






## Students Recruited in Dabur

	Name	Programme	Internship Project
	Harshit Arora	Management (specialisation in Marketing)	Propose GTM for QC by Competition Benchmarking, JioMart, Reliance Retail
	Kunal Dahiya	Management (specialisation in Marketing)	Price Benchmarking, STP (Segmentation, Targeting, and Positioning) with Communication and Competition Insights
	Priyal Hemen Mehta	Management (specialisation in Marketing)	Quick Commerce NPD Management
	Sahil Bharadwaj	Management (specialisation in Marketing)	Apollo Store Segmentation and Must Sell List Definition
	Sayak Roy	Management (specialisation in Marketing)	5X Revenue Growth for Hajmola & Gulabari on FKG