

PLACEMENT REPORT 2024-25

Sports Management



OUR FOUNDER

“
**Education is all about
igniting young minds and
enabling them to achieve
their fullest potential**”

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)





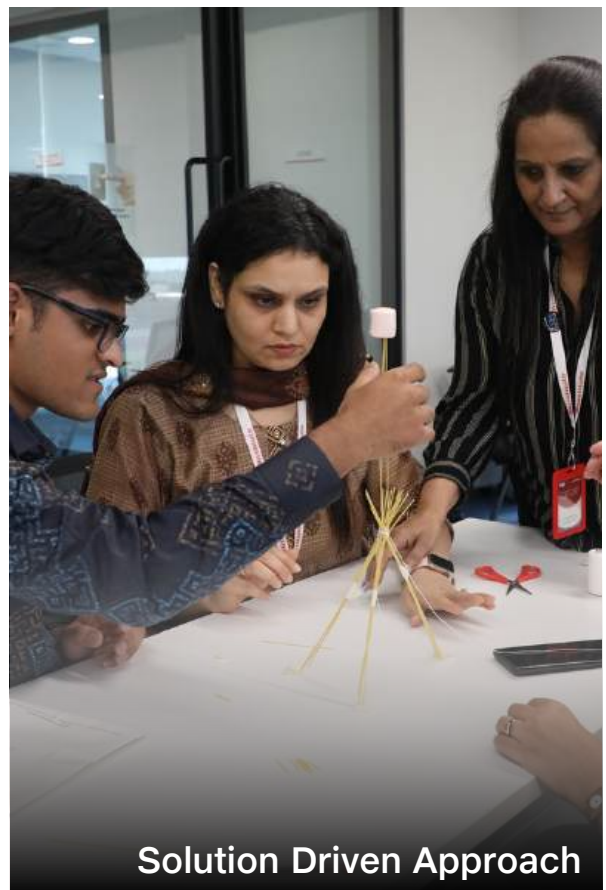
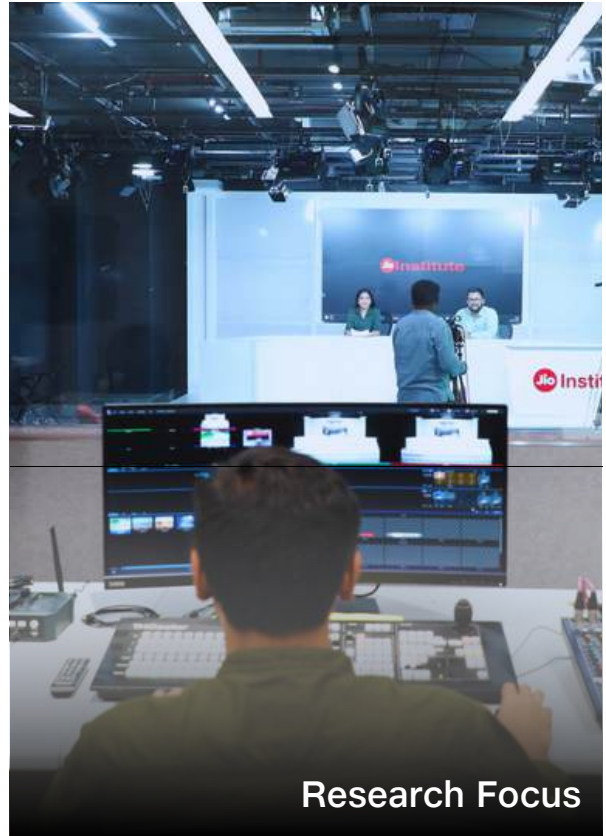
ABOUT JIO INSTITUTE

Jio Institute is a multidisciplinary higher education institute set up by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.

OUR VISION

We envisage being a world-class higher education Institute through our multidisciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With this solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.

PILLARS OF **JIO INSTITUTE**





Global Outlook



State-of-the-art Infrastructure

PILLARS OF JIO INSTITUTE



Holistic Education



Learning for Life

PGP

PROGRAMMES

PGP in Artificial Intelligence and Data Science

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in Management (Digital Media & Marketing Communications)

This Management Programme in Digital Media & Marketing Communications offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.



PGP in Sports Management

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

MESSAGE FROM VICE CHANCELLOR



Dear Industry Partner,

I hope this message finds you well.

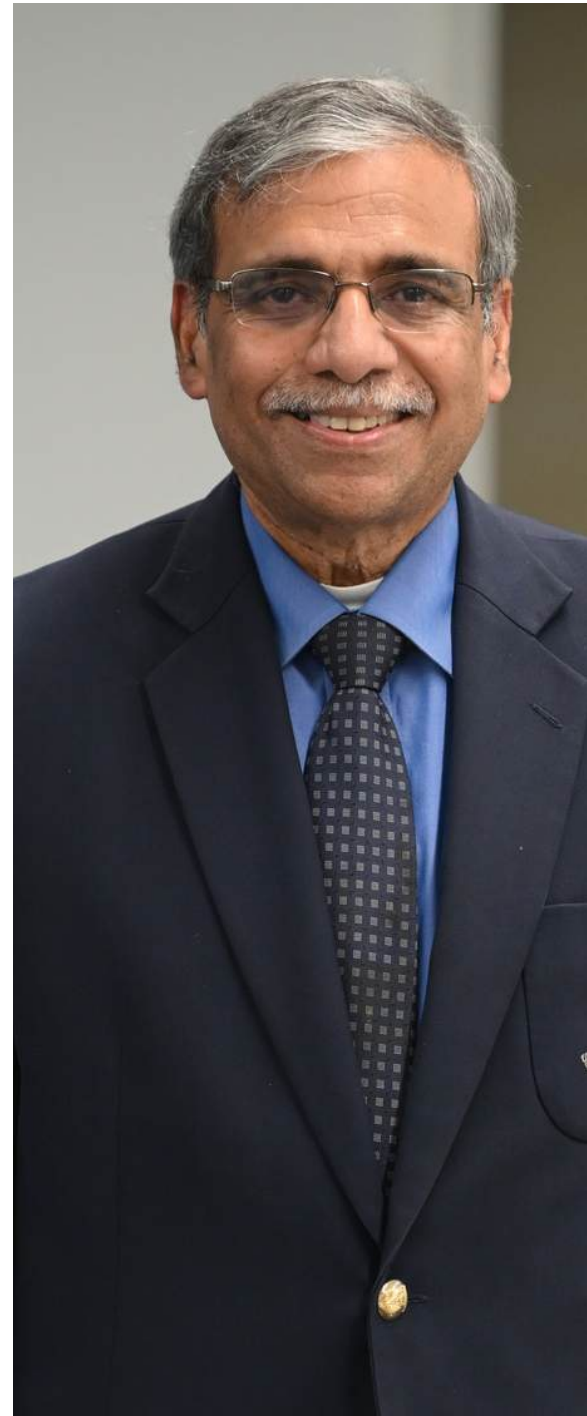
At Jio Institute, we are committed to developing career-ready professionals with specialized, new-age skills. We currently offer three one-year, full-time, residential postgraduate programmes in Artificial Intelligence & Data Science (AI&DS), Management (specialisation in Marketing) & Sports Management

These programmes are designed and mentored by expert academicians from renowned international universities, and are taught by a blend of both academics and industry practitioners from India and around the world.

Our approach to education goes beyond traditional academic excellence. We focus on holistic development, combining academic knowledge with practical skills, personal development, and real-world experiences. This approach prepares our students to step confidently into the professional world. A strong emphasis is placed on fostering a research-oriented and innovative mindset, which is essential for both personal growth and driving positive change in society.

As a valued partner, we invite you to visit our beautiful sea-side campus in Ulwe, Navi Mumbai, and meet our students if you have not done so already. We are confident that our upcoming graduating cohort will be well-suited for roles in your organization, and we encourage you to consider recruiting from this talented pool of future leaders.

The entire Jio Institute team is dedicated to collaborating with you, and we look forward to strengthening our partnership to contribute to India's knowledge economy



Dr. Dipak Jain

Former Dean, Kellogg School of Management, USA
Former Dean, INSEAD, France

PGP
IN

Sports Management

PROGRAMME OVERVIEW

SPORTS MANAGEMENT

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students gain knowledge of sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships; sports analytics & consulting; sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

Foundation

- Fundamentals of Management & Strategy
- Financial Reporting and Analysis
- Data Analytics: Fundamentals and Tools with practical labs
- Fundamentals of AI & Data Science with practical labs

Ecosystem Studies

- The Global Sport Industry
- Individual sport ecosystems
- Olympic Studies and the Olympic Ecosystem
- eSports & Gaming Ecosystem
- League Sports Ecosystem in India

Domain-Specific Courses

- State of Sport Finance & Economy
- Business of Sport Leagues
- Digital Marketing in Sport
- Sport Media and Broadcasting
- Sports Technology and Innovation
- Global Sports Governance and Policy
- Athlete Development & Management
- Sport Event Development & Operations
- Entrepreneurship in Sport Management
- Sports Consulting Business and Ecosystem

Tools



DISTINGUISHED FACULTY

Our faculty includes a diverse mix of distinguished academics from top international and Indian universities, along with experienced industry practitioners, providing students with both theoretical knowledge and practical insights. Some of our faculty members include:



Prof. Dr. Joseph Maguire
Emeritus Professor, Loughborough University, UK



Dr. Andy Gillentine
Professor of Sport and Entertainment Management, University of South Carolina, USA



Mr. Anirudh Kalra
Associate Professor of Practice, Sports Management, Jio Institute, India



Mr. Sanand Mitra
Co-Founder and MD, SporTech Innovation Lab Pvt. Ltd.



Mr. Yatin Shriwardhankar
Co-Founder & Business Head, Spocademy, India



Dr. Haylee Mercader
Associate Professor, Department of Sport and Entertainment Management, University of South Carolina, USA



Mr. Ankush Arora
Chief Operating Officer, Rugby India



Dr. Atanu Ghosh
Former Dean, SME, IIT Jodhpur
Former Professor of SJMSOM, IIT Bombay
Former Visiting Professor and Dean (AER) IIM Ahmedabad



Dr. Bill Gerard
Professor of Business Management, Leeds University Business School, UK



Dr. Brian Crow
Professor, Department of Sport Management at Slippery Rock University, USA



Mr. Dominic D'souza
Advocate, Legal-Strategy-Regulatory
Former Legal Head, Balaji Group, India



Dr. Matthew T. Brown
Department Chair & Associate Professor, Sport and Entertainment Management, University of South Carolina, USA



Prof. Dr. Jennifer Smith Maguire
Associate Dean for Research and Innovation, College of Business, Technology and Engineering, Sheffield Hallam University, UK



Dr. Hans Westerbeek
Professor of International Sport Business, Victoria University, Australia



Mr. Jitendra Joshi
Founder, Sportz Village, India



Dr. Keshav Gupta
Assistant Professor, Department of Sport and Entertainment Management, University of South Carolina, USA



Mr. Nimish Raut
Head of Global E-Sports Partnerships and Business Development, NODWIN Gaming, India



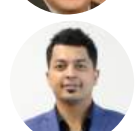
Mr. Amarnath Sindol
Independent Sport Consultant, Project Management, Mumbai Falcons Racing Limited, India



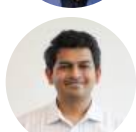
Mr. Parth Goswami
Member, Disciplinary and Appeals Panel, World Athletics, India



Dr. Prantosh J. Bannerjee
Visiting Faculty, IIM Ahmedabad, India



Mr. Tejas Toro
Core Alignment Coach
Founder, Soul@Work, India



Mr. Tilak Gaurang Shah
Founder & Proprietor, Ace of Pubs, India



Mr. Sukaran Thakur
Founder and Principal Partner, Inspire Creative Express Studios, India

STUDY

ABROAD MODULE

The Study Abroad Module is one of the key elements of the Institute's curriculum, reflecting its commitment to providing students with valuable international exposure. This mandatory module ensures that every student has the opportunity to study at one of the partner universities, integrating academic learning, industry immersion, and cultural enrichment into a comprehensive experience. In the previous years, students have visited Nanyang Technological University (NTU), Singapore to attend new-age courses and industrial immersion at Singapore Sports Hub, National Institute of Education (Singapore) and more.

The SM Class of 2024-25 visited Hamad-Bin Khalifa University, Qatar to explore Qatar's burgeoning sports ecosystem. They interacted with leading sports industry veterans like **Dr. Francisco J. Marmolejo**, President, Qatar Foundation and **Dr. Kamilla Swart**, Director, Master of Science in Sport & Entertainment Management Program. **They visited Khalifa International Stadium, Aspire Academy, 3-2-1 Olympic Museum, Lusail Stadium, Qatar National Library** and more as part of their industrial immersion.

Our Partner University



EXPERIENTIAL LEARNING

Our pedagogy focuses on experiential learning, which involves immersing students in practical experiences to apply and reinforce theoretical concepts. This method enhances understanding and skill development through direct engagement, reflection, and iterative practice.



Internships

Students undertake an internship with leading organisations, offering them practical experience in a professional setting. This opportunity enables them to apply academic knowledge, build valuable professional networks, and gain hands-on experience across various functions, all under the guidance of industry mentors.



Capstone Project

Industry-driven projects are a crucial element of the curriculum, allowing students to apply classroom knowledge to real-world challenges. Guided by industry mentors, these projects provide students with valuable insights and support, helping them develop solutions within a simulated environment.



Corporate Projects

The students engage in live projects for various organizations, mentored by senior executives. These projects allow students to tackle real business challenges and develop actionable solutions. Running concurrently with their academic programme, these projects provide an opportunity to apply their classroom learnings in a practical, real-time setting.



Industry Collaboration

Throughout the year, students participate in industry visits to leading organizations, gaining invaluable practical exposure and interacting with senior leadership from renowned global companies. These visits offer a comprehensive view of "a day in the life" of their desired profession, including opportunities to tour expansive corporate campuses, observe processes in action, and engage with the leadership teams.

LEARNING & DEVELOPMENT

Learning & Development (L&D) is an important part of academics at Jio Institute. It includes a wide range of activities designed to help students grow both personally and professionally. From classroom learning to hands-on corporate exposure, L&D helps bridge the gap between academics and the real world.

These activities include skill-building workshops, mock interviews, industry talks, group projects, and career guidance sessions. The goal is to make students confident, interview-ready, and well-prepared for the demands of the industry. Some of the activities conducted include :



Placement Preparation

- Critical thinking
- Resume Prep and workshop
- GD Workshop and Mock Interviews
- Role Based Workshop
- Offline and Online Mentorship



General -Soft Skill Sessions

- Communication
- Elevator Pitch
- Presentation Skills
- Tableau



Technical Workshops

- Tableau
- Advanced Excel
 - Finance for Business Application
 - Miscellaneous (Ad Hoc)



Aptitude Test

Mock Test for Aptitude Preparation



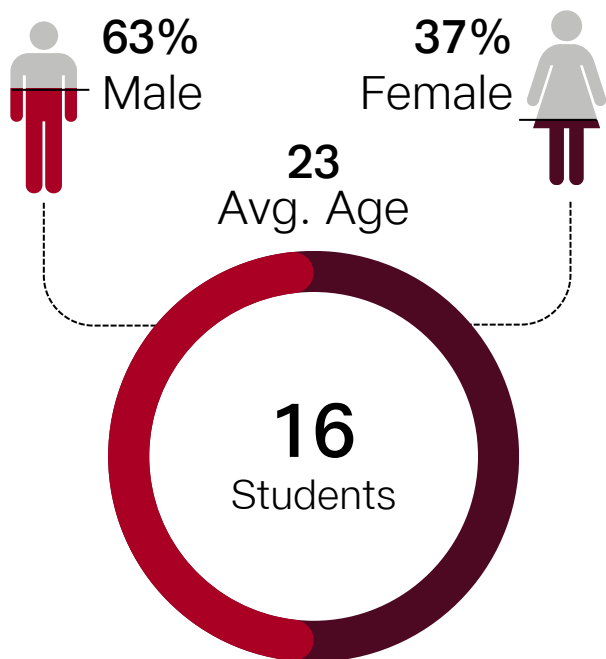
Domain Related

- Google Analytics
- Search Engine Optimisation

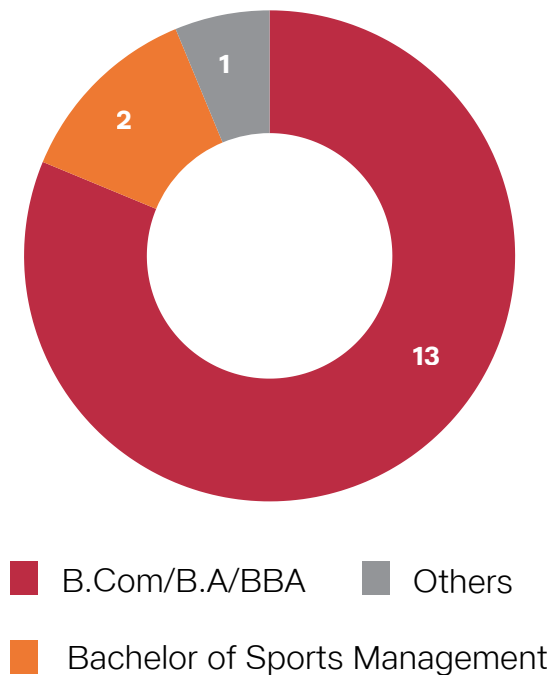
CLASS PROFILE

PGP in Sports Management

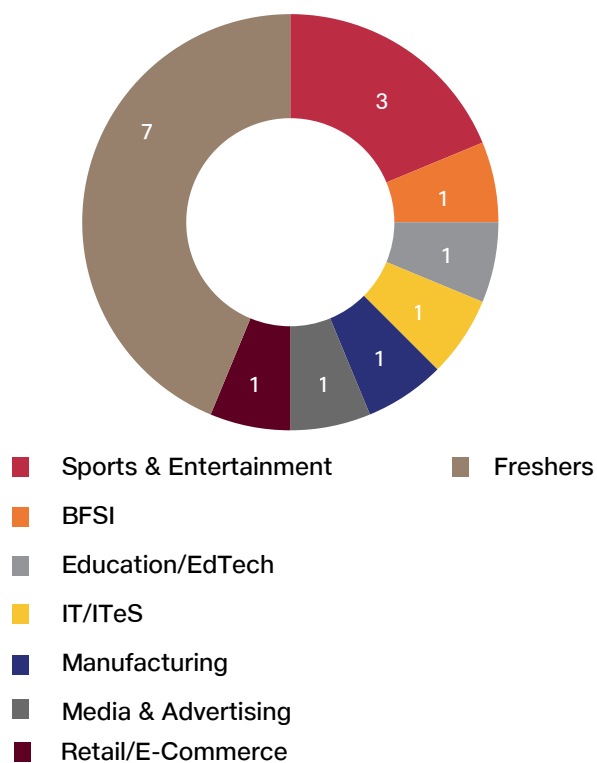
BATCH STRENGTH



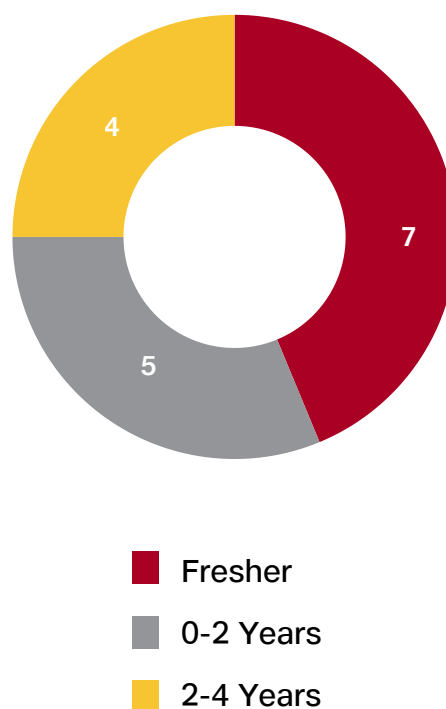
EDUCATIONAL BACKGROUND



PRE PGP WORK EXPERIENCE SECTORAL DIVERSITY

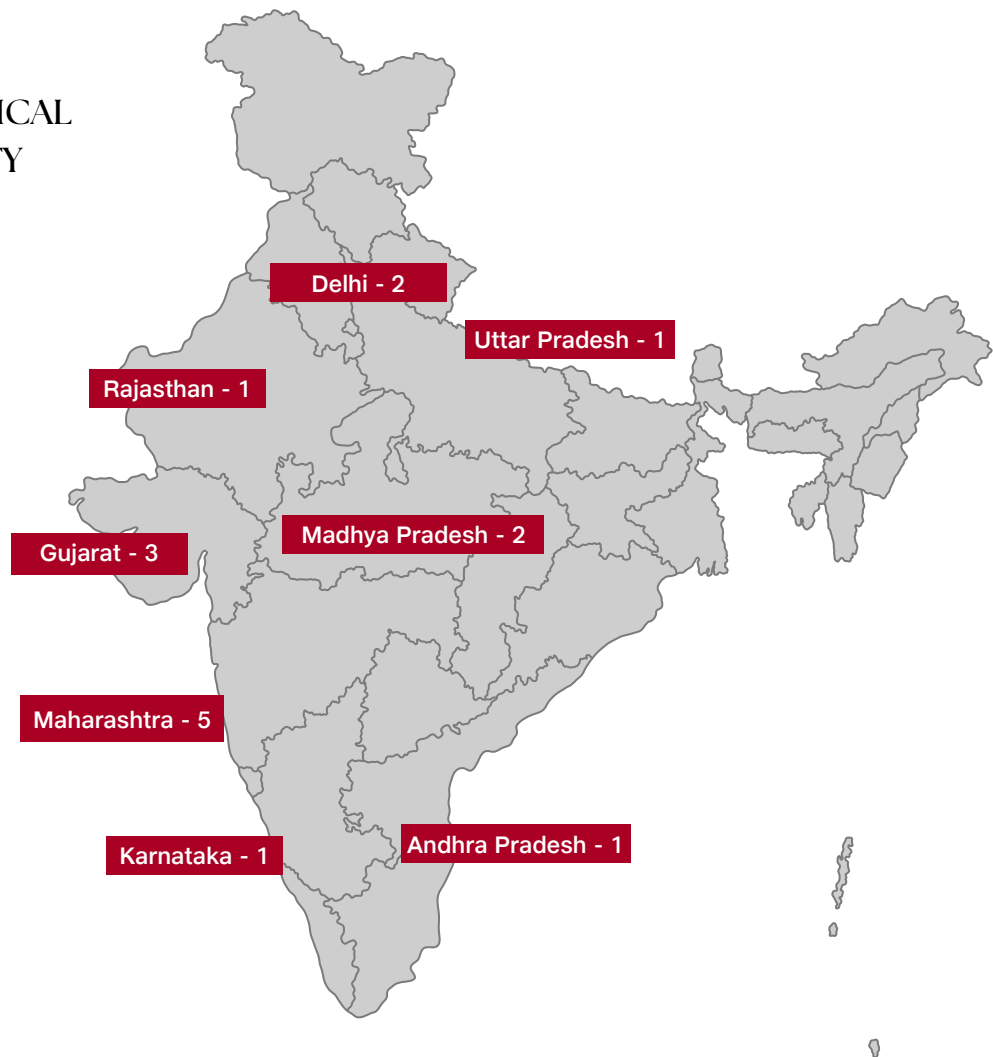


PRE PGP WORK EXPERIENCE



CLASS PROFILE PGP in Sports Management

GEOGRAPHICAL DIVERSITY



PRE PGP WORK EXPERIENCE COMPANIES

Advantmed LLP
Artkonnnect Event Management Pvt. Ltd
Babolat
Brinks India
Center for Defence Careers
Circadian CA
Ccom Digital
Fantasia House of Fashion
FootballGeek
Goregaon Sports Club

Inspirar Sports
Procam International
Spogonews
Stratek
Teleperformance
TresVista Analytics LLP
T-Ten Grassroots
Vodafone Intelligent Solutions (VoIS)

PLACEMENT DATA COMPENSATION

PGP in Sport Management

Highest Salary

14.23 LPA

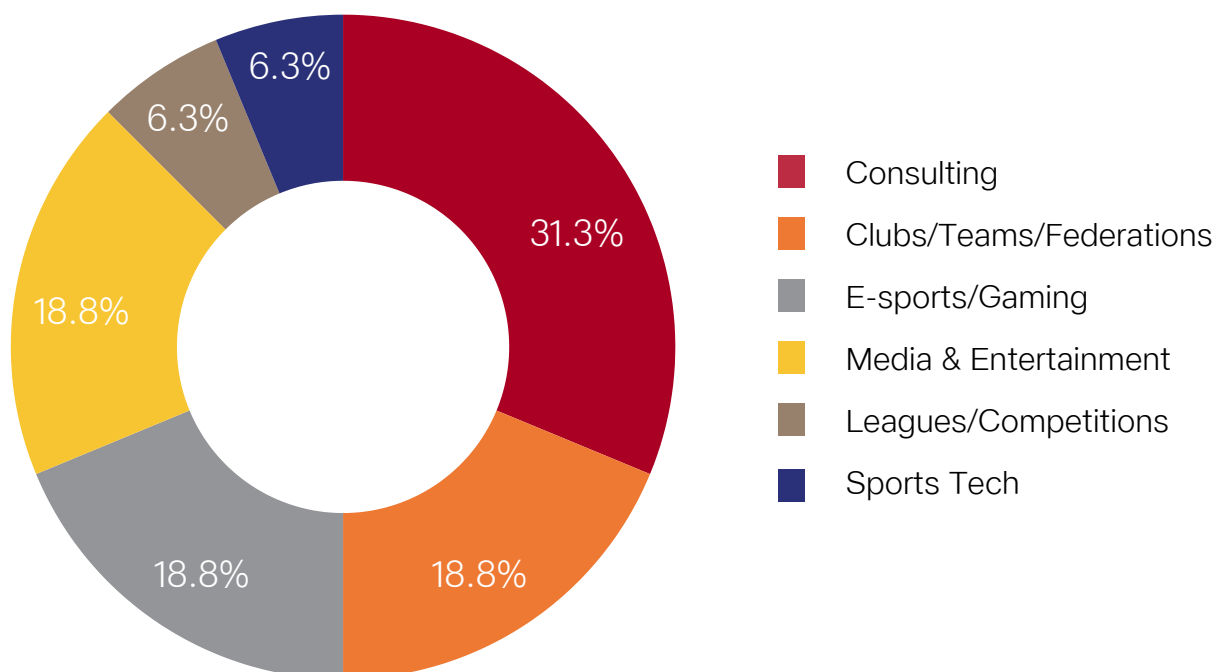
Average Salary

7.85 LPA

Median Salary

7.5 LPA

PLACEMENT DATA: INDUSTRY WISE BIFURCATION



Ref: B2K/Jio/MUM/RB/0002/2025-26

October 17, 2025

To
The Head of Placements
Placements Department
Jio Institute,
Ulwe,
Navi Mumbai - 410206

Dear Sir,

Re: **Audit of Placement Report for the batch 2024-25 of Post Graduate Programme in Artificial Intelligence and Data Science, Management (specialisation in Marketing) and Sports Management**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by Jio Institute for the final placement (based on the offers accepted on campus) for the batch 2024-25 of Post Graduate Programme in Artificial Intelligence and Data Science, Management (specialisation in Marketing) and Sports Management.

The preparation of the Placement Report is the responsibility of Jio Institute. Our responsibility is to validate the information related to remuneration, function & location provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the data related to remuneration, function & location as presented in the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2. B2K has relied on declaration of authenticity from the management of Jio Institute for considering such data points.
2. The validation of information presented in the report is based on communication received by Jio Institute from the recruiting companies. B2K Analytics has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by Jio Institute.
 - a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the entire remuneration has been considered as 'Fixed component' as advised by Jio Institute through a suitable declaration.

B2K Analytics Private Limited

(Formerly Brickworks Analytics Pvt. Ltd.)

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P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com



- b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.
 - c. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of 'Maximum Earning Potential'.
 - d. We have considered the amount of Gratuity in the calculation of MEP even though it is payable after 5 years of service as this amount is not separately available for all the candidates.
 - e. Wherever information about the job location and function of students could not be established from the documents, and where offer letters were not signed, the details have been confirmed by the institute. An official declaration regarding the same has been obtained from the Placement Head.
 - f. Wherever information was missing reasonable assumptions have been made.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
 - a. Out of 123 eligible students, 14 students opted out of the placement, including 2 company sponsored students who have returned to their respective organizations.
 5. Although a total of 16 students from Sports Management Programme were placed through the Institute, the report presents salary statistics for only 15 students as one of the students was offered internship.
 6. We have only audited the data related to remuneration, function & location in the Placement report and not the overview, placement highlights section or any additional information presented in the report.

Best Regards,



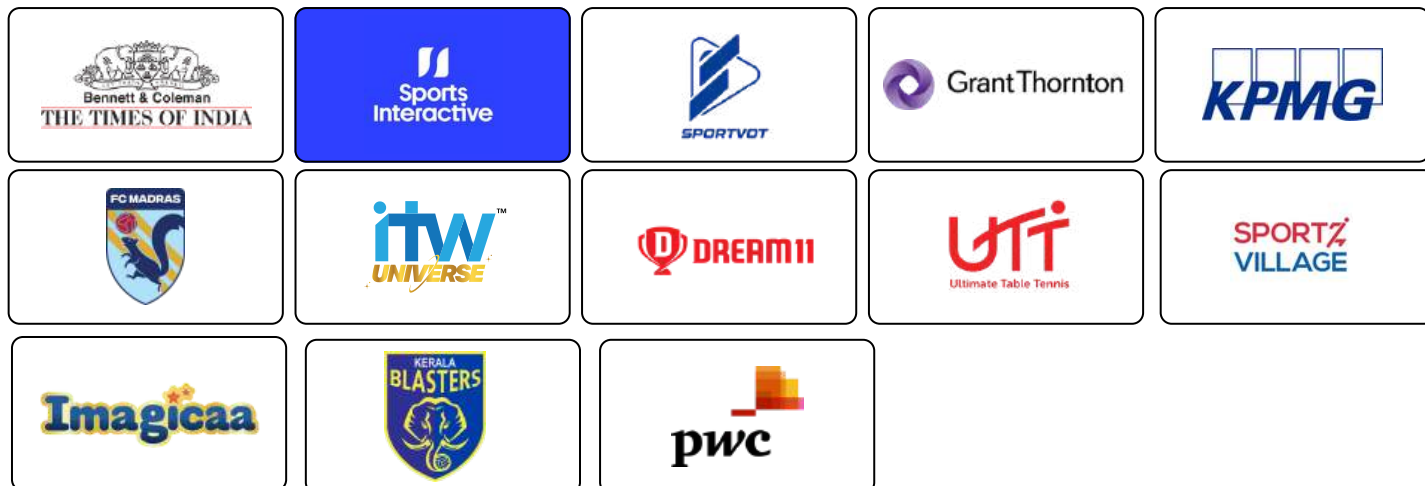
Ritaban Basu
CEO
B2K Analytics

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

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OUR RECRUITERS

Companies that recruited in the placement drive for Sports Management



ROLES OFFERED

- Sport Media, Sales, Marketing & Sponsorships
- Sport Events, Operations & Performance Management
- Sport Analytics & Consulting

ALUMNI TESTIMONIALS



When I joined Jio Institute, I honestly didn't know what to expect. Coming from a sports background, I was excited but also unsure about how things would unfold. But over the past year, I've grown more than I could've imagined, not just in terms of knowledge, but as a person too. The Sports Management programme gave me exposure to all sides of the industry from analytics and marketing to event operations and athlete management. It wasn't just theory; we had real assignments, real timelines, and real pressure — which actually made it all the more meaningful.

I'm especially grateful to Anirudh Kalia Sir and Kishan Joshi Sir for their constant support and guidance. They were approachable, honest, and pushed us to think bigger even when it was uncomfortable.

Now that I've stepped into my first role at The Times of India, I can already see how well this past year prepared me. Jio Institute gave me the push I needed, and I'm excited to carry that forward into the real world'.

Vruddhi Raisinghani

PGP in Sports Management, Class of 2024–2025



I'm incredibly grateful to Jio Institute for playing a defining role in shaping my professional journey in the sports industry. I'm thrilled to share that I've been placed as a Sports Operation Consultant at Dream 11 — a milestone that wouldn't have been possible without the learning environment, mentorship, and continuous support I received throughout the year.

From day one, the program didn't just focus on theory. We were exposed to real-world sports business cases, leadership modules, and immersive industry sessions. The faculty, visiting experts, and the Career Services team made sure we were industry-ready — not just in terms of knowledge, but also through resume workshops, mock interviews, and personal guidance. A heartfelt thanks to the Career Services team for their constant efforts in bringing esteemed organizations to our campus and supporting our placement goals.

As I step into this new chapter, I carry forward the values and lessons I've learned and hope to give back to my alma mater in every way I can. Let's build the future of sport together.

Utkarsh Pathak

PGP in Sports Management, Class of 2024–2025

ALUMNI TESTIMONIALS



Completing the Postgraduate Programme in Sports Management at Jio Institute has been a life-changing experience for me, both personally and professionally. The year I spent here was filled with growth, learning, and challenges that prepared me for the real world in the most practical way. I'm proud to share that I have been placed at PwC as an Associate — an opportunity that feels truly rewarding after months of effort and preparation. Jio Institute played a crucial role in making this possible. The structured curriculum, industry-oriented projects, and continuous exposure to professionals from the sports business world helped me develop a well-rounded perspective.

What stood out the most was the support system — the career services team guided me every step of the way, from refining my resume to navigating interviews and identifying the right fit for my skills and aspirations. Their mix of encouragement, honest feedback, and placement readiness initiatives made a significant impact on my confidence. As I now begin my journey with PwC, I carry forward not just technical knowledge, but a mindset shaped by collaboration, discipline, and curiosity — values that Jio Institute nurtures every day. I will always look back on this experience with pride and gratitude.

Devanshi Patel

PGP in Sports Management, Class of 2024–2025



I am incredibly grateful to Jio Institute for playing a pivotal role in my professional journey. I was recently placed at Grant Thornton as a Sports Consultant, and this significant achievement would not have been possible without the support and guidance I've received from the Institute throughout my academic year.

From the moment I joined, the faculty and the institute's ecosystem were instrumental in shaping my capabilities. They ensured to not just impart theoretical knowledge but also focusing on crucial skill-building and practical application specific to the sports industry. The emphasis on real-world scenarios, case studies, and industry insights truly set me up for the future. The placement assistance provided by Jio Institute was exemplary. The dedicated career services team worked tirelessly to connect us with leading sports organizations across the country. Their continuous efforts in organizing specialized workshops, mock interviews tailored to our field, and invaluable resume-building sessions were pivotal in honing my confidence and preparing me for the competitive recruitment process. This holistic approach ensured I was not just ready for interviews, but for a thriving career. As I embark on this exciting new chapter at Grant Thornton, I am eager to leverage the strong foundation Jio Institute has provided. I look forward to contributing meaningfully to my alma mater and mentoring future students on their journey to success.

Rohit Suresh Nair

PGP in Sports Management, Class of 2024–2025

RECRUITER TESTIMONIALS



The entire team at Dream11 would like to thank the folks at Jio Institute for making the campus hiring process as streamlined and efficient as possible. We had the pleasure of connecting with some young minds who're excited to shape their futures in the best way possible.



We are always excited to welcome new members to our team. The intelligence, confidence, and enthusiasm candidates from Jio Institute bring make a lasting impression, and we are confident they will be valuable assets to our initiatives.



COMPANIES OFFERING INTERNSHIPS 2024-25

INTERNSHIP PROJECTS

- **Performance Analysis** and **Data-Driven** Insights for Football Teams through Match Tagging and Real-Time Analytics
- Analysis of **Sports League Transfer Windows** and Corporate Impact on Indian Sports Ecosystem
- Research and Analysis for **Talent Identification**, Eligibility Criteria, and **Performance Benchmarks** at Vijayi Bharat Sports Academy
- Digital Platform Management and Analytics for Pro Kabaddi League (PKL) Season 11: **Enhancing Online Presence and Fan Engagement.**
- Social Media Analysis, **Athlete Profiling**, Paralympic Athlete Portfolio Creation, and Research on Grooming Brands in India
- Sales, Marketing, and Course Enrolment Support for COLLEARN SPORTS: **Driving Student Engagement** and Program Growth
- Building presence for 'Grassroots Sports' in **Schools across Gujarat** operating under the aegis of Sports Authority of Gujarat (SAG)
- Revenue Generation Model for Sports Academy
- Create a database of promising talent for **5 Olympic sports** to develop a Scouting Strategy for India's newest Olympic Academy targeting 2028 LA Olympics podium finishes
- Secondary research for comparison and subsequent strategic investment / acquisition in a **Cricket franchise club in UK** by a US based Private Equity firm at a Big 4 Consulting
- **Program Management** and Business Development for Grassroot Sports Development at KSR Sportseed Pvt Ltd
- Match Coordination, Research, and **Marketing Strategies** for Madras Super Cup, Grassroot Festival, and **Website Restructuring**
- **Sponsorship Tracking**, Client Reporting, and Research for Pro Kabaddi League, Women's Premier League, and Adani Ahmedabad Marathon

CAPSTONE PROJECT

Athlete Development & Sports Ecosystem

- Optimizing Sports Science for Injury Prevention & Performance Enhancement in Indian Athletes
- Bridging the Gap: A Data-Driven Approach to Athlete Career Transition in India
- Bridging the Gap: Exploring a University-Level Scholarship System to Boost India's Olympic Participation for 2036
- Comparative Analysis of Sports Policies in India and Australia

Grassroots & Institutional Support

- Impact of 2014 CSR Sports Mandate on Grassroots Foundations
- Creating a comprehensive sponsorship framework for under-represented athletes
- Leveraging CSR for Grassroots Football: A corporate engagement model
- Addressing Sponsorship and Media Gaps in Indian Women's Football

Fan Engagement & Digital Innovation

- What gamification techniques can be implemented to create meaningful user interactions that go beyond traditional passive consumption?
- Impact of Fantasy Sports on Fan Engagement
- Enhancing Pro Kabaddi league viewership: A Strategic approach to fan engagement through technology integration.
- How athletes build value and maximize monetization through digital platforms.

Sports Business & Market Development

- Exploring Fan Engagement and Perceptions in the Growth of Business Leagues for E-sports Gaming in India
- Developing the Basketball Ecosystem in India – A Comparative Analysis with NBA & EuroLeague
- Scoping out the opportunities to launch a new sportswear brand in India.
- Analyzing the Impact of AIFF policies on the Growth of Professional Leagues like ISL and I league

CASE COMPETITION

**LuxFeud by
SDA Bocconi
Asia Center,
Mumbai**

A team consisting of 4 PGP Marketing students won the LuxFeud-Second Edition Business Competition on 10th August 2024. The three-round competition saw spirited participation of more than 600 teams from across India. After a couple of rounds of online quizzes, the students presented their pitch that outlined the strategic roadmap for Fidenza Village, a luxurious open-air shopping destination, followed by Q&A with an expert panel

**SproutIT 2024
by Symbiosis
Center for
Information
Technology**

A team consisting of 4 PGP Marketing students won an ideation challenge as part of the SproutIT 2024 organized as part of their Prismatic North fest with Information Technology Entrepreneurship and Leadership Forum (iTELF). The two-round competition saw participation from more than 300 teams from leading universities. After the quiz round, 25 teams presented their pitch, amongst which the Jio Institute team secured the first place.

**Ideate: Pitch
Deck and
Marketing
Strategy Event,
IIT Dharwad**

The E-Summit 2024 hosted by IIT Dharwad, saw participants present innovative business ideas along with comprehensive marketing strategies. Out of 400 participating teams, the team consisting of three of our PGP students secured the second place.

The team's project, titled "Waste Not, Feed All: Innovating Food Waste Management in India," focused on addressing two significant issues: India's growing food waste crisis and the demand for sustainable animal nutrition. Their proposal outlined a scalable business model aimed at transforming food waste into high-quality animal feed. The initiative would initially launch in Tier 1 cities, with plans for national expansion.

The business leverages cutting-edge technology, utilizing AI-powered waste segregation systems and low-heat dehydration techniques to preserve the nutritional value of the waste, ensuring it meets the needs of the animal feed market.



CONCLAVES ON CAMPUS

Sports Management Conclave

The Sports Management students hosted the second edition of the Sports Management Conclave, focusing on the theme "**Harnessing Data for Transformative Sports Consulting and Sustainable Growth.**" The event brought together industry leaders to explore the evolving role of data and AI in enhancing athlete performance, fan engagement, operational efficiency, and revenue generation in sports.

The panelists shared insights on using data to eliminate bias in grassroots recruitment, valuing franchises like IPL teams, and shifting from data-backed to AI-first decision-making. They also discussed AI's growing influence in predictive analytics, performance tracking, image enhancement, and hyper-targeted marketing. Caution was advised against indiscriminate use of AI without strategic alignment.

The event concluded with an engaging Q&A session covering injury management, India's Olympic ambitions, and women's sports development. Hosted by Dr. Palak Sheth, the conclave exemplifies Jio Institute's commitment to immersive learning and industry engagement.

Panelists:

- Mr. Anirbhan Bhar – Investment Banker, AW Capital
- Ms. Nupur Gupta – Product Head, Sportz Village
- Mr. Akbar Akhtar – Manager, PwC India
- Ms. Subhayu Roy – Global Sales Director, CricViz

Moderator: Mr. Sanand Mitra – Adjunct Professor, Sports Management, Jio Institute

Convergence 2024

The conference in Singapore focused on bridging industry and academia to shape the future workforce amidst rapid technological change. The theme for Convergence this year was '**AI and the Future of Work**'. The conference saw two panel discussions on '**Tech & Transition: Convergence of AI Across Sectors**' and '**Navigating The Future: Breakthroughs & Perspectives From New-age Start-ups**'.

HR Conclave

The '**ViewPoint 2023: AI Reshaping the Future of Workplace**' HR conclave featured two engaging panel discussions on '**Navigating Megatrends: AI in HR**' and '**Emerging Trends in AI and Employment Opportunities**'.

INDUSTRY SPEAKERS ON CAMPUS

Shri Niraj Ambani

Group President, Supply Chain, Reliance Industries Limited

Session Topic: The Essence of Business Strategy: At Macro and Micro Level

Mr. Harit Nagpal

CEO and MD, Tata Play

Session Topic: Harnessing Disruptions to Build Sustainable Brands

Ms. Keerthana Ramakrishnan

Chief Marketing Officer, 82°E, India

Session Topic: Brand Marketing 101

Dr. Rupinder Singh Sodhi

President, Indian Dairy Association; Former MD, Amul, India

Session Topic: From "C2C" to Brand Legacy: Lessons from Amul

Ms. Aakansha Cheema

Senior Account Director, Reliance Retail

Session Topic: D2C: A New Age Marketing Giant

Mr. Praveen Kamath

Head of Growth Marketing, Bummer

Session Topic: D2C: A New Age Marketing Giant

Mr. Akshay Kishore Khairnar

Account Director - Traditional Media, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Ashutosh Sharma

Head - Search Engine Optimization, Madison World, India

Session Topic: Essential SEO Skills: A Beginner's Workshop

Dr. Jens Frederiksen

President, New Havens University

Session Topic: Global Education System, Leadership & Impact of Technology on Decision-Making

Ms. Pragya Priyali

Founder & Creative Director, Unrush; Former Head of Marketing, Myntra

Session Topic: Fashion E-commerce

Ms. Saba Alam

Partner, Leadership Mavericks

Session Topic: How to Make an Effective LinkedIn Profile

Mr. Rajat Jadhav

Co-Founder, Bold Care

Session Topic: D2C: A New Age Marketing Giant

Mr. Rehan Dadachanji

Co-Founder, The Starter Labs

Session Topic: D2C: A New Age Marketing Giant

Ms. Vanita Keswani

Chief Executive Officer, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Saurbh Kalra

Managing Director, McDonald's India (West & South)

Session Topic: Planning Framework/Roadmap: Where to Play

Mr. Atul Gandre

Global Head of Industry Solutions and AI Cloud, TCS

Session Topic: Overview of AI & Generative AI

INDUSTRY SPEAKERS ON CAMPUS

Ms. Nita Khare

Global Lead in Emerging Technologies & AI Cloud, Microsoft Practice, TCS

Session Topic: Overview of AI & Generative AI

Mr. Gaurav Ghelani

Regional Head of Talent Acquisition and Academic Alliances, TCS

Session Topic: Overview of AI & Generative AI

Ms. Sneha Wadekar

Manager, Human Resources, TCS, India

Session Topic: Overview of AI & Generative AI

Mr. Akashdeep Bansal

Founder & CEO, SaralX, India

Session Topic: Digital Accessibility

Mr. CKM Dhananjai

Chief Executive Officer of Data & Innovation, Mumbai Indians

Session Topic: Performance Data & Innovation

Mr. Naveen Ningaiah

Founder & CEO, SportsKPI, India

Session Topic: Sports League Ecosystem: IPL, ISL, PKL

Mr. Mandar Tamhane

Chief Executive Officer, NorthEast United FC, India

Session Topic: PowerTalk Podcast

Mr. Ashish Shah

Founder, Dynamic Sports Pvt. Ltd, India

Session Topic: Sports for Development (S4D)

Mr. Peter Sprenger

Chairman, Techonomy; President, Volleyball Federation Netherlands

Session Topic: The Future of Sports

Mr. Anirbhan Bhar

Investment Banker, AW Capital

Session Topic: Sports Management Conclave

Ms. Nupur Gupta

Product Head, Sportz Village

Session Topic: Sports Management Conclave

Mr. Akbar Akhtar

Manager, PwC India

Session Topic: Sports Management Conclave

Ms. Subhayu Roy

Global Sales Director, CricViz

Session Topic: Sports Management Conclave

Dr. Kamlesh Vyas

Partner, Deloitte India

Session Topic: Consulting Skills: Problem-Solving with Technology

Ms. Karishma Bhalla

Founder & Director, Taramis Labs, India; Former Managing Director & Partner, BCG India

Session Topic: Demystifying Consulting

Mr. Shaktie Prakash Shukla

Founder & CEO, BigHit Sportz, India

Session Topic: Company Interaction

INDUSTRY SPEAKERS ON CAMPUS

Mr. Vinit Kore

Co-Founder & CBO, BigHit Sportz, India

Session Topic: Company Interaction

Mr. Uddhav Welinkar

*Partner, Natekar Sports & Fitness, India;
Business Development Lead, Michezo Sports,
India*

Session Topic: Company Interaction

Mr. Rajeev Sangan

*AVP - Founder's Office, The World Pickleball
League*

Session Topic: Company Interaction

Mr. Debashish Roy

*Director and Head - Transformation, Digital
Innovation and Customer Experience, Pfizer
India*

Session Topic: Overview of the Pharma &
Healthcare Industry

Mr. Manab Bose

*Adjunct Faculty - Organizational Behavior
and Human Resources Management, IIM
Udaipur, India*

Session Topic: General Management and
Multidimensional Approach in Business

Ms. Surbhi Sarkar

Head of Learning & Development, FabIndia

Session Topic: Learning & Development

Mr. Neville Bastawalla

*SVP & Head of Marketing & On-Air
Promotions - Sports Channels, Sony
Pictures Networks India*

Session Topic: Innovation & Ideas-Driven
Approach to Marketing

Ms. Shivali Kapoor

*AVP Marketing, Sony Sports, Sony Pictures
Networks India*

Session Topic: Innovation & Ideas-Driven
Approach to Marketing

Mr. Karthik Lakshminarayan

*Vice President - Media Planning & Strategy,
Vibrant Media, India*

Session Topic: Vibrant Live Project

Ms. Surbhe Sharma

Group Strategy, Jio Financial Services

Session Topic: Live Projects at JFS

Ms. Amrita Mohanti

HRBP, Jio Financial Services

Session Topic: Live Projects at JFS

Dr. Pragya Roy

HR, Jio Financial Services

Session Topic: Live Projects at JFS

Ms. Michelle Mathew

HR, Jio Financial Services

Session Topic: Live Projects at JFS

Mr. Manu Kumar

*Head of Marketing & Corporate
Communication, Hero Electric, India*

Session Topic: Fireside Chat

Mr. Anil B. Singh

*Managing Director, Procam International
Pvt. Ltd.*

Session Topic: Fireside Chat



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