discussions on **'Navigating Megatrends: AI in HR'** and **'Emerging Trends in AI and Employment Opportunities'.**

INDUSTRY SPEAKERS
ON CAMPUS

Shri Niraj Ambani
Group President, Supply Chain, Reliance Industries Limited
Session Topic: The Essence of Business Strategy: At Macro and Micro Level

Mr. Harit Nagpal
CEO and MD, Tata Play
Session Topic: Harnessing Disruptions to Build Sustainable Brands

Ms. Keerthana Ramakrishnan
Chief Marketing Officer, 82°E, India
Session Topic: Brand Marketing 101

Dr. Rupinder Singh Sodhi
President, Indian Dairy Association; Former MD, Amul, India
Session Topic: From "C2C" to Brand Legacy: Lessons from Amul

Ms. Aakansha Cheema
Senior Account Director, Reliance Retail
Session Topic: D2C: A New Age Marketing Giant

Mr. Praveen Kamath
Head of Growth Marketing, Bummer
Session Topic: D2C: A New Age Marketing Giant

Mr. Akshay Kishore Khairnar
Account Director - Traditional Media, Madison World, India
Session Topic: Media Mix Planning & Strategy

Mr. Ashutosh Sharma
Head - Search Engine Optimization, Madison World, India
Session Topic: Essential SEO Skills: A Beginner's Workshop

Dr. Jens Frederiksen
President, New Havens University
Session Topic: Global Education System, Leadership & Impact of Technology on Decision-Making

Ms. Pragya Priyali
Founder & Creative Director, Unrush; Former Head of Marketing, Myntra
Session Topic: Fashion E-commerce

Ms. Saba Alam
Partner, Leadership Mavericks
Session Topic: How to Make an Effective LinkedIn Profile

Mr. Rajat Jadhav
Co-Founder, Bold Care
Session Topic: D2C: A New Age Marketing Giant

Mr. Rehan Dadachanji
Co-Founder, The Starter Labs
Session Topic: D2C: A New Age Marketing Giant

Ms. Vanita Keswani
Chief Executive Officer, Madison World, India
Session Topic: Media Mix Planning & Strategy

Mr. Saurbh Kalra
Managing Director, McDonald's India (West & South)
Session Topic: Planning Framework/Roadmap: Where to Play

Mr. Atul Gandre
Global Head of Industry Solutions and AI Cloud, TCS
Session Topic: Overview of AI & Generative AI

INDUSTRY SPEAKERS
ON CAMPUS

Ms. Nita Khare
Global Lead in Emerging Technologies & AI Cloud, Microsoft Practice, TCS
Session Topic: Overview of AI & Generative AI

Mr. Gaurav Ghelani
Regional Head of Talent Acquisition and Academic Alliances, TCS
Session Topic: Overview of AI & Generative AI

Ms. Sneha Wadekar
Manager, Human Resources, TCS, India
Session Topic: Overview of AI & Generative AI

Mr. Akashdeep Bansal
Founder & CEO, SaralX, India
Session Topic: Digital Accessibility

Mr. CKM Dhananjai
Chief Executive Officer of Data & Innovation, Mumbai Indians
Session Topic: Performance Data & Innovation

Mr. Naveen Ningaiah
Founder & CEO, SportsKPI, India
Session Topic: Sports League Ecosystem: IPL, ISL, PKL

Mr. Mandar Tamhane
Chief Executive Officer, NorthEast United FC, India
Session Topic: PowerTalk Podcast

Mr. Ashish Shah
Founder, Dynamic Sports Pvt. Ltd, India
Session Topic: Sports for Development (S4D)

Mr. Peter Sprenger
Chairman, Techonomy; President, Volleyball Federation Netherlands
Session Topic: The Future of Sports

Mr. Anirbhan Bhar
Investment Banker, AW Capital
Session Topic: Sports Management Conclave

Ms. Nupur Gupta
Product Head, Sportz Village
Session Topic: Sports Management Conclave

Mr. Akbar Akhtar
Manager, PwC India
Session Topic: Sports Management Conclave

Ms. Subhayu Roy
Global Sales Director, CricViz
Session Topic: Sports Management Conclave

Dr. Kamlesh Vyas
Partner, Deloitte India
Session Topic: Consulting Skills: Problem-Solving with Technology

Ms. Karishma Bhalla
Founder & Director, Taramis Labs, India; Former Managing Director & Partner, BCG India
Session Topic: Demystifying Consulting

Mr. Shaktie Prakash Shukla
Founder & CEO, BigHit Sportz, India
Session Topic: Company Interaction

INDUSTRY SPEAKERS
ON CAMPUS

Mr. Vinit Kore
Co-Founder & CBO, BigHit Sportz, India
Session Topic: Company Interaction

Mr. Uddhav Welinkar
Partner, Natekar Sports & Fitness, India; Business Development Lead, Michezo Sports, India
Session Topic: Company Interaction

Mr. Rajeev Sangan
AVP - Founder's Office, The World Pickleball League
Session Topic: Company Interaction

Mr. Debashish Roy
Director and Head - Transformation, Digital Innovation and Customer Experience, Pfizer India
Session Topic: Overview of the Pharma & Healthcare Industry

Mr. Manab Bose
Adjunct Faculty - Organizational Behavior and Human Resources Management, IIM Udaipur, India
Session Topic: General Management and Multidimensional Approach in Business

Ms. Surbhi Sarkar
Head of Learning & Development, FabIndia
Session Topic: Learning & Development

Mr. Neville Bastawalla
SVP & Head of Marketing & On-Air Promotions - Sports Channels, Sony Pictures Networks India
Session Topic: Innovation & Ideas-Driven Approach to Marketing

Ms. Shivali Kapoor
AVP Marketing, Sony Sports, Sony Pictures Networks India
Session Topic: Innovation & Ideas-Driven Approach to Marketing

Mr. Karthik Lakshminarayan
Vice President - Media Planning & Strategy, Vibrant Media, India
Session Topic: Vibrant Live Project

Ms. Surbhe Sharma
Group Strategy, Jio Financial Services
Session Topic: Live Projects at JFS

Ms. Amrita Mohanti
HRBP, Jio Financial Services
Session Topic: Live Projects at JFS

Dr. Pragya Roy
HR, Jio Financial Services
Session Topic: Live Projects at JFS

Ms. Michelle Mathew
HR, Jio Financial Services
Session Topic: Live Projects at JFS

Mr. Manu Kumar
Head of Marketing & Corporate Communication, Hero Electric, India
Session Topic: Fireside Chat

Mr. Anil B. Singh
Managing Director, Procam International Pvt. Ltd.
Session Topic: Fireside Chat

Jio Institute

PGP PLACEMENT REPORT

2024-25

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1. Classification of Students

1.1 Classification of students for the PGP Batch of 25:

Categories	Number
Total Graduates for the PGP Batch of 25	123
Students who did not seek placement through the institute	14
Seed-funding by the Institute	-
Students opted out of the process	12
Company-sponsored or already employed	02
Students seeking placement through the institute	109
Students with placement offers	109

Table 1 1 Classification of students for the PGP Batch of 25

2. PGP in Artificial Intelligence & Data Science

2.1 Sector Wise Classification

Sector	No. of Offers accepted
BFSI	5
Others (Retail)	17
Consulting	4
Healthcare	3
Information Technology	5
Manufacturing	4
Oil and Gas	13
Total	51

Table 2 1 Sector wise Classification of students for the PGP AI & DS Batch

2.2 Function Wise Classification

Function	No. of Offers accepted
Consulting	1
Sales & Marketing	2
Systems/IT	48
Total	51

Table 2 2 Function wise Classification of students for the PGP AI & DS Batch

For Jio Institute Navi Mumbai   For B2K Analytics Private Limited

2.3   Location Wise Classification

Indian Locations	No. of Offers accepted
Bangalore	5
Chennai	1
Mumbai	11
Navi Mumbai	26
Noida	1
Pune	7
Total	51

Table 2 3 Location wise Classification of students for the PGP AI & DS Batch

2.4   Salary Data

2.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed Yearly Cash Component	900000	1857432	1200000	1231491	51
B	One-time Cash Payments	100000	310944	175000	170118	08
C	Total guaranteed cash payments	900000	1857432	1200000	1258177	51
D	Maximum Earning Potential	900000	2132627	1500000	1464145	51

Table 2.4 1 Classification of Salary Heads – AI&DS Batch

2.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	43562	89905	58083	60899	51
Non-INR salary (Total guaranteed cash component)	-	-	-	-	-
Combined INR and non-INR salary (Total guaranteed cash component)	43562	89905	58083	60899	51
INR salary (Maximum Earning Potential)	43562	103225	72604	70869	51
Non-INR salary (Maximum Earning Potential)	-	-	-	-	-
Combined INR and non-INR salary (Maximum Earning Potential)	43562	103225	72604	70869	51

Table 2.4 2 Salary Statistics at PPP adjusted exchange rates, Source: CEIC Data

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

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2.4.3 Sector Wise Classification of Salary

2.4.3.1   Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
BFSI	1000000	1857432	1200000	1311486	5
Others (Retail)	1200000	1200000	1200000	1200000	17
Consulting	1446942	1600000	1600000	1561736	4
Healthcare	1350000	1350000	1350000	1350000	3
Information Technology	900000	1603884	1300000	1260777	5
Manufacturing	900000	1073893	1036947	1011947	4
Oil and Gas	1100004	1300000	1200000	1169232	13

Table 2.4.3 1 Sector wise Classification of Fixed yearly Cash Component – AI&DS Batch

2.4.3.2   One Time Cash Payments

Sectors	Min	Max	Median	Mean	Data
BFSI	310944	310944	310944	310944	1
Others (Retail)	-	-	-	-	-
Consulting	100000	200000	125000	125000	4
Healthcare	-	-	-	-	-
Information Technology	200000	200000	200000	200000	2
Manufacturing	100000	100000	100000	100000	1
Oil and Gas	-	-	-	-	-

Table 2.4.3 2 Sector wise Classification of One Time Cash Payments – AI&DS Batch

2.4.3.3   Total Guaranteed Cash Payments

Total Guaranteed Cash Payments					
Sectors	Min	Max	Median	Mean	Data
BFSI	1000000	1857432	1200000	1373675	5
Others (Retail)	1200000	1200000	1200000	1200000	17
Consulting	1646942	1750000	1700000	1699236	4
Healthcare	1350000	1350000	1350000	1350000	3
Information Technology	900000	1603884	1500000	1340777	5
Manufacturing	900000	1100000	1073893	1036947	4
Oil and Gas	1100004	1300000	1200000	1169232	13

Table 2.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

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2.4.3.4   Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
BFSI	1000000	2132627	1387500	1503714	5
Others (Retail)	1500000	1500000	1500000	1500000	17
Consulting	1800000	1898942	1825000	1837236	4
Healthcare	1500000	1500000	1500000	1500000	3
Information Technology	900000	1603884	1500000	1360776	5
Manufacturing	900000	1200000	1150000	1100000	4
Oil and Gas	1320005	1500000	1500000	1430771	13

Table 2.4.3 4 Sector wise Classification of Maximum Earning Potential – AI&DS Batch

2.4.4   Function Wise Classification of Salary

2.4.4.1   Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	1446942	1446942	1446942	1446942	1
Sales & Marketing	1000000	1200000	1100000	1100000	2
Systems/IT	900000	1857432	1200000	1232482	48

Table 2.4.4 1 Function wise Classification of Fixed Yearly Cash Component – AI&DS Batch

2.4.4.2   One Time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	200000	200000	200000	200000	1
Sales & Marketing	100000	100000	100000	100000	1
Systems/IT	100000	310944	175000	176824	6

Table 2.4.4 2 Function wise Classification of One Time Cash Payments – AI&DS Batch

2.4.4.3   Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	1646942	1646942	1646942	1646942	1
Sales & Marketing	1100000	1200000	1150000	1150000	2
Systems/IT	900000	1857432	1200000	1254585	48

Table 2.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

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2.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	1898942	1898942	1898942	1898942	1
Sales & Marketing	1100000	1500000	1300000	1150000	2
Systems/IT	900000	2132627	1500000	1461927	48

Table 2.4.4 4 Function wise Classification of Maximum Earning Potential – AI&DS Batch

2.4.5 Location Wise Classification of Salary

2.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Bangalore	1200000	1603884	1350000	1370777	5
Chennai	1300000	1300000	1300000	1300000	1
Mumbai	900000	1857432	1200000	1282293	11
Navi Mumbai	900000	1300000	1200000	1192308	26
Noida	1300000	1300000	1300000	1300000	1
Pune	1100004	1446942	1100004	1178137	7

Table 2.4.5 1 Location wise Classification of Fixed Yearly Cash Component – AI&DS Batch

2.4.5.2 One Time Cash Payments

Location	Min	Max	Median	Mean	Data
Bangalore	-	-	-	-	
Chennai	310944	310944	310944	310944	1
Mumbai	100000	150000	100000	112500	4
Navi Mumbai	-	-	-	-	
Noida	200000	200000	200000	200000	1
Pune	200000	200000	200000	200000	2

Table 2.4.5 2 Location wise Classification of Fixed Yearly Cash Component – AI&DS Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

2.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Bangalore	1200000	1603884	1350000	1370777	5
Chennai	1610944	1610944	1610944	1610944	1
Mumbai	900000	1857432	1200000	1323202	11
Navi Mumbai	900000	1300000	1200000	1192308	26
Noida	1500000	1500000	1500000	1500000	1
Pune	1100004	1646942	1100004	1235280	7

Table 2.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

2.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Bangalore	1299996	1603884	1500000	1480776	5
Chennai	1610944	1610944	1610944	1610944	1
Mumbai	900000	2132627	1387500	1442739	11
Navi Mumbai	900000	1500000	1500000	1472596	26
Noida	1500000	1500000	1500000	1500000	1
Pune	1320005	1898942	1320005	1428424	7

Table 2.4.5 4 Location wise Classification of Maximum Earning Potential – AI&DS Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

3 PGP in Management (Marketing)

3.1 Sector Wise Classification

Sector	No. of Offers accepted
BFSI	3
Healthcare	4
Others (Retail)	10
IT/ITES	18
Energy/Oil & Gas	1
Education	1
Ecommerce	2
FMCG	1
Automation	1
Total	**41**

Table 3 1 Sector wise Classification of students for the PGP Management(Marketing) Batch

3.2 Function Wise Classification

Function	No. of Offers accepted
Consulting	1
General Management	7
Sales/Marketing	27
Systems/IT	1
Strategy	3
HR	2
Total	**41**

Table 3 2 Function wise Classification of students for the PGP Management (Marketing) Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

3.3 Location Wise Classification

Indian Locations	No. of Offers accepted
Ahmedabad	3
Bangalore	5
Chennai	3
Delhi	2
Mangalore	1
Mumbai	11
Navi Mumbai	9
Noida	1
Pune	4
Thane	1
Udaipur	1
Total	41

Table 3 3 Location wise Classification of students for the PGP Management (Marketing) Batch

3.4 Salary Data

3.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed Yearly Cash Component	850000	1505000	1100000	1116396	41
B	One-time Cash Payments	50000	210000	50000	92000	5
C	Total guaranteed cash payments	850000	1505000	1100000	1127615	41
D	Maximum Earning Potential	900000	2005000	1410464	1312837	41

Table 3.4 1 Classification of Salary Heads – PGP Management (Marketing) Batch

3.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	41142	72846	54580	53243	41
Non-INR salary (Total guaranteed cash component)	-	-	-	-	-
Combined INR and non-INR salary (Total guaranteed cash component)	41142	72846	54580	53243	41
INR salary (Maximum Earning Potential)	43562	97047	63545	68270	41
Non-INR salary (Maximum Earning Potential)	-	-	-	-	-
Combined INR and non-INR salary (Maximum Earning Potential)	43562	97047	63545	68270	41

Table 3.4 2 Salary Statistics at PPP adjusted exchange rates, Source: CEIC Data

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

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3.4.3 Sector Wise Classification of Salary
3.4.3.1   Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
BFSI	850000	850000	850000	850000	3
Healthcare	1050833	1090909	1080000	1075436	4
Others (Retail)	1200000	1275000	1200000	1222500	10
IT/ITES	900000	1505000	1100000	1138611	18
Energy/Oil & Gas	1200000	1200000	1200000	1200000	1
Education	900000	900000	900000	900000	1
Ecommerce	1000008	1000008	1000008	1000008	2
FMCG	900000	900000	900000	900000	1
Automation	1200464	1200464	1200464	1200464	1

Table 3.4.3 1 Sector wise Classification of Fixed Yearly Cash Component – PGP Management (Marketing) Batch

3.4.3.2   One Time Cash Payments

Sectors	Min	Max	Median	Mean	Data
BFSI	-	-	-	-	-
Healthcare	-	-	-	-	-
Others (Retail)	-	-	-	-	-
IT/ITES	50000	100000	50000	62500	4
Energy/Oil & Gas	-	-	-	-	-
Education	-	-	-	-	-
Ecommerce	-	-	-	-	-
FMCG	-	-	-	-	-
Automation	210000	210000	210000	210000	1

Table 3.4.3 2 Sector wise Classification of One Time Cash Payments – PGP Management (Marketing) Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

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3.4.3.3 Total Guaranteed Cash Payments

Sectors	Min	Max	Median	Mean	Data
BFSI	850000	850000	850000	850000	3
Healthcare	1050833	1090909	1080000	1075436	4
Others (Retail)	1200000	1275000	1200000	1222500	10
IT/ITES	930000	1505000	1100000	1152500	18
Energy/Oil & Gas	1200000	1200000	1200000	1200000	1
Education	900000	900000	900000	900000	1
Ecommerce	1000008	1000008	1000008	1000008	2
FMCG	900000	900000	900000	900000	1
Automation	1410464	1410464	1410464	1410464	1

Table 3.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – PGP Management (Marketing) Batch

3.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
BFSI	1050000	1050000	1050000	1050000	3
Healthcare	1200000	1200833	1200000	1200208	4
Others (Retail)	1500000	1500000	1500000	1500000	10
IT/ITES	1000000	2005000	1307500	1336944	18
Energy/Oil & Gas	1500000	1500000	1500000	1500000	1
Education	900000	900000	900000	900000	1
Ecommerce	1050008	1050008	1050008	1050008	2
FMCG	900000	900000	900000	900000	1
Automation	1410464	1410464	1410464	1410464	1

Table 3.4.3 4 Sector wise Classification of Maximum Earning Potential – PGP Management (Marketing) Batch

3.4.4 Function Wise Classification of Salary
3.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	990000	990000	990000	990000	1
General Management	1100000	1200000	1200000	1185714	7
Sales/Marketing	850000	1505000	1080000	1114156	27
Systems/IT	1200000	1200000	1200000	1200000	1
Strategy	900000	1200000	1200000	1100000	3
HR	950000	950000	950000	950000	2

Table 3.4.4 1 Function wise Classification of Fixed Yearly Cash Component – PGP Management (Marketing) Batch

3.4.4.2 One time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	50000	50000	50000	50000	1
General Management	-	-	-	-	-
Sales/Marketing	50000	210000	50000	103333	3
Systems/IT	-	-	-	-	-
Strategy	100000	100000	100000	100000	1
HR	-	-	-	-	-

Table 3.4.4 2 Function wise Classification of One Time Cash Payments – PGP Management (Marketing) Batch

3.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	1040000	1040000	1040000	1040000	1
General Management	1100000	1200000	1200000	1185714	7
Sales/Marketing	850000	1505000	1080000	1125638	27
Systems/IT	1200000	1200000	1200000	1200000	1
Strategy	1000000	1200000	1200000	1133333	3
HR	950000	950000	950000	950000	2

Table 3.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – PGP Management (Marketing) Batch

3.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	1150000	1150000	1150000	1150000	1
General Management	1200000	1500000	1500000	1457143	7
Sales/Marketing	900000	2005000	1200833	1302826	27
Systems/IT	1200000	1200000	1200000	1200000	1
Strategy	1100000	1500000	1500000	1366667	3
HR	1000000	1000000	1000000	1000000	2

Table 3.4.4 4 Function wise Classification of Maximum Earning Potential – PGP Management (Marketing) Batch

For Jio Institute Navi Mumbai

For B2K Analytics Private Limited

3.4.5 Location Wise Classification of Salary
3.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Chennai	990000	1500000	1500000	1330000	3
Ahmedabad	1000008	1275000	1000008	1091672	3
Bangalore	900000	1280000	980000	1084000	5
Delhi	900000	1505000	1202500	1202500	2
Mangalore	1275000	1275000	1275000	1275000	1
Mumbai	850000	1200000	1090909	1035613	11
Navi Mumbai	1080000	1200000	1200000	1173333	9
Noida	1200464	1200464	1200464	1200464	1
Pune	930000	950000	950000	945000	4
Thane	1200000	1200000	1200000	1200000	1
Udaipur	1275000	1275000	1275000	1275000	1

Table 3.4.5 1 Location wise Classification of Fixed yearly Cash Component – PGP Management (Marketing) Batch

3.4.5.2 One time Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	-	-	-	-	-
Bangalore	50000	50000	50000	50000	2
Chennai	50000	50000	50000	50000	1
Delhi	-	-	-	-	-
Mangalore	-	-	-	-	-
Mumbai	100000	100000	100000	100000	1
Navi Mumbai	-	-	-	-	-
Noida	210000	210000	210000	210000	1
Pune	-	-	-	-	-
Thane	-	-	-	-	-
Udaipur	-	-	-	-	-

Table 3.4.5 2 Location wise Classification of One Time Cash Payments – PGP Management (Marketing) Batch

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3.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	1000008	1275000	1000008	1091672	3
Bangalore	900000	1330000	980000	1104000	5
Chennai	1040000	1500000	1500000	1346667	3
Delhi	900000	1505000	1202500	1202500	2
Mangalore	1275000	1275000	1275000	1275000	1
Mumbai	850000	1200000	1090909	1044704	11
Navi Mumbai	1080000	1200000	1200000	1173333	9
Noida	1410464	1410464	1410464	1410464	1
Pune	930000	950000	950000	945000	4
Thane	1200000	1200000	1200000	1200000	1
Udaipur	1275000	1275000	1275000	1275000	1

Table 3.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – PGP Management (Marketing) Batch

3.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Ahmedabad	1050008	1500000	1050008	1200005	3
Bangalore	900000	1690000	1415000	1422000	5
Chennai	1150000	1500000	1500000	1383333	3
Delhi	900000	2005000	1452500	1452500	2
Mangalore	1500000	1500000	1500000	1500000	1
Mumbai	1050000	1500000	1200000	1231894	11
Navi Mumbai	1200000	1500000	1500000	1400000	9
Noida	1410464	1410464	1410464	1410464	1
Pune	1000000	1000000	1000000	1000000	4
Thane	1500000	1500000	1500000	1500000	1
Udaipur	1500000	1500000	1500000	1500000	1

Table 3.4.5 4 Location wise Classification of Maximum Earning Potential – PGP Management (Marketing) Batch

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4 PGP in Sports Management

4.1 Sector-Wise Classification

Sector	No. of Offers accepted
Consulting	5
Sports and Entertainment	10
Total	15

Table 4 1 Sector wise Classification of students for the PGP SM Batch

4.2 Function-wise Classification

Function	No. of Offers accepted
Consulting	4
Operations	5
Sales/Marketing	5
Product Management	1
Total	15

Table 4 2 Function wise Classification of students for the PGP SM Batch

4.3 Location-wise Classification

Indian Locations	No. of Offers accepted
Ahmedabad	2
Bangalore	2
Gurgaon	1
Mahabalipuram	1
Mumbai	8
Pune	1
Total	15

Table 4 3 Location wise Classification of students for the PGP SM Batch

4.4 Salary Data

4.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed yearly Cash Component	600000	1114794	700000	727878	15
B	One-time Cash Payments	50000	100000	75000	75000	15
C	Total guaranteed cash payments	600000	1164794	700000	737878	15
D	Maximum Earning Potential	600000	1384794	715000	786611	15

Table 4.4 1 Classification of Salary Heads – SM Batch

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4.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	29042	56379	33882	35715	15
Non-INR salary (Total guaranteed cash component)	-	-	-	-	-
Combined INR and non-INR salary (Total guaranteed cash component)	29042	56379	33882	35715	15
INR salary (Maximum Earning Potential)	29042	67028	38074	34608	15
Non-INR salary (Maximum Earning Potential)	-	-	-	-	-
Combined INR and non-INR salary (Maximum Earning Potential)	29042	67028	38074	34608	15

Table 4.4 2 Salary Statistics at PPP adjusted exchange rates, Source: CEIC Data

4.4.3 Sector wise Classification of Salary

4.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
Consulting	650000	1114794	768029	826170	5
Sports and Entertainment	600000	800000	680000	678732	10

Table 4.4.3 1 Sector wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.3.2 One time Cash Payments

Sectors	Min	Max	Median	Mean	Data
Consulting	50000	50000	50000	50000	1
Sports and Entertainment	100000	100000	100000	10000	1

Table 4.4.3 2 Sector wise Classification of One Time Cash Payments – SM Batch

4.4.3.3 Total Guaranteed Cash Payments

Sectors	Min	Max	Median	Mean	Data
Consulting	650000	1164794	768029	836170	5
Sports and Entertainment	600000	800000	700000	688732	10

Table 4.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – SM Batch

4.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
Consulting	650000	1384794	851029	913370	5
Sports and Entertainment	600000	850000	703658	723232	10

Table 4.4.3 4 Sector wise Classification of Maximum Earning Potential – SM Batch

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4.4.4 Function Wise Classification of Salary

4.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	768029	1114794	799015	870213	4
Operations	600000	800000	700000	702000	5
Sales/Marketing	600000	700000	650000	645463	5
Product Management	700000	700000	700000	700000	1

Table 4.4.4 1 Function wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.4.2 One time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	50000	50000	50000	50000	1
Operations	100000	100000	100000	100000	1
Sales/Marketing	-	-	-	-	-
Product Management	-	-	-	-	-

Table 4.4.4 2 Function wise Classification of One Time Cash Payments – SM Batch

4.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	768029	1164794	799015	882713	4
Operations	660000	800000	700000	722000	5
Sales/Marketing	600000	700000	650000	645463	5
Product Management	700000	700000	700000	700000	1

Table 4.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – SM Batch

4.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	830000	1384794	851029	979213	4
Operations	660000	850000	800000	762000	5
Sales/Marketing	600000	715000	700000	674463	5
Product Management	700000	700000	700000	700000	1

Table 4.4.4 4 Function wise Classification of Maximum Earning Potential – SM Batch

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4.4.5   Location Wise Classification of Salary

4.4.5.1   Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Ahmedabad	800000	830000	815000	815000	2
Bangalore	768029	768029	768029	768029	2
Gurgaon	650000	650000	650000	650000	1
Mahabalipuram	600000	600000	600000	600000	1
Mumbai	600000	750000	680000	673415	8
Pune	1114794	1114794	1114794	1114794	1

Table 4.4.5 1 Location wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.5.2   One Time Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	-	-	-	-	-
Bangalore	-	-	-	-	-
Gurgaon	-	-	-	-	-
Mahabalipuram	-	-	-	-	-
Mumbai	100000	100000	100000	100000	1
Pune	50000	50000	50000	50000	1

Table 4.4.5 2 Location wise Classification of One Time Cash Payments – SM Batch

4.4.5.3   Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	800000	830000	815000	815000	2
Bangalore	768029	768029	768029	768029	2
Gurgaon	650000	650000	650000	650000	1
Mahabalipuram	600000	600000	600000	600000	1
Mumbai	617316	750000	700000	685915	8
Pune	1164794	1164794	1164794	1164794	1

4.4.5.4   Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Ahmedabad	800000	830000	815000	815000	2
Bangalore	851029	851029	851029	851029	2
Gurgaon	650000	650000	650000	650000	1
Mahabalipuram	600000	600000	600000	600000	1
Mumbai	660000	850000	703658	729040	8
Pune	1384794	1384794	1384794	1384794	1

Table 4.4.5 3 Location wise Classification of Maximum Earning Potential – SM Batch

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