Jio Institute
LEARNING FOR LIFE

One Year, Full-Time, Residential

PGP in Management

"Education is all about igniting young minds and enabling them to attain their fullest potential."

Smt. Nita Ambani
Founder Chairperson, Reliance Foundation Institution of Education and Research



About Jio Institute

Jio Institute is a multidisciplinary higher education institute set up as a philanthropic initiative by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders to transform the educational landscape in the country and providing an enriching student experience through world-class education. Our founders **Smt. Nita Ambani** and **Shri Mukesh Ambani** firmly believe in the power of youth to transform India. It is this belief that was instrumental in setting up Jio Institute. The Institute's 52-acre residential campus in Ulwe, Navi Mumbai boasts of cutting-edge infrastructure designed to provide an enriching academic experience and a vibrant campus life.

Our Vision

- Be an exemplary Indian academic institution of international repute
- Build a vibrant ecosystem for research, innovation, and entrepreneurship
- Be India's test bed for frontier research and invention of future technologies
- Prepare the next generation of leaders and entrepreneurs through holistic development
- Significantly contribute to the advancement of society
- Solve India's problems and solve them fast
- Provide a lifelong learning experience

Jio Institute Advantage



- Futuristic, industry-aligned curriculum
- AI-integrated learning
- Distinguished global and industry faculty
- Study abroad module at globally renowned institutes
- Internships & live projects
- Project-based learning
- Career readiness and placement assistance
- Advanced laboratories
- State-of-the-art campus
- International standard sports facilities

About Programme

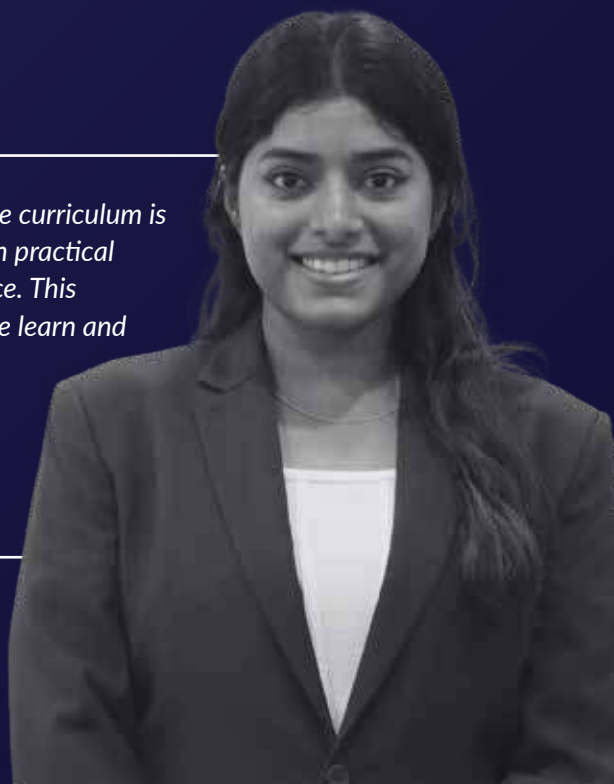
The Post Graduate Programme (PGP) in Management at Jio Institute prepares future-ready professionals by integrating business strategy, management fundamentals, analytics, and artificial intelligence. Built on the philosophy of developing bilingual leaders, the programme enables students to translate technological capabilities into meaningful business outcomes, with specialisations in Marketing or Finance. Through industry-relevant courses, case studies, hands-on projects, and a capstone, students develop functional expertise, analytical thinking, and problem-solving skills. An industry internship and a two-week study-abroad module provide practical experience and global exposure. The programme prepares graduates for specialised functional roles and emerging managerial responsibilities across industries, with the ability to drive innovation and create business value in a digital economy.

Why Join Jio Institute's Management Programme

1. **Apply Management & Functional Expertise:** Demonstrate core management functions (finance, marketing, strategy) and specialized knowledge to solve business problems.
2. **Drive Strategic Thinking & Problem-Solving:** Analyze business challenges, evaluate alternatives, and use structured frameworks and consulting skills to deliver practical solutions.
3. **Leverage Data, Technology & Innovation:** Utilize business data, AI, analytics tools, and entrepreneurial thinking to improve processes, spot opportunities, and create value.
4. **Lead Professionally & Globally:** Communicate effectively, collaborate across diverse teams, demonstrate leadership, and navigate international business perspectives.
5. **Tackle Real Business Challenges:** Integrate classroom learning with practical experience through case studies, internships, and capstone projects.
6. **Make Informed Decisions:** Evaluate alternatives and make sound, responsible decisions aligned with organizational goals.

The best part about academics at Jio Institute is how dynamic the curriculum is — it's always evolving with the real world. The professors focus on practical learning through case studies and bring in rich industry experience. This hands-on approach gives us a real edge, helping us apply what we learn and making us truly job-ready.

Anushka Shetty
PGP in Management, Class of 2025
Reliance Retail



Curriculum

Foundation courses

- Decision Making under Uncertainty
- Business Analytics through AI assisted coding
- Marketing Management
- Financial Reporting & Analytics
- Structured Thinking & Professional Communication
- People, Teams & Organisational Behaviour
- Managerial Economics
- Customer Insights & Market Research
- Data-Driven Insights & Visualisation Techniques
- Corporate Finance
- Decision Models for Optimisation
- Competitive Advantage in the Digital Era

Finance Specialization

- Investment Analysis & Portfolio Management
- Business Valuation & Financial Modelling
- Derivative Markets
- Mergers & Acquisitions
- Financial Analytics & Economic Metrics
- Financial Risk Management
- Investment Banking
- Corporate Financial Strategy & Value Creation
- Private Equity & Venture Capital
- FinTech

Emerging Tech

- Digital Strategy & Platform Business Models
- AI & Machine Learning Applications in Business
- Predictive & Forecasting Analytics
- Next-Gen Digital Transformation

Marketing Specialization

- Product Management I: Strategy & Design
- Digital & Social Media Marketing
- Sales & Marketing Strategies
- Integrated Marketing Communications & Brand Storytelling
- Product Management II: Growth & Lifecycle
- Go-to-Market Strategy
- Marketing & Retail Analytics
- Experience & Services Marketing
- Advanced Consumer Behaviour
- Pricing Strategy & Optimisation

Experiential Component

- Project-based Learning (Live & Capstones)
- Study Abroad
- Marketing Simulations and Case Competitions
- Guest Lectures and Conclaves
- Internship

Potential Job Roles


Product Manager


Brand Manager


Marketing Analytics Manager


Investment Banker


Financial Analyst


Business Analyst


Consultant & Strategy Professional


Digital Transformation Professional


Asset & Wealth Manager

Faculty

Dr. Partha Krishnamurthy
Professor of Marketing, University of Houston, USA
Course : Consumer Insights

Dr. Denish Shah
Professor of Marketing, Georgia State University, USA
Course : Digital & Social Media Marketing

Dr. Kiran Pedada
The Associates Fellow in Marketing and Inclusive Business, Associate Professor, University of Manitoba, Canada
Course : Marketing Strategy, Digital Business Strategy

Dr. Sharad Borle
Associate Professor, Rice University, Houston, Texas, USA
Course : Business Statistics

Dr. Seshadri Tirunillai
Associate Professor of Marketing & Entrepreneurship, University of Houston, USA
Course : MArketing Analytics

Mr. Mudit Mathur
CXO, Advisor & Consultant, Curate Data Analytics, UK
Course : Sales & Distribution Management

Mr. George Heber Joseph
CIO & CEO - Equity, Ask Investment Managers, India
Course : Financial Management

Dr. Vishnuprasad Nagadevara
Former Professor and Dean, Indian Institute of Management Bangalore
Course : Machine Learning for Managers

Mr. Raghavshyam Ramamurthy
Co-founder, Wilson Consulting, India
Course : Data Visualization & Story-Telling

Dr. Piyush Kumar
Associate Professor of Marketing, University of Georgia, USA
Course : Service Marketing

Ms. Taruna Manchanda
Principal Product Manager, Microsoft, India
Course : Product Management (Tech)

Dr. B. B. Chakrabarti
Former Professor of Finance at IIM Calcutta and Former Director, IIM Ranchi
Course : Blockchain & FinTech, Corporate Finance

Dr. L. Ramanathan
A Professor in the Department of Computer Science and Engineering at VIT University, Vellore
Course : Business Valuation & Financial Modelling

Study Abroad Module

Experiential learning is a cornerstone of Jio Institute's academic approach. Through a combination of project-based learning (capstone and live projects), global exposure, industry engagement, and internships, students develop critical thinking, problem-solving, and professional skills, while also inculcating a global and industry-ready mindset. By embedding experiential components across the curriculum, Jio Institute ensures that students are industry-ready.



Study Abyoad Module

The Study Abroad Module ensures that every student can study at one of the partner universities. The module integrates academic learning, industry immersion, and cultural enrichment into a comprehensive experience. This experience offers tangible advantages like enhanced cross-cultural communication, and a broadened perspective, which are highly valued in both personal and professional spheres.

The Class of 2026 visited the **Nanyang Technological University (NTU), Singapore** for their international immersion:

- Academic Module: Completed courses on **Future Customer Experiences with Embedded AI & Gaining Strategic Edge in Business**
- **Industry Engagement:** Visited ION Orchard, Hyundai Motor Group Innovation Center Singapore (HMGICS) & Standard Chartered Bank
- **Cultural Experience:** Visited Singapore's iconic **Supertree Grove, Cloud Forest** and the **Marina Bay Sands**

MANCHESTER 1824 The University of Manchester

NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE

UC San Diego HALICIOĞLU DATA SCIENCE INSTITUTE

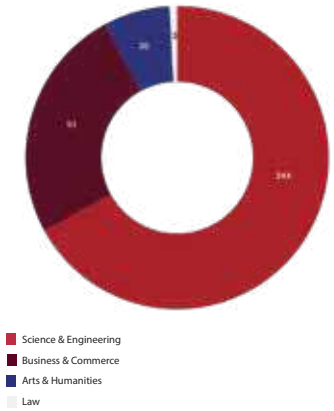
UNIVERSITY OF TORONTO

Class Profile 2023-2026

70% 30%

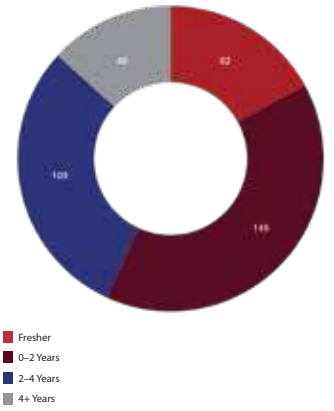
Average Age 24.9

Educational Background*



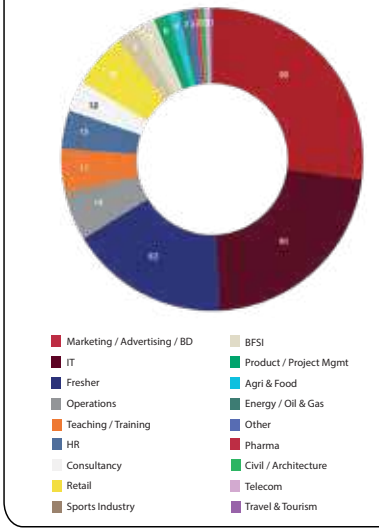
*All students

Work Experience*



*All students

Functional Background#



#Students with work experience

Our Recruiters

accops, ADDVERB, ICICI Bank, Nissin Foods Pvt. Ltd, Reliance Retail, whatfix, Reliance Industries Limited, Justdial, Jio bp, Jio, unstop, Spendflo, KARKINOS, Network Science, smytten, Swiggy, Bahwan CyberTek, Insurity, STAR, QualityKiosk Technologies, Pidilite, Deloitte., Bold Care, arise, viacom18, BKT Growing Together, E Squared, Jio Tesseract

Scan the QR code to
Download Placement Report

Eligibility Criteria

Jio Institute has formulated a seamless digital admissions process for its academic programmes. We invite applications from meritorious students from across the globe. Eligibility criteria for PGP in Management (specialization in Marketing) is as follows:

- An undergraduate degree in any discipline with minimum 50 per cent or equivalent CGPA
- A valid CAT/GMAT/GRE score or appear for Jio Institute Entrance Test (JET)
- Preference shall be given to candidates with relevant work experience.

Scholarship

Jio Institute believes that all deserving candidates should have an opportunity to fulfil their higher education aspirations irrespective of financial constraints. As part of Jio Institute's commitment to access and diversity, the Institute offers scholarships based on merit and need, supporting students from various disciplines and backgrounds. These scholarships are extended to exceptional and deserving students from a wide range of disciplines and backgrounds.



Admission Process

1

Online Application

Candidates must complete the online application form and submit the required academic and professional details, along with supporting documents.

2

Entrance Test

Applicants are required to submit a valid CAT, GMAT, or GRE score or appear for the Jio Institute Entrance Test (JET).

3

Application Review & Shortlisting

Applications are evaluated on academics, entrance scores, experience, achievements, and profile, with shortlisted candidates advancing to the next round.

4

Personal Interview

Shortlisted candidates complete a personal interview evaluating their communication, analytical skills, goals, motivation, and fit for the programme.

5

Final Selection & Admission Offer

Final selection is based on a comprehensive evaluation of the candidate's academic credentials, professional experience, entrance test performance, and personal interview. Selected candidates receive an admission offer from Jio Institute.

Jio Institute

1800-889-1100

admissions@jioinstitute.edu.in

Get to Know us Better

2027-28