

PLACEMENT REPORT

2023-24



OUR Founder

“
**Education is all about
igniting young minds and
enabling them to achieve
their fullest potential**”

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)



ABOUT

Jio Institute

Jio Institute is a multidisciplinary higher education institute set up as a philanthropic initiative by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.



Jio Institute

VISION

We envisage being a world-class higher education Institute through our multidisciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With the solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.



Academic Excellence



Industry Relevance

PILLARS OF Jio Institute



Research Focus



Solution Driven Approach

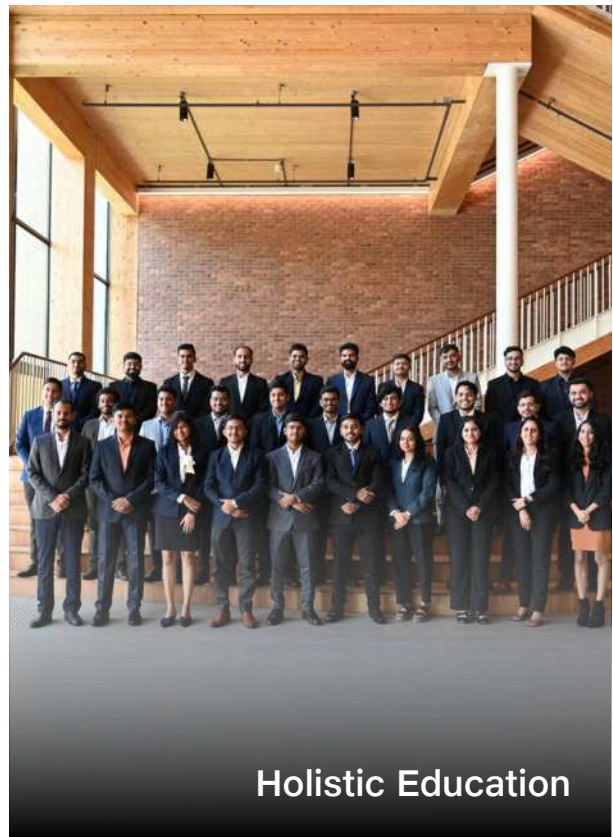


Global Outlook



State-of-the-art Infrastructure

PILLARS OF Jio Institute



Holistic Education



Learning for Life

MESSAGE

VICE CHANCELLOR

Dr. Dipak Jain

Former Dean, Kellogg School of
Management, USA

Former Dean, INSEAD, France



Dear Reader,

We at Jio Institute are committed to shaping the next generation of professionals who are equipped to thrive in a rapidly changing world. Our goal is to bridge the gap between industry needs and specialized skills through carefully crafted postgraduate programmes. Currently we offer three postgraduate programmes: (a) Artificial Intelligence & Data Science (AI&DS), (b) Management (specialisation in Marketing), and (c) Sports Management. These programmes are meticulously designed and mentored by expert academicians from renowned international universities. Our faculty comprises both academics and industry practitioners from India and around the world.

Our educational philosophy emphasizes holistic learning, combining academic excellence with personal development, practical skills, and real-world experiences. This comprehensive approach ensures that our students are well-prepared to step confidently into the professional world. Additionally, our curriculum includes a 'Study Abroad Module', offering students the opportunity to engage with global institutions and industry, broaden their perspectives, and gain valuable international exposure.

We place significant emphasis on cultivating a mindset oriented toward exploration and innovation, which we believe is essential not only for personal growth but also for driving positive change in society.

PGP PROGRAMMES

PGP in **Artificial Intelligence and Data Science**

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in **Management (specialisation in Marketing)**

This Management Programme in Marketing offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.



PGP in **Sports Management**

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

PGP in

**Management
(specialisation in Marketing)**

PROGRAMME OVERVIEW

Management (specialisation in Marketing)

The programme offers comprehensive education that encompasses modern marketing strategies, effective media communication, and a solid foundation in business and management. The curriculum is designed to provide students a well-rounded education, incorporating applied projects, case-based learning, tools, frameworks and global exposure to cover all facets of the marketing domain, from foundational concepts to the latest technologies.

Foundation

- Financial Management
- Organizational Behaviour
- Statistics for Business
- Economics
- Management & Strategy
- Business Communication

Core

- Marketing Management
- Consumer Behaviour
- Brand Management
- Marketing Analytics & Research
- Content Creation & Storytelling
- Digital & Social Media Marketing
- Product Management
- Sales & Business Development
- B2B Marketing
- Consulting

Advanced

- Media Planning & Buying
- Advanced Business Analytics
- Digital Media Metrics & Analytics
- Advertising & Promotions Strategy
- Strategic Negotiation
- Campaign Planning & Development
- Entrepreneurship

NON-CREDIT COURSES

- Leadership & Values
- Business Ethics
- AI for Marketing
- Design Thinking

Tools







DISTINGUISHED FACULTY

We bring together exceptional minds from around the world. Our faculty includes accomplished professionals, researchers and industry leaders. Our educators have a keen eye on current trends. Together, they collaborate to deliver an enriching learning experience for our students.



Mr. Ashok Charan

Consultant, NUS Business School, Singapore



Mr. Anurag Mishra

ICF-PCC Certified Leadership and Executive Coach | Ex-CXO turned Visiting Professor at Leading MBA Institutions, India



Dr. Atanu Ghosh

Former Dean, SME, IIT Jodhpur
Former Professor of SJMSOM, IIT Bombay
Former Visiting Professor and Dean (AER) IIM Ahmedabad



Mr. Chandrachur Ghosh

CEO, Nispanid, India
Former CEO, DiGiSpice Technologies Ltd, India



Dr. Denish Shah

Barbara & Elmer Sunday Professor and Associate Professor of Marketing, Founding Director of the Social Media Intelligence Lab, Executive Director of the Marketing RoundTable, Georgia State University, USA



Mr. Dominc D'Souza

Former Legal Head, Balaji Group, India



Dr. Gaurav Aggarwal

Founder & CEO, Ananas Labs
Ex-Research Scientist, Google, India



Mr. Nitesh Mohanty

Visual Artist & Design Consultant
Adjunct Faculty, Mudra Institute of Communications Ahmedabad, India



Dr. Partha Krishnamurthy

Larry J. Sachnowitz Professor of Marketing, Director of the Institute for Health Care Marketing, University of Houston, US



Ms. Pratibha Vinayak

Adjunct Faculty, MICA, India



Dr. Seshadri Tirunillai

Associate Professor - Marvin Hurley
Professor of Marketing & Entrepreneurship, University of Houston, USA

CLASS PROFILE

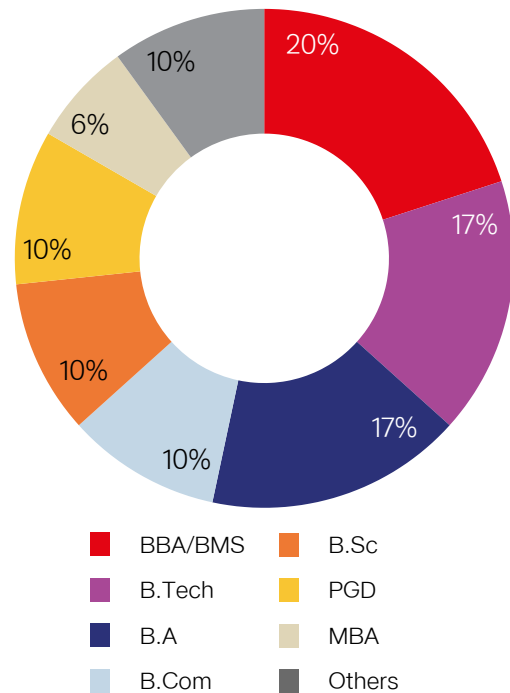
Management (specialisation in Marketing)

BATCH STRENGTH

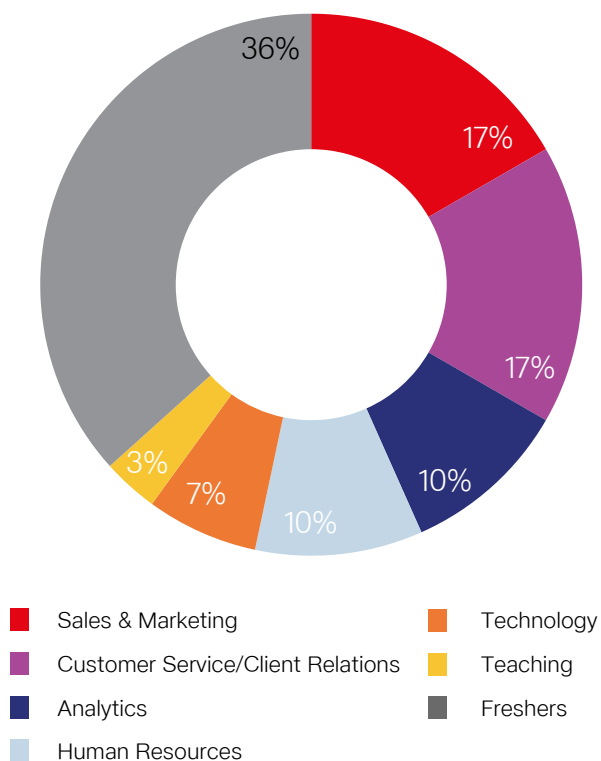


AVERAGE
WORK EXP.
17
MONTHS

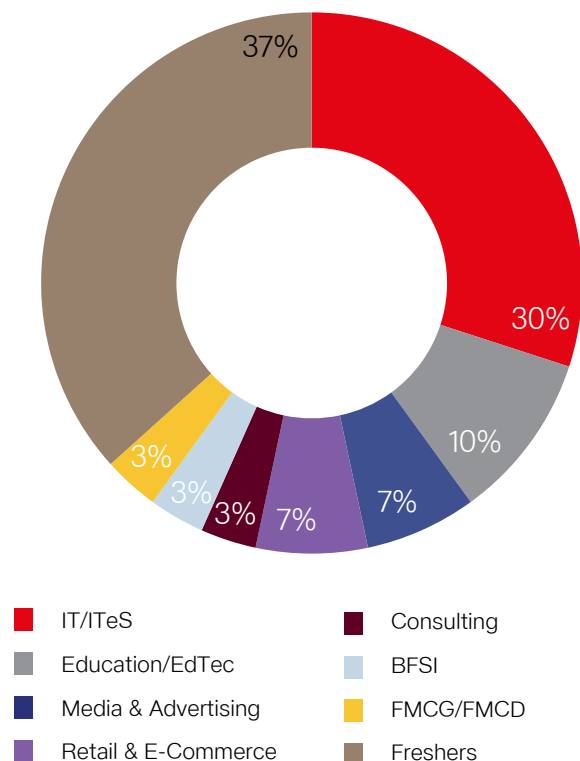
EDUCATIONAL BACKGROUND



FUNCTIONAL BACKGROUND



INDUSTRIAL BACKGROUND



INTERNSHIP DETAILS



PRISM JOHNSON LIMITED



Companies

Reliance Brands Limited

Bold Care

Jio

Tira Beauty

MBATrek

Pidilite

CherryPeachPlum Growth Partner

Jio Ads

Larsen & Toubro Metro

Meraki Sport & Entertainment

Prism Johnson Limited

Internship Roles

Digital & Growth Marketing

Brand Management

Product Management

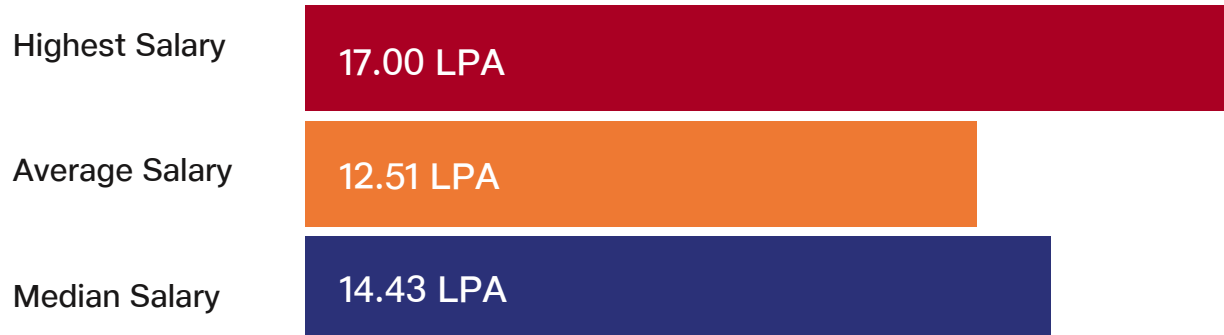
Media, PR & Communications

Sales & Business Development

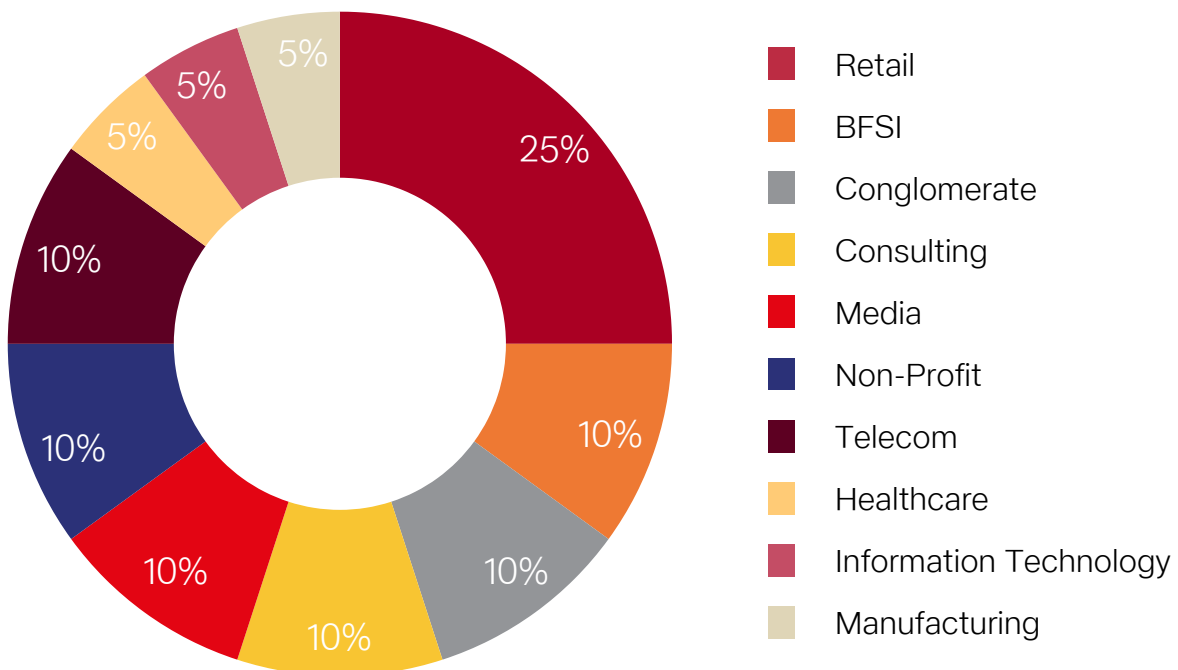
Consulting & Strategy

PLACEMENT DATA

Compensation



PLACEMENT DATA: INDUSTRY WISE BIFURCATION



Ref: B2K/Jio/MUM/RB/0001/2025-26

April 9, 2025

To
The Head of Placements
Placements Department
Jio Institute,
Ulwe,
Navi Mumbai - 410206

Dear Sir,

Re: **Audit of Placement Report for the batch 2023-24 of Post Graduate Programme in Artificial Intelligence and Data Science, Digital Media & Marketing Communications and Sports Management**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by Jio Institute for the final placement (based on the offers accepted on campus) for the batch 2023-24 of Post Graduate Programme in Artificial Intelligence and Data Science, Digital Media & Marketing Communications and Sports Management.

The preparation of the Placement Report is the responsibility of Jio Institute. Our responsibility is to validate the information related to remuneration, function & location provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the data related to remuneration, function & location as presented in the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2. B2K has relied on declaration of authenticity from the management of Jio Institute for considering such data points.

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com



2. The validation of information presented in the report is based on communication received by Jio Institute from the recruiting companies. B2K Analytics has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by Jio Institute.
 - a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the entire remuneration has been considered as 'Fixed component' as advised by Jio Institute through a suitable declaration.
 - b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.
 - c. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of 'Maximum Earning Potential'.
 - d. We have considered the amount of Gratuity in the calculation of MEP even though it is payable after 5 years of service as this amount is not separately available for all the candidates.
 - e. Wherever information about the job location and function of students could not be established from the documents, and where offer letters were not signed, the details have been confirmed by the institute. An official declaration regarding the same has been obtained from the Placement Head.
 - f. Wherever information was missing reasonable assumptions have been made.



4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
- a. Out of 77 students, 75 students were eligible for placements.
 - b. 56 students received offers through the Institute.
 - c. 1 student was offered seed funding by the Institute for his startup.
 - d. 5 students, who were company sponsored have returned to their respective organizations.
 - e. 8 students opted for offers outside the institute
5. We have only audited the data related to remuneration, function & location in the Placement report and not the overview, placement highlights section or any additional information presented in the report.

Best Regards,



Ritaban Basu
CEO
B2K Analytics

RECRUITING Organizations

OFFICE OF Career Services



The Office of Career Services supports the students to realize their potential and professional aspirations, whether it is to pursue a corporate career, explore research opportunities or embark on entrepreneurial ventures. The Office offers a gamut of resources to upskill students and help them make informed career decisions. They offer comprehensive career support to the students.

PLACEMENT Support

01. One-on-One Career Mapping

- Career-guidance sessions
- Exploring career options as per their professional expectations
- Identifying skills, strengths and interests to develop a career path
- Understanding organizational norms and industry expectations

02. Soft Skills Training Programme

- Self-Introduction
- Elevator Pitch
- Public Speaking & Debate
- Personal Grooming & Emotional Intelligence
- Resume Building
- SOP Writing
- Group Discussion
- Mock Interview

LEVERAGING THE Corporate Network

Jio Institute has developed a strong network of more than 250 corporate partners. The objective is to promote the convergence of academia and industry professionals to provide holistic education to the students.

The Institute engages with corporates by inviting them for:

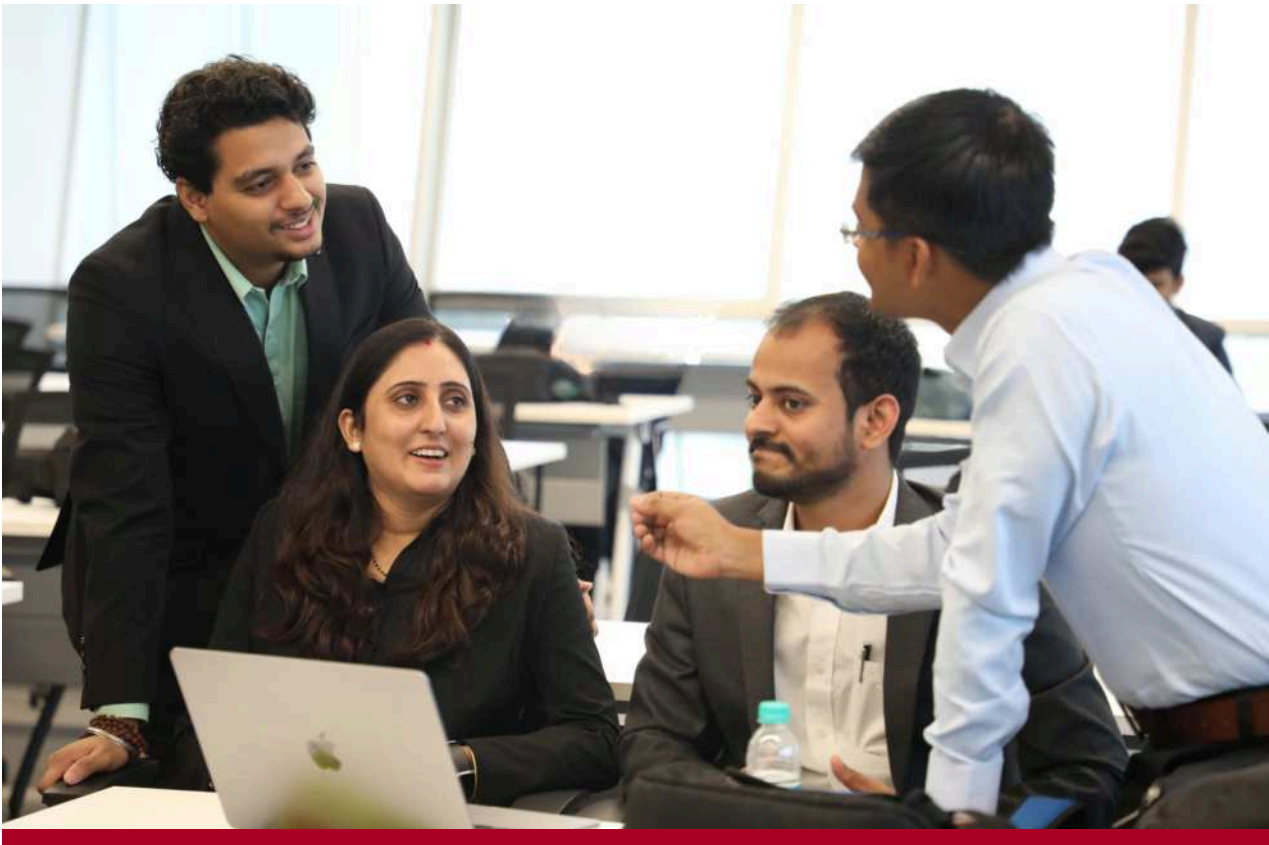
1. Guests Talks
2. Masterclass
3. Conclaves

PLACEMENT

Committee

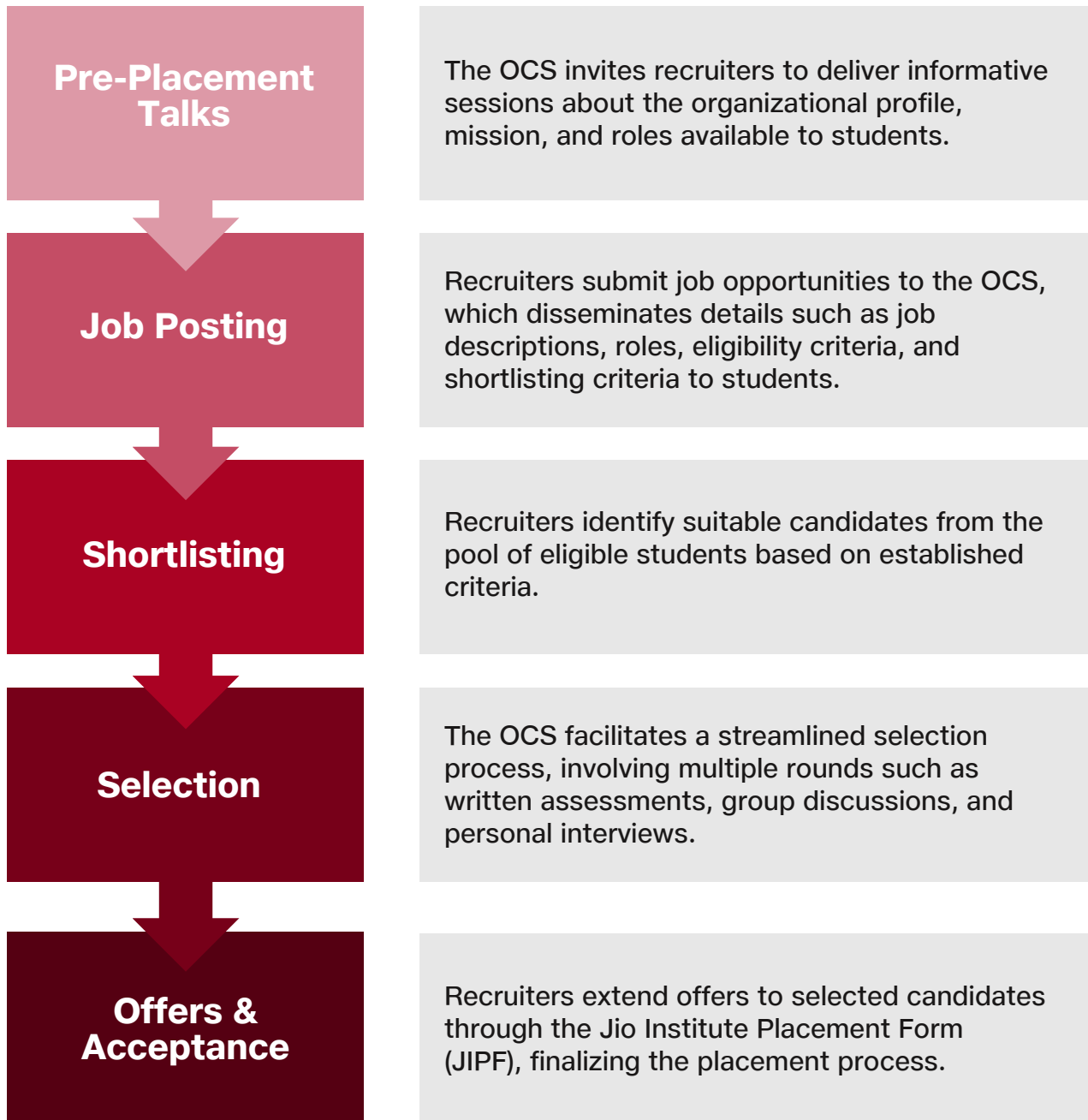
The Placement Committee plays a pivotal role in shaping the future careers of the students. Comprising dedicated representatives from the student body, this committee is selected through a rigorous process, ensuring that its members are fully committed to fostering a professional recruitment experience for both companies and candidates.

The committee works closely with the Office of Career Services throughout the year, to organize events, workshops and networking sessions that help students prepare for the challenges of the job market. Through their work, the Placement Committee ensures that every graduate leaves the Institute not only with excellent education but also with the skills, confidence and opportunities to succeed in their chosen careers.



PLACEMENT Process

To streamline the recruiting experience, the OCS follows a five-step process:



STUDENT Testimonials

**Hamza Khalid Baig**

PGP 2023-24

Artificial Intelligence & Data Science

"Jio Institute isn't just about education; it's about empowering futures. The incredible placement experience truly reflects their dedication to shaping lives and nurturing excellence."

Sree Kavya Godavarthy

PGP 2023-24

Management (specialization in Marketing)

"My placement experience at Jio Institute was positive. The career services team ensured smooth interview coordination. Though the day of the interview was tiring, the results and the wait was worth it."

**Sharanjeet kaur Sonsoy**

PGP 2023-24

Sports Management

"At Jio Institute, I transformed my passion for sports into a career. From learning under international professors to gaining hands-on experience of volunteering at the IOC & IPL, every moment was invaluable. My journey included an overseas study module, an internship, and ultimately, a life-changing placement. Jio Institute is not just an institute; it's a life-changing experience."



PGP PLACEMENT REPORT

2023-24

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Best Regards,



Ritaban Basu
CEO
B2K Analytics

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1. Classification of Students

1.1 Classification of students for the PGP Batch of 24:

Categories	Number
Total Graduates for the PGP Batch of 24	77
Students not eligible for Placement	2
Students who did not seek placement through the institute	14
Seed-funding by the Institute	1
Students opted out of the process	8
Company-sponsored or already employed	5
Students seeking placement through the institute	61
Students with placement offers	56
Students yet to be placed	5

Table 1 1 Classification of students for the PGP Batch of 24

2. PGP in Artificial Intelligence & Data Science

2.1 Sector Wise Classification

Sector	No. of Offers accepted
Conglomerate	2
Consulting	1
Information technology	16
Oil and Gas	1
Real estate	2
Telecom	2
Total	24

Table 2 1 Sector wise Classification of students for the PGP AI & DS Batch

2.2 Function Wise Classification

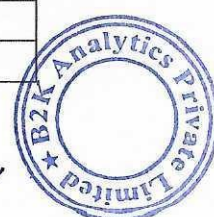
Function	No. of Offers accepted
Consulting	1
Systems/IT	23

Table 2 2 Function wise Classification of students for the PGP AI & DS Batch

2.3 Location Wise Classification

Indian Locations	No. of Offers accepted
Bengaluru	1
Chennai	1
Hyderabad	1
Jamnagar	1
Mumbai	20

Table 2 3 Location wise Classification of students for the PGP AI & DS Batch



2.4 Salary Data

2.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed Yearly Cash Component	10,19,240	17,52,642	12,04,776	13,03,838	24
B	One time Cash Payments	1,00,000	4,00,000	2,00,000	2,15,067	15
C	Total guaranteed cash payments	11,19,240	21,52,642	14,04,776	14,38,254	24
D	Maximum Earning Potential (including non-cash, long term and performance linked components)	13,83,266	24,02,642	17,04,776	16,99,881	24

Table 2.4 1 Classification of Salary Heads – AI&DS Batch

2.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	54,919	1,05,625	68,929	70,572	24
INR salary (Maximum Earning Potential)	67,874	1,17,892	83,649	83,409	24

Table 2.4 2 Salary Statistics at PPP adjusted exchange rates, Source: [CEIC Data](#)

2.4.3 Sector Wise Classification of Salary

2.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
Conglomerate	12,00,000	17,50,000	14,75,000	14,75,000	2
Consulting	10,19,240	10,19,240	10,19,240	10,19,240	1
Information technology	12,04,776	17,52,642	12,04,776	13,32,679	16
Oil and Gas	12,00,000	12,00,000	12,00,000	12,00,000	1
Real estate	12,00,000	12,00,000	12,00,000	12,00,000	2
Telecom	12,00,000	12,00,000	12,00,000	12,00,000	2

Table 2.4.3 1 Sector wise Classification of Fixed yearly Cash Component – AI&DS Batch

2.4.3.2 One Time Cash Payments

Sectors	Min	Max	Median	Mean	Data
Conglomerate	-	-	-	-	-
Consulting	1,00,000	1,00,000	1,00,000	1,00,000	1
Information technology	1,26,000	4,00,000	2,00,000	2,23,286	14
Oil and Gas	-	-	-	-	-
Real estate	-	-	-	-	-
Telecom	-	-	-	-	-

Table 2.4.3 2 Sector wise Classification of One Time Cash Payments – AI&DS Batch

2.4.3.3 Total Guaranteed Cash Payments

Total Guaranteed Cash Payments					
Sectors	Min	Max	Median	Mean	Data
Conglomerate	12,00,000	17,50,000	14,75,000	14,75,000	2
Consulting	11,19,240	11,19,240	11,19,240	11,19,240	1
Information technology	14,00,000	21,52,642	14,04,776	15,28,054	16
Oil and Gas	12,00,000	12,00,000	12,00,000	12,00,000	1
Real estate	12,00,000	12,00,000	12,00,000	12,00,000	2
Telecom	12,00,000	12,00,000	12,00,000	12,00,000	2

Table 2.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

2.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
Conglomerate	15,00,000	20,00,000	17,50,000	17,50,000	2
Consulting	13,83,266	13,83,266	13,83,266	13,83,266	1
Information technology	14,50,000	24,02,642	17,04,776	17,75,867	16
Oil and Gas	15,00,000	15,00,000	15,00,000	15,00,000	1
Real estate	15,00,000	15,00,000	15,00,000	15,00,000	2
Telecom	15,00,000	15,00,000	15,00,000	15,00,000	2

Table 2.4.3 4 Sector wise Classification of Maximum Earning Potential – AI&DS Batch

2.4.4 Function Wise Classification of Salary

2.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	10,19,240	10,19,240	10,19,240	10,19,240	1
Systems/IT	12,00,000	17,52,642	12,04,776	13,16,212	23

Table 2.4.4 1 Function wise Classification of Fixed Yearly Cash Component – AI&DS Batch

2.4.4.2 One Time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	1,00,000	1,00,000	1,00,000	1,00,000	1
Systems/IT	1,26,000	4,00,000	2,00,000	2,23,286	23

Table 2.4.4 2 Function wise Classification of One Time Cash Payments – AI&DS Batch

2.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	11,19,240	11,19,240	11,19,240	11,19,240	1
Systems/IT	12,00,000	21,52,642	14,04,776	14,52,125	23

Table 2.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

2.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	13,83,266	13,83,266	13,83,266	13,83,266	1
Systems/IT	14,50,000	24,02,642	17,04,776	17,13,646	23

Table 2.4.4 4 Function wise Classification of Maximum Earning Potential – AI&DS Batch

2.4.5 Location Wise Classification of Salary

2.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Bengaluru	14,00,000	14,00,000	14,00,000	14,00,000	1
Chennai	14,85,046	14,85,046	14,85,046	14,85,046	1
Hyderabad	10,19,240	10,19,240	10,19,240	10,19,240	1
Jamnagar	17,50,000	17,50,000	17,50,000	17,50,000	1
Mumbai	12,00,000	17,52,642	12,04,776	12,81,891	20

Table 2.4.5 1 Location wise Classification of Fixed Yearly Cash Component – AI&DS Batch

2.4.5.2 One Time Cash Payments

Location	Min	Max	Median	Mean	Data
Bengaluru	-	-	-	-	1
Chennai	-	-	-	-	1
Hyderabad	1,00,000	1,00,000	1,00,000	1,00,000	1
Jamnagar	-	-	-	-	1
Mumbai	1,26,000	4,00,000	2,00,000	2,23,286	20

Table 2.4.5 2 Location wise Classification of Fixed Yearly Cash Component – AI&DS Batch



2.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Bengaluru	14,00,000	14,00,000	14,00,000	14,00,000	1
Chennai	14,85,046	14,85,046	14,85,046	14,85,046	1
Hyderabad	11,19,240	11,19,240	11,19,240	11,19,240	1
Jamnagar	17,50,000	17,50,000	17,50,000	17,50,000	1
Mumbai	12,00,000	21,52,642	14,04,776	14,38,191	20

Table 2.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – AI&DS Batch

2.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Bengaluru	14,50,000	14,50,000	14,50,000	14,50,000	1
Chennai	16,00,046	16,00,046	16,00,046	16,00,046	1
Hyderabad	13,83,266	13,83,266	13,83,266	13,83,266	1
Jamnagar	20,00,000	20,00,000	20,00,000	20,00,000	1
Mumbai	15,00,000	24,02,642	17,04,776	17,18,191	20

Table 2.4.5 4 Location wise Classification of Maximum Earning Potential – AI&DS Batch

3 PGP in Digital Media & Marketing Communications (DM&MC)

3.1 Sector Wise Classification

Sector	No. of Offers accepted
Healthcare	1
Banking, Financial Services and Insurance (BFSI)	2
Conglomerate	2
Consulting	2
Information technology	1
Manufacturing	1
Media	2
Non-profit	2
Retail	5
Telecom	2
Total	20

Table 3 1 Sector wise Classification of students for the PGP DM & MC Batch

3.2 Function Wise Classification

Function	No. of Offers accepted
Consulting	1
General Management	11
Product/Category Management	2
Sales & Marketing	6

Table 3 2 Function wise Classification of students for the PGP DM & MC Batch

3.3 Location Wise Classification

Indian Locations	No. of Offers accepted
Ahmedabad	1
Delhi NCR	2
Mumbai	16
Remote	1

Table 3 3 Location wise Classification of students for the PGP DM & MC Batch

3.4 Salary Data

3.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed Yearly Cash Component	420,000	1,200,000	1,200,000	1,011,670	20
B	One time Cash Payments	50,000	200,000	200,000	157,143	7
C	Total guaranteed cash payments	420,000	1,400,000	1,200,000	1,066,670	20
D	Maximum Earning Potential (including non-cash, long term and performance linked components)	420,000	1,700,000	1,443,750	1,251,045	20

Table 3.4 1 Classification of Salary Heads – DM&MC Batch

3.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	20,608	68,695	58,881	52,339	20
INR salary (Maximum Earning Potential)	20,608	83,415	70,842	61,386	20

Table 3.4 2 Salary Statistics at PPP adjusted exchange rates, Source: [CEIC Data](#)

3.4.3 Sector Wise Classification of Salary

3.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
Healthcare	5,13,400	5,13,400	5,13,400	5,13,400	1
Banking, Financial Services and Insurance (BFSI)	12,00,000	12,00,000	12,00,000	12,00,000	2
Conglomerate	12,00,000	12,00,000	12,00,000	12,00,000	2
Consulting	4,20,000	11,00,000	7,60,000	7,60,000	2
Information technology	7,00,000	7,00,000	7,00,000	7,00,000	1
Manufacturing	7,50,000	7,50,000	7,50,000	7,50,000	1
Media	9,00,000	9,00,000	9,00,000	9,00,000	2
Non-profit	7,50,000	10,00,000	8,75,000	8,75,000	2
Retail	12,00,000	12,00,000	12,00,000	12,00,000	5
Telecom	12,00,000	12,00,000	12,00,000	12,00,000	2

Table 3.4.3 1 Sector wise Classification of Fixed Yearly Cash Component – DM&MC Batch

3.4.3.2 One Time Cash Payments

Sectors	Min	Max	Median	Mean	Data
Healthcare	-	-	-	-	1
Banking, Financial Services	-	-	-	-	2
Conglomerate	-	-	-	-	2
Consulting	-	-	-	-	2
Information technology	-	-	-	-	1
Manufacturing	-	-	-	-	1
Media	50,000	50,000	50,000	50,000	2
Non-profit	-	-	-	-	2
Retail	200,000	200,000	200,000	200,000	5
Telecom	-	-	-	-	2

Table 3.4.3 2 Sector wise Classification of One Time Cash Payments – DM&MC Batch

3.4.3.3 Total Guaranteed Cash Payments

Sectors	Min	Max	Median	Mean	Data
Healthcare	513,400	513,400	513,400	513,400	1
Banking, Financial Services	1,200,000	1,200,000	1,200,000	1,200,000	2
Conglomerate	1,200,000	1,200,000	1,200,000	1,200,000	2
Consulting	420,000	1,100,000	760,000	760,000	2
Information technology	700,000	700,000	700,000	700,000	1
Manufacturing	750,000	750,000	750,000	750,000	1
Media	950,000	950,000	950,000	950,000	2
Non-profit	750,000	1,000,000	875,000	875,000	2
Retail	1,400,000	1,400,000	1,400,000	1,400,000	5
Telecom	1,200,000	1,200,000	1,200,000	1,200,000	2

Table 3.4.3 3 Sector wise Classification of Total Guaranteed Cash Payments – DM&MC Batch

3.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
Healthcare	5,13,400	5,13,400	5,13,400	5,13,400	1
Banking, Financial Services	13,87,500	15,00,000	14,43,750	14,43,750	2
Conglomerate	15,00,000	15,00,000	15,00,000	15,00,000	2
Consulting	4,20,000	11,00,000	7,60,000	7,60,000	2
Information technology	8,00,000	8,00,000	8,00,000	8,00,000	1
Manufacturing	7,50,000	7,50,000	7,50,000	7,50,000	1
Media	10,50,000	10,50,000	10,50,000	10,50,000	2
Non-profit	7,50,000	12,00,000	9,75,000	9,75,000	2
Retail	17,00,000	17,00,000	17,00,000	17,00,000	5
Telecom	15,00,000	15,00,000	15,00,000	15,00,000	2

Table 3.4.3 4 Sector wise Classification of Maximum Earning Potential – DM&MC Batch

3.4.4 Function Wise Classification of Salary

3.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	1,100,000	1,100,000	1,100,000	1,100,000	1
General Management	750,000	1,200,000	1,200,000	1,086,364	11
Product/Category Management	1,200,000	1,200,000	1,200,000	1,200,000	2
Sales & Marketing	420,000	1,200,000	725,000	797,233	6

Table 3.4.4 1 Function wise Classification of Fixed Yearly Cash Component – DM&MC Batch

3.4.4.2 One time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting					1
General Management	50,000	2,00,000	2,00,000	1,57,143	11
Product/Category Management					2
Sales & Marketing					6

Table 3.4.4 2 Function wise Classification of One Time Cash Payments – DM&MC Batch

3.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	11,00,000	11,00,000	11,00,000	11,00,000	1
General Management	7,50,000	14,00,000	12,00,000	11,86,364	11
Product/Category Management	12,00,000	12,00,000	12,00,000	12,00,000	2
Sales & Marketing	4,20,000	12,00,000	7,25,000	7,97,233	6

Table 3.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – DM&MC Batch

3.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	11,00,000	11,00,000	11,00,000	11,00,000	1
General Management	7,50,000	17,00,000	15,00,000	14,13,636	11
Product/Category Management	15,00,000	15,00,000	15,00,000	15,00,000	2
Sales & Marketing	4,20,000	15,00,000	7,75,000	8,95,150	6

Table 3.4.4 4 Function wise Classification of Maximum Earning Potential – DM&MC Batch



3.4.5 Location Wise Classification of Salary

3.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Ahmedabad	1,100,000	1,100,000	1,100,000	1,100,000	1
Delhi NCR	750,000	1,000,000	875,000	875,000	2
Mumbai	513,400	1,200,000	1,200,000	1,060,213	16
Remote	420,000	420,000	420,000	420,000	1

Table 3.4.5 1 Location wise Classification of Fixed yearly Cash Component – DM&MC Batch

3.4.5.2 One time Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad					1
Delhi NCR					2
Mumbai	50,000	200,000	200,000	157,143	16
Remote					1

Table 3.4.5 2 Location wise Classification of One Time Cash Payments – DM&MC Batch

3.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	1,100,000	1,100,000	1,100,000	1,100,000	1
Delhi NCR	750,000	1,000,000	875,000	875,000	2
Mumbai	513,400	1,400,000	1,200,000	1,128,963	16
Remote	420,000	420,000	420,000	420,000	1

Table 3.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – DM&MC Batch

3.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Ahmedabad	11,00,000	11,00,000	11,00,000	11,00,000	1
Delhi NCR	7,50,000	12,00,000	9,75,000	9,75,000	2
Mumbai	5,13,400	17,00,000	15,00,000	13,46,931	16
Remote	4,20,000	4,20,000	4,20,000	4,20,000	1

Table 3.4.5 4 Location wise Classification of Maximum Earning Potential – DM&MC Batch

4 PGP in Sports Management

4.1 Sector-Wise Classification

Sector	No. of Offers accepted
Consulting	3
Non-profit	4
Sports and Entertainment	3
Grassroots Development	1
Total	11

Table 4 1 Sector wise Classification of students for the PGP SM Batch

4.2 Function-wise Classification

Function	No. of Offers accepted
Consulting	3
General Management	2
Operations	1
Sales & Marketing	5

Table 4 2 Function wise Classification of students for the PGP SM Batch

4.3 Location-wise Classification

Indian Locations	No. of Offers accepted
Ahmedabad	1
Bangalore	1
Baroda	1
Delhi NCR	2
Mumbai	5
Guwahati	1

Table 4 3 Location wise Classification of students for the PGP SM Batch

4.4 Salary Data

4.4.1 Salary Heads

	Salary Head	Min	Max	Median	Mean	Data
A	Fixed yearly Cash Component	3,36,000	12,34,644	6,00,000	6,67,736	11
B	One time Cash Payments	-	-			0
C	Total guaranteed cash payments	3,36,000	12,34,644	6,00,000	6,67,736	11
D	Maximum Earning Potential (including non-	3,36,000	14,14,644	6,00,000	7,16,568	11

Table 4.4 1 Classification of Salary Heads – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role.

4.4.2 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	16,487	60,581	29,441	32,764	11
INR salary (Maximum Earning Potential)	16,487	69,413	29,441	35,160	11

Table 4.4.2 Salary Statistics at PPP adjusted exchange rates, Source: [CEIC Data](#)

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role

4.4.3 Sector wise Classification of Salary

4.4.3.1 Fixed Yearly Cash Component

Sectors	Min	Max	Median	Mean	Data
Consulting	4,50,000	9,72,848	6,50,000	6,90,949	3
Non-profit	540,000	12,34,644	5,80,800	7,34,061	4
Sports and Entertainment	3,36,000	9,00,000	6,00,000	6,12,000	3
Grassroot Development	5,00,000	5,00,000	5,00,000	5,00,000	1

Table 4.4.3.1 Sector wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.3.2 One time Cash Payments

Sectors	Min	Max	Median	Mean	Data
Consulting	-	-	-	-	-
Non-profit	-	-	-	-	-
Sports and Entertainment	-	-	-	-	-
Grassroot Development	-	-	-	-	-

Table 4.4.3.2 Sector wise Classification of One Time Cash Payments – SM Batch

4.4.3.3 Total Guaranteed Cash Payments

Sectors	Min	Max	Median	Mean	Data
Consulting	4,50,000	9,72,848	6,50,000	6,90,949	3
Non-profit	5,40,000	12,34,644	5,80,800	7,34,061	4
Sports and Entertainment	3,36,000	9,00,000	6,00,000	6,12,000	3
Grassroot Development	5,00,000	5,00,000	5,00,000	5,00,000	1

Table 4.4.3.3 Sector wise Classification of Total Guaranteed Cash Payments – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role



4.4.3.4 Maximum Earning Potential

Sectors	Min	Max	Median	Mean	Data
Consulting	4,50,000	11,40,001	6,50,000	7,46,667	3
Non-profit	5,40,000	14,14,644	5,80,800	7,79,061	4
Sports and Entertainment	3,36,000	9,00,000	6,90,000	6,42,000	3
Grassroot Development	6,00,000	6,00,000	6,00,000	6,00,000	1

Table 4.4.3 4 Sector wise Classification of Maximum Earning Potential – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role

4.4.4 Function Wise Classification of Salary

4.4.4.1 Fixed Yearly Cash Component

Function	Min	Max	Median	Mean	Data
Consulting	6,00,000	12,34,644	9,72,848	9,35,831	3
General Management	5,40,000	6,00,000	6,00,000	5,70,000	2
Operations	5,61,600	5,61,600	5,61,600	5,61,600	1
Sales & Marketing	3,36,000	9,00,000	5,00,000	5,67,200	5

Table 4.4.4 1 Function wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.4.2 One time Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	-	-	-	-	-
General Management	-	-	-	-	-
Operations	-	-	-	-	-
Sales & Marketing	-	-	-	-	-

Table 4.4.4 2 Function wise Classification of One Time Cash Payments – SM Batch

4.4.4.3 Total Guaranteed Cash Payments

Function	Min	Max	Median	Mean	Data
Consulting	6,00,000	12,34,644	9,72,848	9,35,831	3
General Management	5,40,000	6,00,000	6,00,000	5,70,000	2
Operations	5,61,600	5,61,600	5,61,600	5,61,600	1
Sales & Marketing	3,36,000	9,00,000	5,00,000	5,67,200	5

Table 4.4.4 3 Function wise Classification of Total Guaranteed Cash Payments – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role

4.4.4.4 Maximum Earning Potential

Function	Min	Max	Median	Mean	Data
Consulting	6,00,000	14,14,644	11,40,001	10,51,548	3
General Management	5,40,000	6,90,000	6,90,000	6,15,000	2
Operations	5,61,600	5,61,600	5,61,600	5,61,600	1
Sales & Marketing	3,36,000	9,00,000	6,00,000	5,87,200	5

Table 4.4.4 4 Function wise Classification of Maximum Earning Potential – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role

4.4.5 Location Wise Classification of Salary

4.4.5.1 Fixed Yearly Cash Component

Location	Min	Max	Median	Mean	Data
Ahmedabad	972,848	972,848	972,848	972,848	1
Bangalore	1,234,644	1,234,644	1,234,644	1,234,644	1
Baroda	561,600	561,600	561,600	561,600	1
Delhi NCR	540,000	650,000	5,95,000	595,000	2
Mumbai	336,000	600,000	5,00,000	4,97,200	5
Guwahati	900,000	900,000	900,000	900,000	1

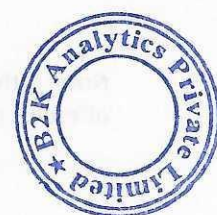
Table 4.4.5 1 Location wise Classification of Fixed Yearly Cash Component – SM Batch

4.4.5.2 One Time Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	-	-	-	-	-
Bangalore	-	-	-	-	-
Baroda	-	-	-	-	-
Delhi NCR	-	-	-	-	-
Mumbai	-	-	-	-	-
Guwahati	-	-	-	-	-

Table 4.4.5 2 Location wise Classification of One Time Cash Payments – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role



4.4.5.3 Total Guaranteed Cash Payments

Location	Min	Max	Median	Mean	Data
Ahmedabad	972,848	972,848	972,848	972,848	1
Bangalore	1,234,644	1,234,644	1,234,644	1,234,644	1
Baroda	561,600	561,600	561,600	561,600	1
Delhi NCR	540,000	650,000	5,95,000	595,000	2
Mumbai	336,000	600,000	5,00,000	4,97,200	5
Guwahati	900,000	900,000	900,000	900,000	1

Table 4.4.5 3 Location wise Classification of Total Guaranteed Cash Payments – SM Batch

4.4.5.4 Maximum Earning Potential

Location	Min	Max	Median	Mean	Data
Ahmedabad	11,40,001	11,40,001	11,40,001	11,40,001	1
Bangalore	14,14,644	14,14,644	14,14,644	14,14,644	1
Baroda	5,61,600	5,61,600	5,61,600	5,61,600	1
Delhi NCR	5,40,000	6,50,000	5,95,000	5,95,000	2
Mumbai	3,36,000	690,000	6,00,000	5,35,200	5
Guwahati	9,00,000	9,00,000	9,00,000	9,00,000	1

Table 4.4.5 4 Location wise Classification of Maximum Earning Potential – SM Batch

Note: Although 12 students have been placed, the statistics have been calculated for 11 students, as one student was offered a part-time role

5 Compliance and Audit

5.1 Compliance Statement

“This placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.2.”

Sr.No	Deviations from the standards	Reason
1	N.A	N.A

Table 5 1 List of Deviations from standards with reasons for the same

