

PLACEMENT REPORT 2024-25

Artificial Intelligence & Data Science



OUR FOUNDER

“
**Education is all about
igniting young minds and
enabling them to achieve
their fullest potential**”

Smt. Nita M. Ambani

Founder Chairperson
(Reliance Foundation Institution of
Education & Research)





ABOUT **JIO INSTITUTE**

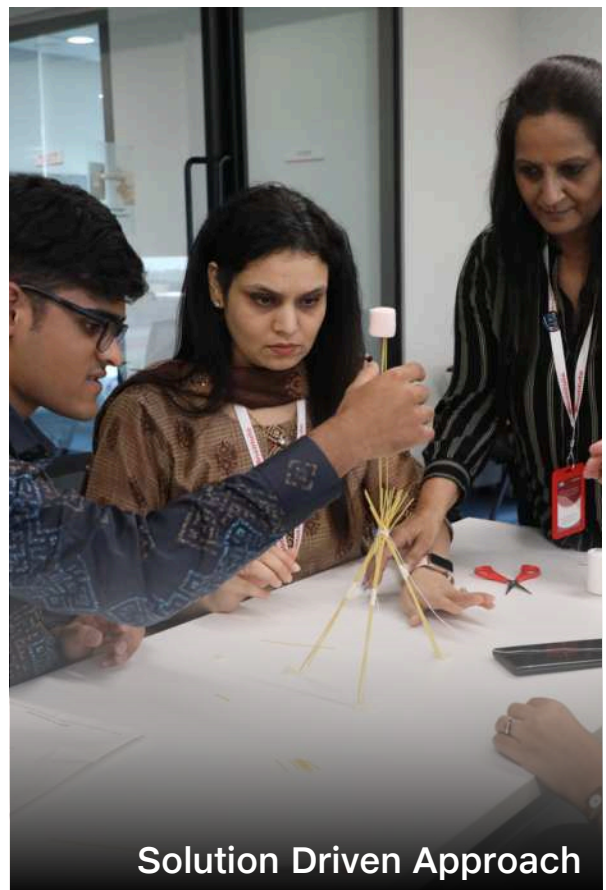
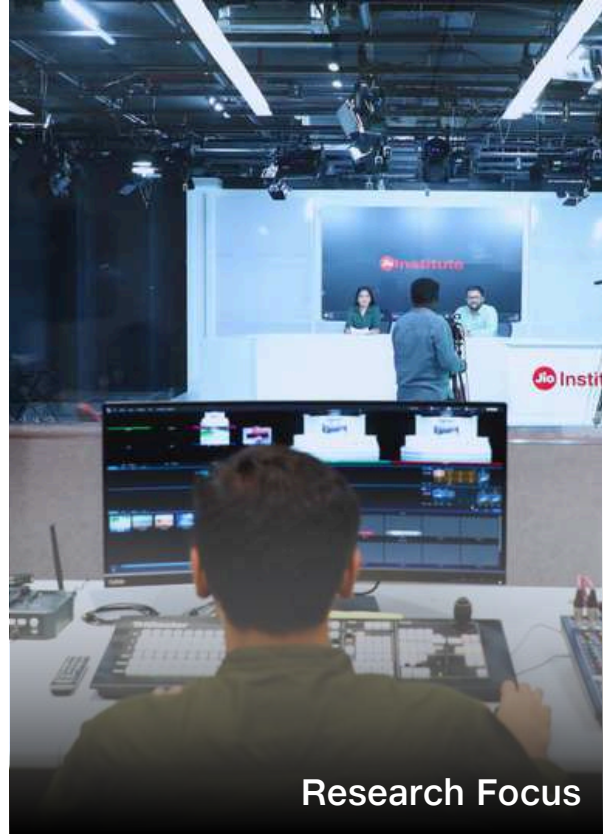
Jio Institute is a multidisciplinary higher education institute set up by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders and providing an enriching student experience through world-class education, and a culture of research and innovation.

OUR **VISION**

We envisage being a world-class higher education Institute through our multidisciplinary academic programmes, and a culture of research, innovation, and entrepreneurship. To achieve this, we focus on creating relevant ecosystems for lifelong learning, developing an attitude of problem-solving, and associating with global scholars and thought leaders from around the world. With this solution-driven approach, Jio Institute aims to play a pivotal role in nation-building and nurturing global citizens.



PILLARS OF **JIO INSTITUTE**





Global Outlook

PILLARS OF JIO INSTITUTE



Holistic Education



State-of-the-art Infrastructure



Learning for Life

PGP PROGRAMMES

PGP in Artificial Intelligence and Data Science

This programme offers a comprehensive and rigorous curriculum that covers courses from foundation to advanced levels including Machine Learning, Deep Learning, Fundamentals of AI, Natural Language Processing (NLP), Optimization, Bigdata Engineering, Data Visualisation, Responsible AI, Reinforcement Learning and Time Series Analysis. The programme focuses on both theoretical foundations and practical application. Students learn to solve business problems using AI and Data Science across various industries. Through hands-on projects, capstones, industry interactions and internships, students gain practical exposure to real-life AI & DS applications.

PGP in Management (Digital Media & Marketing Communications)

This Management Programme in Digital Media & Marketing Communications offers a robust foundation in core management principles, preparing students to effectively plan, lead, and execute strategic decisions. The programme includes a specialized focus on marketing fundamentals, delving into consumer behaviour and brand strategy. It emphasizes New Age Digital Marketing, equipping students with essential skills such as social media analytics, content marketing across emerging platforms, and leveraging AI-powered marketing tools.



PGP in Sports Management

This Sports Management programme equips students with the skills to navigate the fast-growing sports industry. Students master sports marketing, event management, finance, analytics, and legal aspects, preparing them for careers in sports media, sales, marketing & sponsorships, sports analytics & consulting, sports events, operations, performance management and eSports. Through case studies, guest lectures, and real-world projects, students emerge career-ready with a deep understanding of the business of sports.

MESSAGE FROM VICE CHANCELLOR



Dear Industry Partner,

I hope this message finds you well.

At Jio Institute, we are committed to developing career-ready professionals with specialized, new-age skills. We currently offer three one-year, full-time, residential postgraduate programmes in Artificial Intelligence & Data Science (AI&DS), Management (specialisation in Marketing) & Sports Management

These programmes are designed and mentored by expert academicians from renowned international universities, and are taught by a blend of both academics and industry practitioners from India and around the world.

Our approach to education goes beyond traditional academic excellence. We focus on holistic development, combining academic knowledge with practical skills, personal development, and real-world experiences. This approach prepares our students to step confidently into the professional world. A strong emphasis is placed on fostering a research-oriented and innovative mindset, which is essential for both personal growth and driving positive change in society.

As a valued partner, we invite you to visit our beautiful sea-side campus in Ulwe, Navi Mumbai, and meet our students if you have not done so already. We are confident that our upcoming graduating cohort will be well-suited for roles in your organization, and we encourage you to consider recruiting from this talented pool of future leaders.

The entire Jio Institute team is dedicated to collaborating with you, and we look forward to strengthening our partnership to contribute to India's knowledge economy

Dr. Dipak Jain

Former Dean, Kellogg School of Management, USA
Former Dean, INSEAD, France



PGP
IN

Artificial Intelligence
and Data Science

PROGRAMME OVERVIEW

ARTIFICIAL INTELLIGENCE & DATA SCIENCE

In this programme, the students embark on a journey to explore the fascinating realm of cutting-edge AI technologies that are reshaping industries, revolutionizing decision-making, and transforming the way we interact with data and information.

Foundation

- Probability & Statistics
- Data Structures and Algorithms
- Python Programming
- Introduction to AI
- Databases and Data Warehouses
- Linear Algebra & Optimization
- Data Visualization
- Time Series Analysis

Core

- Machine Learning I & II
- Bigdata Engineering
- Natural Language Processing
- Computer Vision
- Deep Learning
- Speech Processing
- Responsible AI
- ML Operations (ML Ops)
- Generative AI & Prompt Engineering

Advanced

- Advance topics in Machine Learning
- Advance topics in Bigdata Engineering
- Large Language Modules (LLMs)
- Machine Learning Operations (ML Ops)
- Human-Computer Interface
- Digital Business Transformation using AI

AI for X – Case Studies

An industry talk series on case studies for applications of AI in:

- Industry Verticals
- Business Verticals
- Society Verticals

Tools



DISTINGUISHED FACULTY

We bring together exceptional minds from around the world. Our faculty includes accomplished professionals, researchers and industry leaders. Our educators have a keen eye on current trends. Together, they collaborate to deliver an enriching learning experience for our students.



Dr. Shailesh Kumar

Chief Data Scientist, Center of Excellence in AI/ML, Reliance Jio, India



Dr. Larry Birnbaum

Professor, Computer Science, Northwestern University, USA



Dr. Arindam Banerjee

Founder Professor, Department of Computer Science, University of Illinois Urbana-Champaign, USA



Dr. Vishnu Nagadevara

Former Professor and Dean, Indian Institute of Management Bangalore, India



Dr. Varun Aggarwala

Assistant Professor, Jio Institute



Dr. Vishal Lala

Professor of Marketing, Lubin School of Business, PACE University, USA



Mr. Manaranjan Pradhan

Founder & Director, AwesomeStats Consulting Pvt Ltd, India



Mr. Sray Aggarwal

Principal Consultant, Fractal AI, UK



Mr. Anmol Karnwal

Applied AI Scientist, Microsoft, India



Dr. Dwarikanath Mahapatra

Senior Research Scientist, Inception Institute of Artificial Intelligence, Abu Dhabi, UAE



Ms. Goda Ramkumar

Vice President, Data Science, Swiggy, India



Dr. Tehila Shwartz Altshuler

Head of the Democracy in the Information Age Program, Israel Democracy Institute, Israel



Dr. Khyathi Chandu

Research Scientist, Allen Institute of AI, USA



Dr. Ashish Tendulkar

AI/ML Leader, Google, India



Dr. Sudipta Roy

Associate Professor, Artificial Intelligence & Data Science, Jio Institute, India



Mr. Anant Agarwal

Data Science Manager, Nissan Motor Corporation, India



Mr. Rishabh Sharma

Principal Software Engineer and Founder, MindsOnAI Technologies (OPC), India



Mr. Arpit Yadav

Senior Data Scientist-R&D, CCE Bangalore, India

STUDY

ABROAD MODULE

The Study Abroad Module is one of the key elements of the Institute's curriculum, reflecting its commitment to providing students with valuable international exposure. This mandatory module ensures that every student has the opportunity to study at one of the partner universities, integrating academic learning, industry immersion, and cultural enrichment into a comprehensive experience. In the previous years, students have visited Nanyang Technological University (NTU), Singapore to attend new-age courses and industrial immersion at pioneers such as Teradata, PALO IT, Decathlon and AWS.

The AI & DS Class of 2024-25 visited NTU Singapore and attended lectures on Cyber Security and Blockchain Technology by renowned faculty, including **Dr. Ernie Teo**, Senior Lecturer & Program Director, Nanyang Business School; **Dr. Anupam Chattopadhyay**, Associate Professor, College of Computing & Data Science and **Dr. Shivam Bhasin**, Principal Research Scientist & Program Manager, Centre of Hardware Assurance at NTU. They visited the **Global Fintech Institute** and **Seagate Technologies** as part of their industrial immersion.

Our Partner University



EXPERIENTIAL LEARNING

Our pedagogy focuses on experiential learning, which involves immersing students in practical experiences to apply and reinforce theoretical concepts. This method enhances understanding and skill development through direct engagement, reflection, and iterative practice.



Internships

Students undertake an internship with leading organisations, offering them practical experience in a professional setting. This opportunity enables them to apply academic knowledge, build valuable professional networks, and gain hands-on experience across various functions, all under the guidance of industry mentors.



Capstone Project

Industry-driven projects are a crucial element of the curriculum, allowing students to apply classroom knowledge to real-world challenges. Guided by industry mentors, these projects provide students with valuable insights and support, helping them develop solutions within a simulated environment.



Corporate Projects

The students engage in live projects for various organizations, mentored by senior executives. These projects allow students to tackle real business challenges and develop actionable solutions. Running concurrently with their academic programme, these projects provide an opportunity to apply their classroom learnings in a practical, real-time setting.



Industry Collaboration

Throughout the year, students participate in industry visits to leading organizations, gaining invaluable practical exposure and interacting with senior leadership from renowned global companies. These visits offer a comprehensive view of "a day in the life" of their desired profession, including opportunities to tour expansive corporate campuses, observe processes in action, and engage with the leadership teams.

LEARNING & DEVELOPMENT

Learning & Development (L&D) is an important part of academics at Jio Institute. It includes a wide range of activities designed to help students grow both personally and professionally. From classroom learning to hands-on corporate exposure, L&D helps bridge the gap between academics and the real world.

These activities include skill-building workshops, mock interviews, industry talks, group projects, and career guidance sessions. The goal is to make students confident, interview-ready, and well-prepared for the demands of the industry. Some of the activities conducted include :



Placement Preparation

- Critical thinking
- Resume Prep and workshop
- GD Workshop and Mock Interviews
- Role Based Workshop
- Offline and Online Mentorship



General -Soft Skill Sessions

- Communication
- Elevator Pitch
- Presentation Skills
- Tableau



Technical Workshops

- Tableau
- Advanced Excel
 - Finance for Business Application
 - Miscellaneous (Ad Hoc)



Aptitude Test

Mock Test for Aptitude Preparation



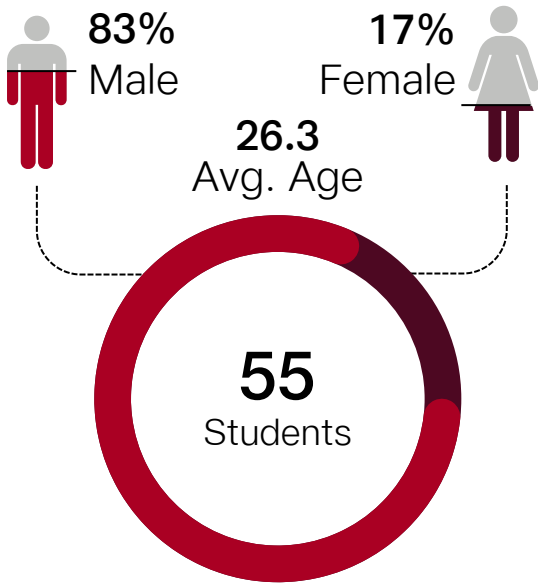
Domain Related

- Google Analytics
- Search Engine Optimisation

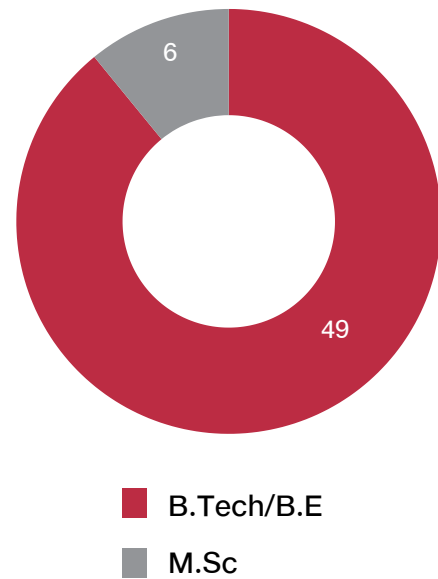
CLASS PROFILE

PGP in Artificial Intelligence and Data Science

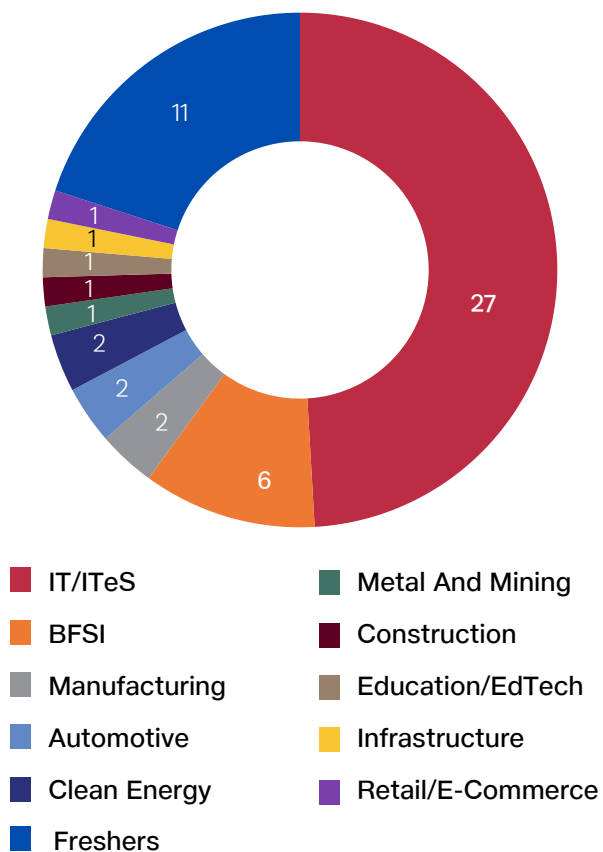
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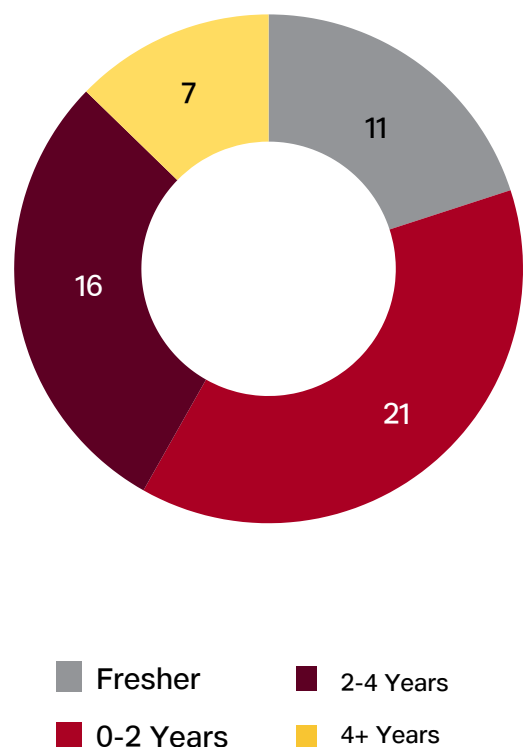
EDUCATIONAL BACKGROUND



PRE PGP WORK EXPERIENCE SECTORAL DIVERSITY



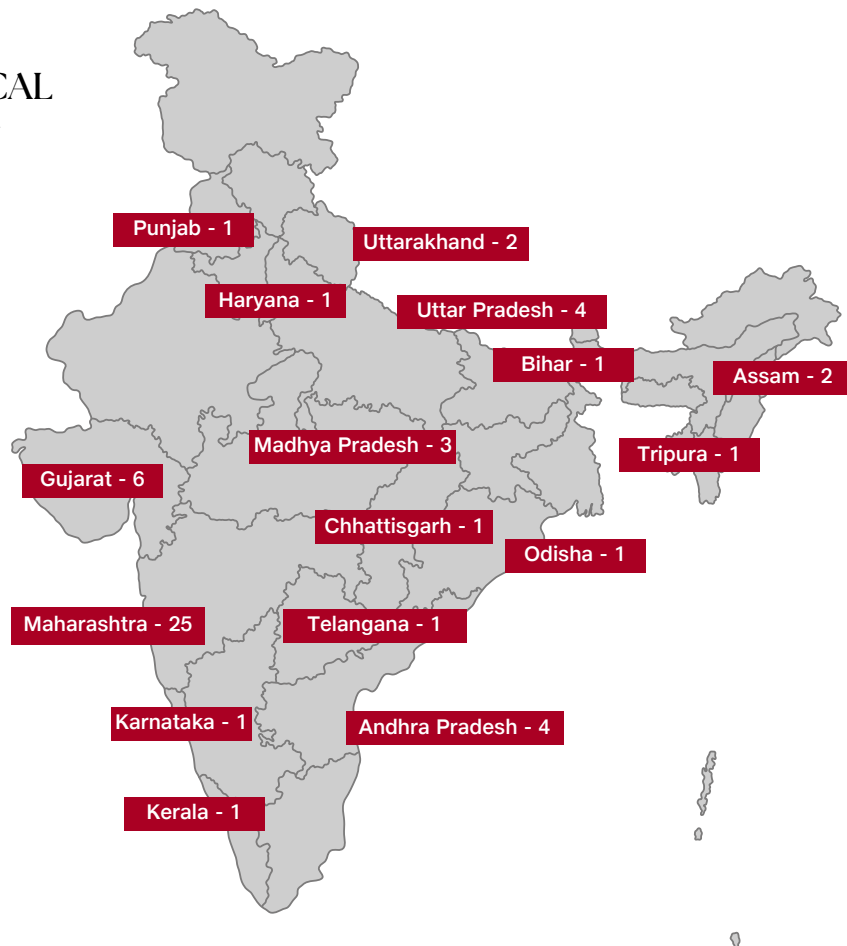
PRE PGP WORK EXPERIENCE



CLASS PROFILE

PGP in Artificial Intelligence and Data Science

GEOGRAPHICAL DIVERSITY



PRE PGP WORK EXPERIENCE COMPANIES

7 Eleven (Reliance Retail)	Government of Andhra Pradesh	Percipere Consulting
Accenture Solutions	Hitachi Vantara	Persistent Systems
Adams Communication Patterns	Innoviti Technologies	Pine Labs
Amnex Infotechnologies	Jeavio India	Quantime World
Bethel Construction	Jio Platforms Limited	Radisys
Bosch Global Software Technologies	Kanaiya Metals	Razorpay
Choice Solutions	KIFFCON Pvt Ltd	Reliance Industries Limited
Cognizant Infrastructure Services	KITCO Ltd	Reliance Retail
Cognizant Technology Solutions	Kotak Mahindra Bank	Robo Algorithmic Trading Strategies
DBS Bank	Learnbay	Shreenath Mhaskoba Sugar Factory
Dwarikesh Sugar Industries Ltd	LTI Mindtree	Supr Daily (Swiggy)
Elektrobit India	Meghalaya Rural Bank	Suzlon Energy
ESG Book	Merkle	Tata Consultancy Services
Extreme Networks	Morgan Stanley	Tech Mahindra Ltd
Finastra Software Solutions	NTT Data Services	The Math Company
Gaman Software Solutions	Odoo	Wellbee Healthcare

PLACEMENT DATA COMPENSATION

PGP in Artificial Intelligence and Data Science

Highest Salary

21.33 LPA

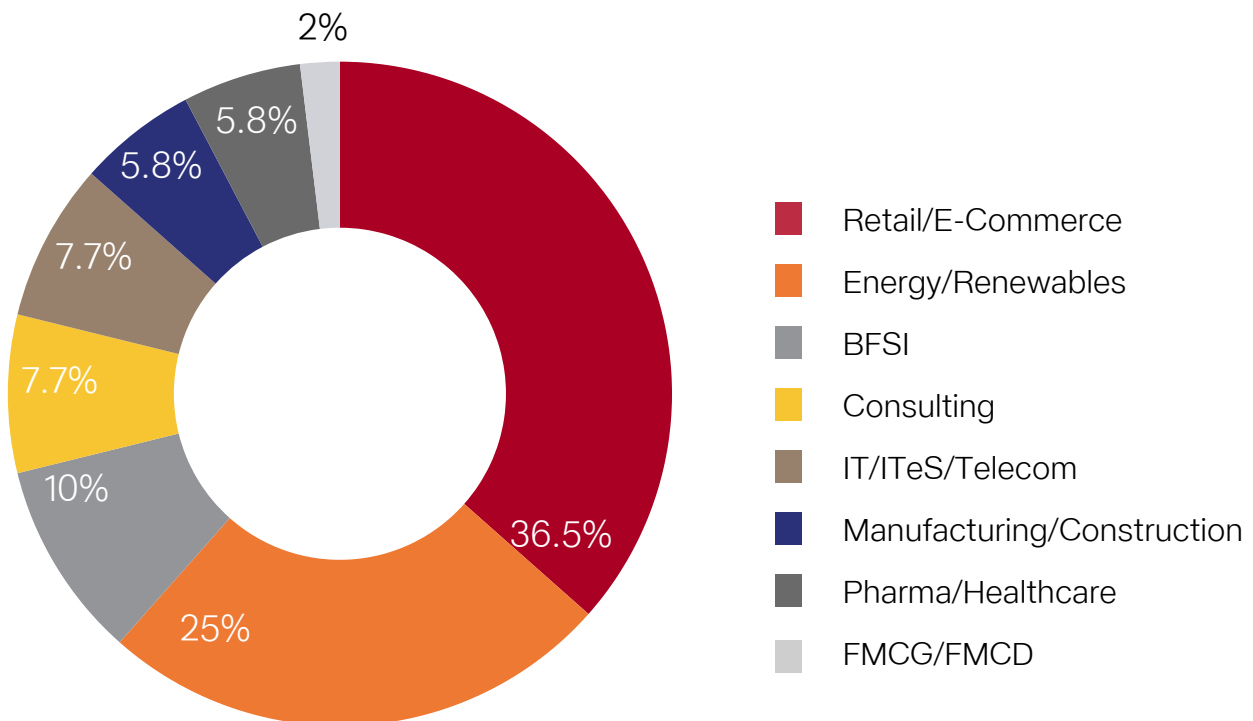
Average Salary

14.86 LPA

Median Salary

15 LPA

PLACEMENT DATA: INDUSTRY WISE BIFURCATION



**Compensation Data is as of 4th July 2025 and the placement process is currently underway*

OUR RECRUITERS

Companies that recruited in the placement drive for Artificial Intelligence & Data Science



ROLES OFFERED

- Data Scientist
- AI/ML Engineer
- ML Ops & Data Ops
- Generative AI
- Consultant (Business, Management & Tech)

ALUMNI TESTIMONIALS



I'm incredibly grateful to Jio Institute for its pivotal role in my journey. I've recently been placed at Ernst & Young (EY) as a Consultant—an achievement made possible by the Institute's strong academic foundation, practical exposure, and dedicated career services. The workshops, mock interviews, and resume sessions truly prepared me for success. A special thanks to the career services team for bringing top-tier companies like EY to campus. I'm excited to start this new chapter and look forward to giving back to my alma mater.

Karthik Boinepally
PGP in AI&DS, Class of 2025



My placement journey at Jio Institute was a mix of excitement, nervousness, and growth. The multiple mock interviews were a great boost, they were aligned with industry standards and helped ease a lot of the anxiety. The overall preparation was well-structured, with soft skills sessions and AI for X adding immense value. The CV-building workshops conducted before the placements made a real difference. I'm truly grateful to the placement team, especially Richa ma'am and Ritu ma'am, for their constant support and guidance throughout the process.

Prajwal Wagh
PGP in AI&DS, Class of 2025



My time at Jio Institute, pursuing the AI and Data Science program, has been truly transformative. Coming from an ESG background with limited data science exposure, the comprehensive curriculum and industry-experienced faculty helped me quickly gain confidence and practical skills. With 20+ subjects, hands-on projects, and strong academic support, the program was both rigorous and rewarding. Beyond academics, soft skills training, career counseling, and excellent placement support made a real difference. Choosing Jio Institute was one of the best decisions I've made—it has equipped me for a successful career in AI and Data Science.

Maulik Ruparel
PGP in AI&DS, Class of 2025

ALUMNI TESTIMONIALS



I want to express my heartfelt Note.

Like many, my path was initially shaped by societal expectations, but I never let those define my true aspirations. I began my career with TCS right after my B.Tech and worked there for two years. During that time, my curiosity and passion for AI and Data Science kept growing. I started exploring options to transition into this field, and that's when I discovered Jio Institute a world-class institute that matches international standards, right here in India. I made the decision to join their AI & Data Science (AIDS) program not just to gain knowledge in emerging technologies, but to understand how data can transform real-world businesses.

From the moment I got selected, my journey at Jio Institute has been nothing short of a roller coaster full of learning, growth, and unforgettable memories. I took a sabbatical from my job to give this journey my full attention. The support I received from everyone from the hospitality team to our professors was incredible. The environment was highly motivating and collaborative, and I got to learn not just from books, but from peers, mentors, and industry experts.

A special mention goes to the Career Services team, who went above and beyond. From the first quarter, they had a clear plan from resume-building sessions with one-on-one mentorship from the MBA Trek team to weekly industry interaction sessions. Their idea of mock interviews customized for roles in both services and consulting companies, across technical and behavioural rounds helped me become interview ready with confidence.

For internships in Q3, they carefully matched opportunities based on our individual interests and strengths. I got the chance to intern at Pine Labs, where I worked on real-world Data Science problems and regularly connected with mentors for feedback and reviews. This experience helped shape my understanding of applying AI in business environments.

After gaining confidence through my internship, I resigned from TCS and fully focused on final placements. In Q4, things became even more hands-on with advanced workshops, LinkedIn profile building, and constant support. Thanks to their efforts, I participated in the placement drive in January and was thrilled to be placed at Suzlon as a Data Scientist. It's now been two months, and because of the strong foundation I received, I'm able to perform confidently and deliver results in my role.

Throughout this journey, the institute never lost sight of our well-being organizing cultural events and wellness sessions to keep us balanced and energized.

Kushwanth Boina
PGP in AI&DS, Class of 2025

RECRUITER TESTIMONIALS



The process was smooth, and the placement team ensured complete support. We truly appreciate working with institutes that believe in not just placing students but grooming, guiding, and aligning students to current skill requirements.

Sarah Roy Thomas
Campus Lead, GEP Worldwide



Our experience with the placement process at Jio Institute was very professional and efficient. It was evident that the program's curriculum equipped students with a strong technical foundation as well communication skills. We are happy with our experience and look forward to continued collaboration.

Siddharth Sureka
Chief AI Officer, Motilal Oswal
Financial Services



COMPANIES OFFERING INTERNSHIPS 2024-25

INTERNSHIP PROJECTS

Machine Learning (ML) Models and Predictive Analysis

- AI Powered Chatbot for Manufacturing Issue Resolution
- Predicting Likelihood to Purchase by Customer
- Improving Revenue and Profitability through Customer Retention Understanding for Amazon
- Prediction Of Customer Lifetime Value
- Churn Prediction for POS Machines in the Payment Services Industry
- Savings Account Churn

Generative AI (GenAI)

- Question Bank Expansion Pipeline using Gen-AI
- Generative AI for Fraud Detection in BFSI
- Generative AI for Data Analysis and BI
- GenAI in Tax
- GenAI based Audio-Visual Asset Generation for Film Production
- AI Movie Generation & Search Optimization through Data Annotation
- Variation Generator

Natural Language Processing (NLP)

- Text-to-SQL using LLM
- NLP Based Customer Visits Text Analytics, Topic Modelling and Summarization Tool
- IRO Calls Analysis
- TestX - Automated Unit Test Improvement using LLM - Ratl.ai
- Automated Test Case Generation Using LLM - TestX

Computer Vision and Image Analysis

- Development of Computer Vision Models for Various Tasks
- ECG Signal Digitization and Grid Size Estimation for Diagnostic Insights
- MRG (ECG Image Digitisation)
- Grid Size Estimation for Diagnostic Insights
- MRG Image Digitisation

Data Analysis and Business Intelligence (BI)

- Enhancing Business Insights with Power BI Dashboards
- Customer Demand Analysis
- Mutual Funds Industry AUM Analysis and Forecasting
- Gold Loan Book Runoff Analysis and Forecasting Tool
- Unification Of Contact and Response Mart with an Introduction to Fraud and Credit Models
- Merchant Infant Mortality

Optimization and Forecasting

- Polymer Demand Forecasting
- SCM Material Forecasting
- Advanced Time Series Forecasting for NAV Amount and Dates Prediction in Mutual Funds
- Forecasting DG Run Hours for Energy Optimization
- Predicting Customer Churn in Telecommunications
- 15-min Quick Delivery

Fraud Detection and Risk Management

- Bank Statement Analysis Fraud Detection
- Watch Tower – Driving Sustainable Business Growth and Profitability
- Generative AI for Fraud Detection in BFSI
- NPA Settlement Prediction

Recommender Systems

- Low Latency Real Time Recommender System
- Products Recommendation for Retailers

Industry Specific Applications

- Payment personalisation in Razorpay Checkout 360
- Coupon Intelligence in Razorpay Checkout 360
- Automating Checkout Process in Retail
- Automating Data Engineering Workflows Using CI/CD

CAPSTONE PROJECT

AI in Industry Applications

- DermaFit – AI-powered Match for your Skincare Needs
- AI-Powered Legal Intelligence: A Multi-Agent Approach
- Smart Admissions: AI-Powered Agent for Streamlined Student Enrollment
- AI Integration for New Energy Infrastructure
- AI in Sustainable BFSI: Leveraging AI for Green Lending, ESG-Driven Underwriting, and Fraud Detection in Sustainable Finance
- Finance and AI
- AI-Powered Assessment: Automating Grading and Feedback in Education

AI in Security & Risk Management

- AI in Cybersecurity: A Review of Threat Detection, Prevention, and Adaptive Defence Mechanisms
- Using Generative AI to Simulate Cybersecurity Attacks in Telecom: A Proactive Approach to Network Defense
- Battling Deepfake in BFSI: Strengthening KYC Verification in BFSI sector

AI in Marketing & Consumer Behaviour

- Agentic AI in Marketing
- Digital Content Virality Prediction and Optimization: An Analysis of Historical Patterns, Current AI Solutions, and Development of an Integrated Marketing Asset Creation Platform

Foundational & Theoretical AI

- Transformers and Generative AI: A Comprehensive Study and Industry Use Cases
- How Artificial intelligence (specifically Neural Networks) can be Used to Model and Understand Complex Systems and Chaos

AI in Operations & Infrastructure

- The AI Revolution in Supply Chain Management: From Predictive Analytics to Autonomous Operations
- AI in High-Density Crowd Management: A Review of Surveillance, Anomaly Detection, and Disaster Preparedness Systems
- AI for Self-Regulating Financial Systems and Compliance Audits

CASE COMPETITION

LuxFeud by SDA Bocconi Asia Center, Mumbai

A team consisting of 4 PGP Marketing students won the LuxFeud-Second Edition Business Competition on 10th August 2024. The three-round competition saw spirited participation of more than 600 teams from across India. After a couple of rounds of online quizzes, the students presented their pitch that outlined the strategic roadmap for Fidenza Village, a luxurious open-air shopping destination, followed by Q&A with an expert panel

SproutIT 2024 by Symbiosis Center for Information Technology

A team consisting of 4 PGP Marketing students won an ideation challenge as part of the SproutIT 2024 organized as part of their Prismatic North fest with Information Technology Entrepreneurship and Leadership Forum (iTELF). The two-round competition saw participation from more than 300 teams from leading universities. After the quiz round, 25 teams presented their pitch, amongst which the Jio Institute team secured the first place.

Ideate: Pitch Deck and Marketing Strategy Event, IIT Dharwad

The E-Summit 2024 hosted by IIT Dharwad, saw participants present innovative business ideas along with comprehensive marketing strategies. Out of 400 participating teams, the team consisting of three of our PGP students secured the second place.

The team's project, titled "Waste Not, Feed All: Innovating Food Waste Management in India," focused on addressing two significant issues: India's growing food waste crisis and the demand for sustainable animal nutrition. Their proposal outlined a scalable business model aimed at transforming food waste into high-quality animal feed. The initiative would initially launch in Tier 1 cities, with plans for national expansion.

The business leverages cutting-edge technology, utilizing AI-powered waste segregation systems and low-heat dehydration techniques to preserve the nutritional value of the waste, ensuring it meets the needs of the animal feed market.



CONCLAVES ON CAMPUS

AI & DS Conclave

The AI & Data Science students organized the panel discussion focused on “**Digital Transformation Using AI**”, bringing together technology leaders from Mahindra Group, Hinduja Group, PwC, and CGI to explore the transformative role of AI across sectors.

In his opening address, **Dr. Shailesh Kumar** emphasized AI as a key driver of innovation. **Mr. Mohit Kapoor** (Mahindra Group) showcased AI-led advancements in automotive, including AR-enabled assembly lines and virtual metaverse test drives. **Mr. Mukesh Rathi** (Hinduja Group) highlighted AI's use across automotive, finance, healthcare, and agriculture, such as predictive maintenance, personalized banking, and AI-powered connected tractors.

Mr. Siddhartha Ghosh (CGI) discussed AI's role in energy optimization and smart real estate, while **Mr. Mahesh Parab** (PwC) stressed the value of fail-fast innovation models.

Panelists collectively underscored AI's cross-industry impact and advocated for robust frameworks, stakeholder alignment, and a data-driven culture to unlock AI's full potential in shaping the future of business.

Panelists

- Mr. Mohit Kapoor – Group CTO, Mahindra & Mahindra
- Mr. Mukesh Rathi – Global Chief Digital Officer, Hinduja Group
- Mr. Siddhartha Ghosh – Director, Consulting Services, CGI
- Mr. Mahesh Parab – Partner, PwC

Moderator:

Dr. Shailesh Kumar – Chief Data Scientist, Center of Excellence in AI/ML, Reliance Jio

Convergence 2024

The conference in Singapore focused on bridging industry and academia to shape the future workforce amidst rapid technological change. The theme for Convergence this year was ‘**AI and the Future of Work**’. The conference saw two panel discussions on ‘**Tech & Transition: Convergence of AI Across Sectors**’ and ‘**Navigating The Future: Breakthroughs & Perspectives From New-age Start-ups**’.

HR Conclave

The ‘**ViewPoint 2023: AI Reshaping the Future of Workplace**’ HR conclave featured two engaging panel discussions on ‘**Navigating Megatrends: AI in HR**’ and ‘**Emerging Trends in AI and Employment Opportunities**’.

INDUSTRY SPEAKERS ON CAMPUS

Shri Niraj Ambani

Group President, Supply Chain, Reliance Industries Limited

Session Topic: The Essence of Business Strategy: At Macro and Micro Level

Mr. Harit Nagpal

CEO and MD, Tata Play

Session Topic: Harnessing Disruptions to Build Sustainable Brands

Ms. Keerthana Ramakrishnan

Chief Marketing Officer, 82°E, India

Session Topic: Brand Marketing 101

Dr. Rupinder Singh Sodhi

President, Indian Dairy Association; Former MD, Amul, India

Session Topic: From "C2C" to Brand Legacy: Lessons from Amul

Ms. Aakansha Cheema

Senior Account Director, Reliance Retail

Session Topic: D2C: A New Age Marketing Giant

Mr. Praveen Kamath

Head of Growth Marketing, Bummer

Session Topic: D2C: A New Age Marketing Giant

Mr. Akshay Kishore Khairnar

Account Director - Traditional Media, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Ashutosh Sharma

Head - Search Engine Optimization, Madison World, India

Session Topic: Essential SEO Skills: A Beginner's Workshop

Dr. Jens Frederiksen

President, New Havens University

Session Topic: Global Education System, Leadership & Impact of Technology on Decision-Making

Ms. Pragya Priyali

Founder & Creative Director, Unrush; Former Head of Marketing, Myntra

Session Topic: Fashion E-commerce

Ms. Saba Alam

Partner, Leadership Mavericks

Session Topic: How to Make an Effective LinkedIn Profile

Mr. Rajat Jadhav

Co-Founder, Bold Care

Session Topic: D2C: A New Age Marketing Giant

Mr. Rehan Dadachanji

Co-Founder, The Starter Labs

Session Topic: D2C: A New Age Marketing Giant

Ms. Vanita Keswani

Chief Executive Officer, Madison World, India

Session Topic: Media Mix Planning & Strategy

Mr. Saurbh Kalra

Managing Director, McDonald's India (West & South)

Session Topic: Planning Framework/Roadmap: Where to Play

Mr. Atul Gandre

Global Head of Industry Solutions and AI Cloud, TCS

Session Topic: Overview of AI & Generative AI

INDUSTRY SPEAKERS ON CAMPUS

Ms. Nita Khare

Global Lead in Emerging Technologies & AI Cloud, Microsoft Practice, TCS

Session Topic: Overview of AI & Generative AI

Mr. Gaurav Ghelani

Regional Head of Talent Acquisition and Academic Alliances, TCS

Session Topic: Overview of AI & Generative AI

Ms. Sneha Wadekar

Manager, Human Resources, TCS, India

Session Topic: Overview of AI & Generative AI

Mr. Akashdeep Bansal

Founder & CEO, SaralX, India

Session Topic: Digital Accessibility

Mr. CKM Dhananjai

Chief Executive Officer of Data & Innovation, Mumbai Indians

Session Topic: Performance Data & Innovation

Mr. Naveen Ningaiah

Founder & CEO, SportsKPI, India

Session Topic: Sports League Ecosystem: IPL, ISL, PKL

Mr. Mandar Tamhane

Chief Executive Officer, NorthEast United FC, India

Session Topic: PowerTalk Podcast

Mr. Ashish Shah

Founder, Dynamic Sports Pvt. Ltd, India

Session Topic: Sports for Development (S4D)

Mr. Peter Sprenger

Chairman, Techonomy; President, Volleyball Federation Netherlands

Session Topic: The Future of Sports

Mr. Anirbhan Bhar

Investment Banker, AW Capital

Session Topic: Sports Management Conclave

Ms. Nupur Gupta

Product Head, Sportz Village

Session Topic: Sports Management Conclave

Mr. Akbar Akhtar

Manager, PwC India

Session Topic: Sports Management Conclave

Ms. Subhayu Roy

Global Sales Director, CricViz

Session Topic: Sports Management Conclave

Dr. Kamlesh Vyas

Partner, Deloitte India

Session Topic: Consulting Skills: Problem-Solving with Technology

Ms. Karishma Bhalla

Founder & Director, Taramis Labs, India; Former Managing Director & Partner, BCG India

Session Topic: Demystifying Consulting

Mr. Shaktie Prakash Shukla

Founder & CEO, BigHit Sportz, India

Session Topic: Company Interaction

INDUSTRY SPEAKERS

ON CAMPUS

Mr. Vinit Kore

Co-Founder & CBO, BigHit Sportz, India
Session Topic: Company Interaction

Mr. Uddhav Welinkar

*Partner, Natekar Sports & Fitness, India;
Business Development Lead, Michezo Sports,
India*
Session Topic: Company Interaction

Mr. Rajeev Sangan

*AVP - Founder's Office, The World Pickleball
League*
Session Topic: Company Interaction

Mr. Debashish Roy

*Director and Head - Transformation, Digital
Innovation and Customer Experience, Pfizer
India*
Session Topic: Overview of the Pharma &
Healthcare Industry

Mr. Manab Bose

*Adjunct Faculty - Organizational Behavior
and Human Resources Management, IIM
Udaipur, India*
Session Topic: General Management and
Multidimensional Approach in Business

Ms. Surbhi Sarkar

Head of Learning & Development, FabIndia
Session Topic: Learning & Development

Mr. Neville Bastawalla

*SVP & Head of Marketing & On-Air
Promotions - Sports Channels, Sony
Pictures Networks India*
Session Topic: Innovation & Ideas-Driven
Approach to Marketing

Ms. Shivali Kapoor

*AVP Marketing, Sony Sports, Sony Pictures
Networks India*
Session Topic: Innovation & Ideas-Driven
Approach to Marketing

Mr. Karthik Lakshminarayan

*Vice President - Media Planning & Strategy,
Vibrant Media, India*
Session Topic: Vibrant Live Project

Ms. Surbhe Sharma

Group Strategy, Jio Financial Services
Session Topic: Live Projects at JFS

Ms. Amrita Mohanti

HRBP, Jio Financial Services
Session Topic: Live Projects at JFS

Dr. Pragya Roy

HR, Jio Financial Services
Session Topic: Live Projects at JFS

Ms. Michelle Mathew

HR, Jio Financial Services
Session Topic: Live Projects at JFS

Mr. Manu Kumar

*Head of Marketing & Corporate
Communication, Hero Electric, India*
Session Topic: Fireside Chat

Mr. Anil B. Singh

*Managing Director, Procam International
Pvt. Ltd.*
Session Topic: Fireside Chat