



Students Recruited in Paytm

	Name	Programme	Internship Project
	Piyush Bharaktiya	Management (specialisation in Marketing)	Crafting Go-To-Market Strategy for Paytm Ads: Entering Programmatic Advertising and Elevating Content Engagement
	Yukti Srivastava	Management (specialisation in Marketing)	Analysing Business and Funding Trends, Tracking and Creating Dashboards for Real-Time Monitoring