

For High Schoolers  
Grades 9<sup>th</sup> to 12<sup>th</sup>

**Jio Institute**  
LEARNING FOR LIFE

## Winter School Initiative

# SHAPERS

22nd to 26th December, 2025

Jio Institute, Sector 4, Ulwe,  
Navi Mumbai - 410 206,  
Maharashtra, India

**Explore the power of:**

- GenAI
- New Age Marketing
- Sports Management
- Entrepreneurship



## ABOUT THE PROGRAMME

SHAPERS is a 5-day programme that will familiarise the students with key concepts in the areas of GenAI, Sports Management, New Age Marketing and Entrepreneurship. These insights will help them understand what these fields entail and propel them towards new opportunities.

Upon successful completion of the programme, students will receive a certificate.

## WHAT WILL YOU LEARN ?



Exploring AI & GenAI to navigate emerging trends



Exploring consumer behaviour to craft effective campaigns



Building a pitch to shape a viable business concept



Understanding Sports Management to discover the fundamentals of eSports



Analysing career paths to help students explore future interests



## WHO SHOULD ENROL?

SHAPERS is exclusively designed for students of 9<sup>th</sup> to 12<sup>th</sup> grade.

## PROGRAMME FACILITATORS



**Dr Shailesh Kumar**

Dean,  
Jio Institute  
Chief Data  
Scientist,  
Reliance Jio



**Dr Vishnu Prasad V**

Assistant  
Professor,  
Jio Institute



**Arpit Yadav**

Senior AI  
Scientist,  
CCE Bangalore,  
India



**Anirudh Kalia**

Associate Professor  
of Practice, Sports  
Management, Jio  
Institute



**Nimish  
Raut**

Head of Global  
eSports  
Partnerships and  
Business  
Development,  
NODWIN Gaming



**Dr. Partha  
Krishnamurthy**

Professor of  
Marketing,  
University of  
Houston, USA



**Dr Kalyan  
Tadepalli**

AI Consultant,  
Healthcare  
Projects, Jio  
Institute

**Scan QR** to  
Know more  
about the  
programme





## PARTICIPANT TESTIMONIALS



Kushagra Chansoria, SHAPERS: Class of 2025,  
Grade XII, The Sanskaar Valley School

“

*The SHAPERS Camp at Jio Institute was an amazing experience. I really loved how the programme combined marketing, AI, and pitching — fields that will shape the future. My favourite moment was pitching to the jury; it felt just like a Shark Tank experience where I could bring my creativity and ideas to life. The sports facilities were also fantastic and added to the fun.*



Tanya Kunal Desai, SHAPERS: Class of 2025,  
Grade IX, Reliance Foundation, Surat, Gujarat

“

*My experience at the SHAPERS Camp at Jio Institute has been incredibly great. I made so many wonderful memories with new friends and enjoyed every moment. The industrial trip was the best part — it was exciting, fascinating, and taught me a lot, especially about being independent. These days were truly memorable, and I'd love to come back again!*



Diva Datwani, SHAPERS: Class of 2024  
Grade XII, Ramsheth Thakur Public School,  
Mumbai, Maharashtra

“

*Jio Institute was the most enjoyable and memorable summer camp I've attended. The sessions and faculty were fantastic, and our seniors were incredibly supportive. The ice-breaking session helped me make friends, and I loved the marketing and eSports sessions by Dr. Sharad Borle and Nimish Raut.*

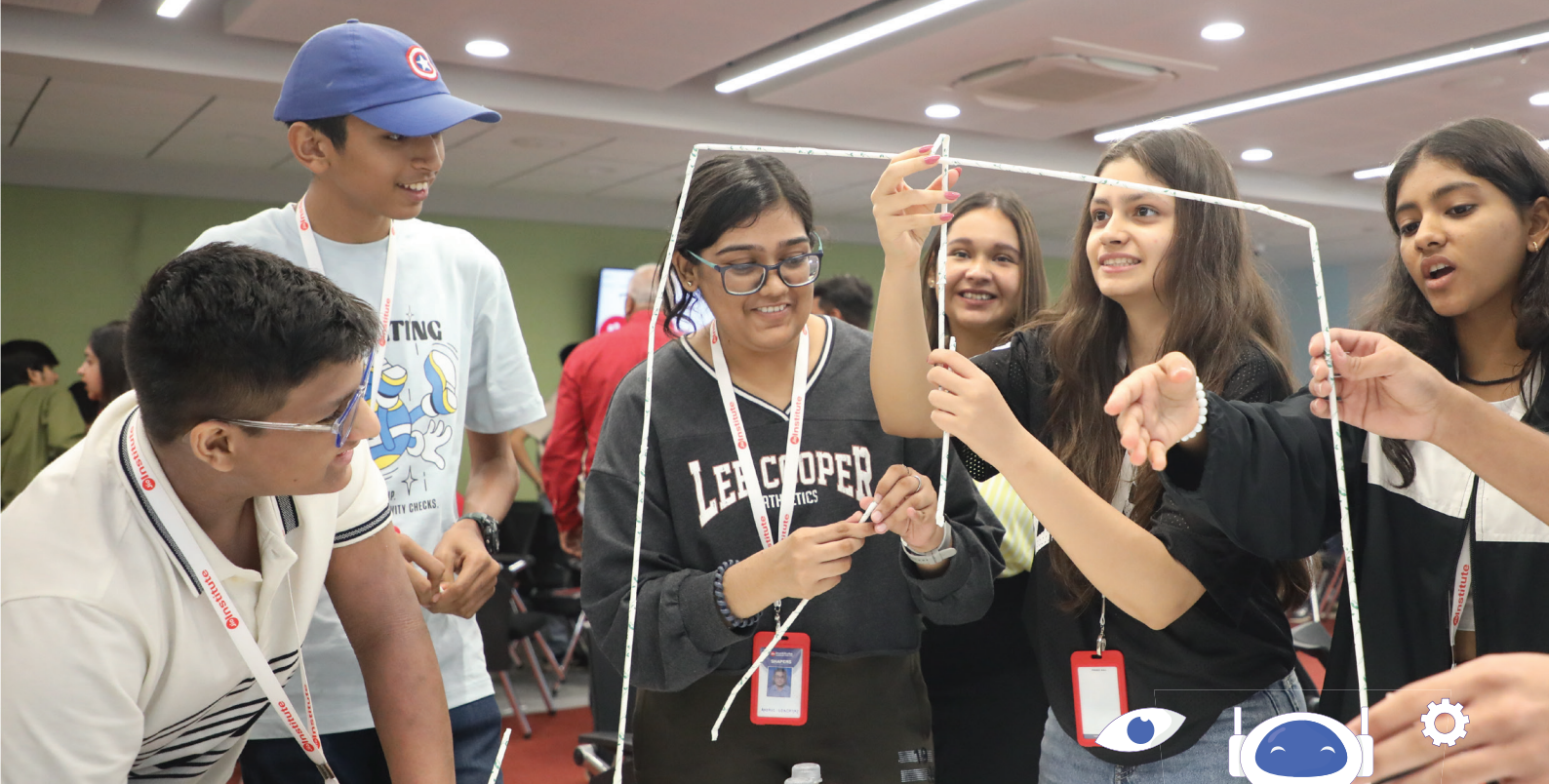


Suzan Gilani, SHAPERS: Class of 2025,  
Grade IX, Reliance Foundation School

“

*My experience at the SHAPERS Camp was truly incredible. One of my favourite sessions was about new and upcoming career opportunities — it really gave us a glimpse of the future. The faculty were so friendly and engaging, and the campus facilities were outstanding. A memorable highlight for me was the visit to Reliance Corporate Park, where we learnt about retailing and its many components. It was inspiring and an experience I'll always cherish.*





## HOW TO APPLY ?

01

Fill the online application form

02

Upload required documents

03

Pay the programme fee & submit the form

## APPLICATION DETAILS

To register for the programme, apply online at [www.jioinstitute.edu.in/winter-shapers-2025](http://www.jioinstitute.edu.in/winter-shapers-2025)

### PROGRAMME FEE

INR 25,000/- per person (exclusive of 18% GST)  
The fee includes course material, meals & accommodation

### PROGRAMME DATES

22<sup>nd</sup> to 26<sup>th</sup> December, 2025

### CONTACT US

For further enquiries:

Mobile: +91 9082120978  
Admission Helpline: 1800-889-1100  
WhatsApp: +91 9082120978  
[anshuman12.singh@jioinstitute.edu.in](mailto:anshuman12.singh@jioinstitute.edu.in)

### LOCATION

Jio Institute Campus, Building A,  
Sector 4, Ulwe, Navi Mumbai,  
410206, Maharashtra, India

Enrol Now, Limited Seats Available

# PREVIOUS PROGRAMME SHAPERS (2<sup>nd</sup> BATCH)

## SECOND BATCH HIGHLIGHTS

The second batch of SHAPERS was a 5-day programme that offered an unforgettable journey of learning and adventure. It was designed to familiarise high school students (grades 9<sup>th</sup> – 12<sup>th</sup>) with key concepts in the areas of **GenAI, Sports Management, New Age Marketing, and Entrepreneurship**. These insights helped students understand what these fields entail and propelled them towards new opportunities.

## WHAT MADE SHAPERS 2.0 UNIQUE?

### Interactive Learning & Real-World Skills

Students learnt to develop winning business pitches, craft marketing campaigns, and master GenAI tools.

### World-Class Campus Experience

Participants experienced a fun and energetic environment on a massive campus, which testimonials from the previous cohort praised.

### Engaging Faculty & Industry Experts

The programme featured sessions from global thought leaders, including faculty from Jio Institute and industry leaders from companies like Reliance Jio, NODWIN Gaming, and international universities.

### A Balanced Blend of Learning & Adventure

The 5-day journey was designed to balance engaging classes with opportunities for personal growth and making new friends.

## SHAPERS 2.0 PROGRAMME OUTCOMES



Explored AI & GenAI tools to stay ahead of the curve



Crafted captivating campaigns and explored consumer psychology



Developed winning pitches for business ideas



Decoded Sports Management and discovered the building blocks of eSports



Received career guidance to explore future interests

Watch the video to  
revisit highlights  
from our previous  
Shapers Programme



# PREVIOUS PROGRAMME SHAPERS (1<sup>st</sup> BATCH)

## FIRST BATCH HIGHLIGHTS

The first batch of **SHAPERS Summer Programme** was launched with a vision to spark curiosity, inspire ambition, and empower high school students (grades 9<sup>th</sup> – 12<sup>th</sup>) with future-ready skills. This unique, 3-day immersive experience brought together cutting-edge learning in **Artificial Intelligence, Marketing Communications, Sports Management, and Entrepreneurship**, equipping students with the tools and mindset to become tomorrow's leaders.

## WHAT MADE SHAPERS 1.0 UNIQUE?

### Interactive Workshops & Real-World Projects

Learnt to design chatbots, create AI art, use tools like ChatGPT, craft marketing campaigns, and pitch business ventures.

### Engaging Faculty & Industry Experts

Featured sessions from global thought leaders , industry experts from NODWIN Gaming , and faculty from international universities in the USA and Canada.

### World-Class Sports Facilities for Leadership Through Play

Used engaging simulations to develop team-building and leadership skills while gaining knowledge in Sports Management and eSports.

### A Balanced Blend of Learning, Fun, and Personal Growth

A 3-day immersive experience designed to spark curiosity , equipping students with the tools and mindset to become tomorrow's leaders.

## SHAPERS 1.0 PROGRAMME OUTCOMES



Designed chatbots, created AI art, and learned the use of tools like ChatGPT



Gained foundational knowledge in Sports Management & the fast-growing world of eSports



Crafted compelling marketing campaigns and explored the secrets of consumer psychology



Developed team-building and leadership skills through engaging simulations



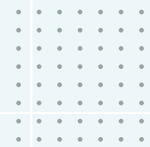
Learned to pitch like a pro and transform ideas into business ventures

Watch the video to revisit highlights from our previous Shapers Programme





## PARTICIPANT'S SCHOOLS



- St. Xavier's
- Suraj Public School
- Bal Bharati Public School (BBPS)
- Silver Oak Public School
- Kamaladevi College of Arts, Commerce and Science
- GD Goenka Public School
- Jaipuria School
- Reliance Foundation School(s)
- Delhi Public School (DPS)
- Rajhans Vidyalaya
- Apeejay School / Apeejay College
- Amber International School
- St. Gregorios High School
- Chandrabhan Sharma College of Arts, Science and Commerce
- Ramsheth Thakur Public School
- Brio Poddar International School
- The Heritage School
- Hiranandani Foundation School
- Golden Sparrow Education
- Bansal Public School
- Vishwajyot High School
- St. Paul's Sr. Sec. School
- The Cathedral and John Connon School
- Jamnabai Narsee School
- Ram Ratna International School
- Rainbow International School
- Model English College
- Sri Sri Ravishankar Vidya Mandir
- Notre Dame School
- KVIS (assumed unique)
- Universal High School
- Orchids The International School
- Lodha World School
- Modern School (generic name, but treated as one entity)
- SVKM J.V. Parekh International School
- DLRC
- A. M. Naik School
- JBCN International School
- The Somaiya School
- P. G. Garodia School
- R. A. Podar College of Commerce
- Lokhandwala Foundation School
- Podar International School / Podar Group
- Padma Seshadri Bala Bhavan (PSBB)
- The Northstar School
- CPS Global School
- B. K. Birla Public School
- Sri Prakash Synergy School
- Little Woods School
- Mithibai College
- RN Podar School
- Programmatix Institute
- St. Andrew's College
- Aditya (ambiguous, treated as one entity)
- Akshara School
- National Public School
- The Sanskaar Valley School
- School of Scholars
- DAV Public School
- Hill Spring International School
- NAND Vidya Niketan
- L. P. Savani School
- St. Joseph High School
- NES International School
- K. J. Somaiya College
- New Horizon Scholars School
- Elpro International School
- Cambridge International School
- Jayshree Periwai School
- EuroSchool
- Amity International School
- Rustomjee Cambridge International School
- St. Louis High School
- St. Mary's ICSE
- Radcliffe School









# About Jio Institute

Jio Institute is a multidisciplinary higher education institute set up as a philanthropic initiative by the Reliance Group. The Institute is dedicated to the pursuit of excellence by bringing together global scholars and thought leaders to transform the educational landscape in the country and providing an enriching student experience through world-class education.

Our founders **Smt. Nita Ambani** and **Shri Mukesh Ambani** firmly believe in the power of youth to transform India. It is this belief that was instrumental in setting up Jio Institute.

The Institute's 52-acre residential campus in Ulwe, Navi Mumbai boasts of cutting-edge infrastructure designed to provide an enriching academic experience and a vibrant campus life.

## One-Year, Full-time, Residential PGPs in:

- Artificial Intelligence & Data Science
- Management
- Sports Management

## Executive Education Programmes

- AI & Digital Transformation
- Strategy & Leadership
- Retail Management
- Women's Leadership

## Continuing Education Programmes

- Summer School
- K-12 Educators Training
- India Immersion

## Research & Innovation

- Applied AI & Imaging
- Deep Learning & NLP
- Microbiota & Therapeutics
- Cancer Research & Metabolism
- Semiconductors & Materials

## Sports & Athletics

- Elite Athlete Academy
- Sports & Athlete Development Programmes
- Professional Competitive Events
- Technology in Sports







## Why Jio Insitute?



Futuristic, industry-aligned curriculum



Renowned global and industry faculty



Application based capstone projects



Digitally enabled classrooms



Merit-based Scholarships



Study abroad module



State-of-the-art laboratories



International standard sports facilities



Internships



AI-Integrated Curriculum





## Our Campus

Jio Institute, Sector 4, Ulwe,

Navi Mumbai - 410 206, Maharashtra, India

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